



**D.O. No. A-12012/1/2018-Admin (Part-1)**

**May 11, 2022**

As per the instructions contained in Cabinet Secretary's ID.No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during April 2022 for your kind perusal.

2. Under the-Prime Minister Formalization of Micro Food Processing Enterprises (PMFME) Scheme, as achievements of targets towards credit linkage for micro enterprises has been difficult due to high rejection of loan application by the banks, meetings have been held with the Ministry of Rural Development and Ministry of Housing and Urban Affairs to explore the possibility of using the National Rural Livelihood Mission (NRLM) and National Urban Livelihood Mission (NULM) to identify beneficiaries amongst the SHG Members who are found more bankable in terms of credit linkage. Both the Ministries have agreed in principle for the arrangement. Modalities are being worked out to implement the same in the field. Additionally, the possibility of coverage of new micro entrepreneurs in non-ODOP category has been approved which has been a consistent demand from the State Governments as well as Banks.

3. Promotion of food processing industry through participation in events has been on hold for some time due to the pandemic. The Ministry of Food Processing Industries (MoFPI) collaborated with APEEDA (under Department of Commerce) with which a lot of shared synergy exists. The two jointly participated in AAHAR 2022 arranged by ITPO from 26<sup>th</sup> to 30<sup>th</sup> April 2022 and excellent response to the participating units was received.

4. Under the Kisan Bhagidari Prathamika Humari campaign under Azadi Ka Amrit Mahotsav, 75 infrastructure projects were inaugurated by the Minister, Ministry of Food Processing Industries on 29<sup>th</sup> April, 2022. The projects had been executed over a period of 3 years with a total project cost of Rs.1238.30 crore and grant-in-aid of Rs.309.42 crore from MoFPI.

Sd/-  
(Anita Praveen)

**Shri Rajiv Gauba**  
Cabinet Secretary  
Cabinet Secretariat  
Rashtrapati Bhawan  
New Delhi-110004

Encl: as above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries Panchsheel Bhawan, New Delhi.

Copy to :-

- ✓ 1. All Cabinet Ministers / Minister of States.
- ✓ 2. All Secretaries to the Govt. of India.

  
(Anita Praveen)

## Ministry of Food Processing Industries - Report for April, 2022

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

### **A. Aatmnirbhar Bharat:**

#### **a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -**

Various actions taken/developments in the month of April, 2022 in the implementation of the Scheme are as under

#### **a1. Implementation Status: -**

- **Capacity Building:**

- 170 Beneficiaries Trained in 13 States / UTs.

- **Seed Capital:**

- National Rural Livelihood Mission (NRLM): 1506 SHG members have been recommended by State Rural Livelihood Mission (SRLM) to SNA for seed capital of Rs. 5.22 crore during the month. Rs. 13.66 crore released against 7363 rural SHG enterprises.
- National Urban Livelihood Mission (NULM): 2050 SHG members have been recommended by State Urban Livelihood Mission (SULM) to SNA for seed capital. Rs. 6.02 crore released against 860 urban SHG enterprises.
- **Progress on Individual Applications:** 1808 individual applications were submitted and 359 loans sanctioned. Central share of Rs.1.49 crore released to 38 beneficiaries.

#### **a2. Promotional Activities:**

i) Various promotional activities conducted like, 3 Online Webinars/Offline Workshops/ Exhibitions/ Stakeholder Meetings conducted under Food

Processing Week 2.0 as part of the Kisan Bhagidari Prathmikta Humari campaign under Azadi Ka Amrit Mahotsav initiative with media coverage and press release issued, Launch of Wheat Special April 2022 Edition of PMFME E-Newsletter.

ii) 10 Success Stories published in text and audio-visual format under Food Processing Week 2.0 as part of the Kisan Bhagidari Prathmikta Humari campaign under Azadi Ka Amrit Mahotsav initiative, Social media promotion of the PMFME beneficiaries participating in AAHAR 2022, PMFME Scheme related social media posts and updated shared regularly.

**B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:**

- Discussions were held with industry representatives and associations on framing of Guidelines for inviting applications under PLISFPI for millet-based products.

**C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):**

**C-1. NIFTEM:**

**(A). NIFTEM, Thanjavur:**

- NIFTEM, Thanjavur organized One Day Online Training Programme on Recent Trend in Pacaging, Labelling and Branding of Edible Oil.
- NIFTEM, Thanjavur organized a Millet Recipe Contest, Registration, Winners were announced on 28.04.2022 virtually in the presence of Secretary, MoFPI.
- NIFTEM, Thanjavur organized One Day Online Training Programme on Food Fortification: Combating National Malnutrition on 6<sup>th</sup> April 2022.
- NIFTEM, Thanjavur entered into a MoU with Tamil Nadu Scientific Research Organization, Pudukkottai to promote entrepreneurship and capacity building in food Processing among rural youths.
- NIFTEM, Thanjavur conducted 'One Day general awareness program on PMFME scheme' in hybrid mode, as part of Kisan Bhagidari Prathmikta Hamari Campaign, under Azadi ka Amril Mahotsav, was conducted by on 29.04.2022.

- Prof. M Loganathan assumed charge as Director (i/c), NIFTEM- Thanjavur on 29.04.2022.

**(B). NIFTEM, Sonapat:**

- NIFTEM, Sonapat participated in AAHAR 2022.
- Ugadi, Pothandu festival-2022 organized on 07.04.2022.
- A Skill India Training on Stainless Steel fabrication for NIFTEM maintenance staff by Jindal Stainless and NIFTEM for 3 days from 03.04.2022 to 05.04.2022 was conducted.

**C-2. CEFPPC:**

**Important policy matter held up on account of prolonged inter-ministerial consultations: -**

A meeting of Inter-Ministerial Approval Committee (IMAC) was held under the chairmanship by Hon'ble Minister, FPI on 29.04.2022 through Video Conferencing (VC) for considering proposals received and projects already approved under Scheme for Creation / Expansion of Food Processing & Preservation Capacities (CEFPPC). Forty-Two (42) projects have been approved by the IMAC with total project cost of Rs. 404.66 Cr. Including grants-in-aid outgo of Rs. 154.39 crore, which will leverage Rs. 250.27 crore of private investment.

**C-3. Cold Chain:**

**Important policy decision taken and major achievements during the month: April, 2022:**

One Cold Chain project has reported completion and started commercial operation under the Ministry's Scheme Component-Integrated Cold Chain & Value Addition Infrastructure of PMKSY during the month of April, 2022. Total number of projects completed under the scheme remains 260.

**C-4. IC Division:**

Meeting of Hon'ble Minister of Trade and Export Development, Government of Saskatchewan, Canada was held with Hon'ble Minister, FPI on 28-04-2022 at 11.00 AM. Issues related to food processing, institutional collaboration and students/faculty exchange programme etc were discussed during the meeting.

## C-5. Promotional Activities:

### i. Campaigns/Coverage: -

1. One-week celebration of 'Food Processing Week 2.0' under 'Kisan Bhagidari Prathmikta Humari' campaign was held in which 75 projects of PMKSY were inaugurated virtually by Shri Pashupati Kumar Paras, Hon'ble Minister, FPI.
2. 5-days Food Fair - 36th edition of AAHAR, the international food and hospitality fair was held at Pragati Maidan, New Delhi from 26th-30th April, 2022 in which Ministry, NIFTEMs and promoters of Ministry assisted projects participated and set up stalls.
3. A workshop on food processing "Partnership for inclusive development of food processing sector in Madhya Pradesh" was inaugurated by Shri Prahlad Patel, Hon'ble MoS at Jabalpur on 26 April to create awareness about opportunities in food processing sector.
4. The countdown function to International Day of Yoga 2022 for the Ministry was inaugurated on 27 April by Shri Pashupati Kumar Paras, Hon'ble Minister, FPI and attended by officers and staff of the Ministry.
5. Covid Awareness Posts are being regularly shared from Ministry's social media handles.

### ii. Social Media Activities Undertaken during April, 2022:

#### Activities on Social Media Handles

<b>Twitter:</b> <ul style="list-style-type: none"><li>• Total No of Tweets: 326</li><li>• Earned – 1100 Re-tweets &amp; 3200 Likes</li><li>• During this period, we earned 3 Lac 57 thousand Impression</li><li>• 69,100 People Visit on Our Handle</li><li>• Video 8300 Views</li></ul>	<b>Facebook:</b> <ul style="list-style-type: none"><li>• Posts: 200</li><li>• Reach: 60,000</li><li>• Page likes: 640 New Likes</li><li>• Post Engagement: 10,800</li><li>• Video Views: 6900 (3sec)</li></ul> <b>Total Followers: 71,500</b>
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<ul style="list-style-type: none"> <li>• Earned 2080 New Followers</li> </ul> <p><b>Total Followers: 1 Lac 72 Thousand</b></p>	
<p><b>Instagram:</b></p> <ul style="list-style-type: none"> <li>• Posts: 147</li> <li>• Post likes: 3669</li> <li>• Post Impressions: 1 lakh 75 Thousand</li> <li>• Post Reach: 1 lac 19 Thousand</li> <li>• Video Views: 2132 (3sec)</li> <li>• New Followers of Account: 1000</li> </ul> <p><b>Total Followers: 15,700</b></p>	<p><b>YouTube:</b></p> <ul style="list-style-type: none"> <li>• Video Post: 07</li> <li>• Views: 11,600</li> <li>• Watch Time: 253.6 hrs.</li> <li>• New Subscribes: +126</li> <li>• Impression: 87600</li> <li>• Unique Viewers: 9900</li> </ul> <p><b>Total Subscribers: 9526</b></p>
<p><b>LinkedIn:</b></p> <ul style="list-style-type: none"> <li>• Posts: 35</li> <li>• Post Impressions: 21,978</li> <li>• New Followers: 419</li> <li>• Unique Visitors: 185</li> </ul> <p><b>Total Followers: 5288</b></p>	<p><b>Koo:</b></p> <ul style="list-style-type: none"> <li>• Posts: 180</li> <li>• New Follower: 6400</li> </ul> <p><b>Total Followers: 81,400</b></p>

**2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI:** A delegation of Government of Saskatchewan visited the Ministry the details of which are mentioned in C-4 above.

**3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations:** Nil

**4.0 Compliance of CoS decision:**

No. of CoS decisions pending compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

**5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil**

**6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil**

**7.0 Status of Implementation of e-Governance:**

Total no. of files	Total no. of e-files
12085	11286 (93.38%)

**8.0 Public Grievances:**

**A. Status of Disposal of Public Grievances:**

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
221	13

**B. Meeting of Committee of Independent External Monitors (CIEM) during the month of April, 2022: Nil**

**9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil**