



**D.O. No. A- 12012/1/2018-Admin (Part-I)**

**October 14, 2022**

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of September, 2022 for your kind perusal.

2. While the Ministry has been able to finalise the beneficiaries for Production Linked Incentive Scheme (PLI) for Millet based products and Organics during its recent round of request for EoI, Food Processing, Stakeholders Consultations were held on 23.09.2022 and 28.09.2022 to deliberate upon proposed new PLIS for Nutraceutical and Wine sectors respectively. Substantial interest was shown by the stakeholders during the interaction.

3. The First Statutes of National Institute of Food Technology Entrepreneurship and Management(NIFTEM), Kundli and NIFTEM, Thanjavur were notified on 23/9/2022 and advertisement for the post of Directors was also issued.

4. Ministry of Food Processing Industries(MoFPI) is working in a concerted manner to make the International Year of the Millets a success for the processing sector and a Request for Proposal (RFP) for Selection of Event Partner for organizing Mega Food Event 2023 was published on 06.09.2022 with last date of submission of application is 11.10.2022. MoFPI proposes to hold events at four metropolitan cities, district headquarters and an International Mega Food Event in October, 2023.with dates coinciding with World Food Day.

-Sd/-  
**(Anita Praveen)**

**Shri Rajiv Gauba,**  
Cabinet Secretary,  
Cabinet Secretariat,  
Rashtrapati Bhawan,  
New Delhi – 110004

**Encl.: as above**

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Ministry of Food Processing Industries, Panchsheel Bhawan, New Delhi.
3. All Cabinet Ministers/ Ministers of States.
- ✓ 4. All Secretaries to the Govt. of India.

  
**(Anita Praveen)**



## **Ministry of Food Processing Industries - Report for September, 2022**

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

**A. Aatmanirbhar Bharat:**

**a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -**

Various actions taken/developments in the month of September, 2022 in the implementation of the Scheme are as under:

**a1. Implementation Status:**

- Progress on Individual Applications: 10062 individual applications were submitted and 1738 loans sanctioned. Centre share of Rs. 23.73 crore released to 1032 beneficiaries.
- **Seed Capital:**
- National Rural Livelihood Mission (NRLM): 5091 SHG members have been recommended by State Rural Livelihood Mission (SRLM) to SNA for seed capital of Rs. 17.33 Cr and Rs. 3.68 Cr released against 1235 rural SHG members.
- National Urban Livelihood Mission (NULM): 1341 SHG members have been recommended by State Urban Livelihood Mission (SULM) to SNA for amount of Rs. 4.05 Cr. for seed capital and Rs. 2.76 Cr released against 710 urban SHG members
- **Project Implementation Plan (PIP):** PIP from 5 States namely Kerala, Gujarat, Assam, Nagaland and Chandigarh was recommended in the 24th PEC meeting held on 27th September 2022 to IMEC.
- **Capacity Building:** 659 beneficiaries were trained in 20 States/UTs. The selection process has been completed in 2 States/UTs with the selection of 3 Training Partners.
- **Convergence:** Agriculture Infrastructure Fund (AIF) Scheme portal for convergence with MoFPI Schemes (PMFME & PMKSY) was launched jointly by Hon'ble Minister for Food Processing Industries Shri Pashupari Kumar Paras and Hon'ble Minister for Agriculture and Farmers' Welfare Shri Narendra Singh Tomar.



## **a2. Promotional Activities:**

- Various promotional activities conducted like 4 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings under PMFME Scheme and Azadi Ka Amrit Mahotsav initiative with media coverage, 4 Success Stories of PMFME Scheme Beneficiaries published under Kahaani Sukshma Udyamon Ki Series under Azadi Ka Amrit Mahotsav and social media creatives were published. PMFME Scheme related social media posts and updates were shared regularly and Azadi Ka Amrit Mahotsav August 2022 Special Edition was published. Livestreaming of launch of Convergence Portal of MoFPI and MoA&FW was conducted, press release issued to PIB and social media promotions conducted. During Annapoorna ANUFOOD – INDIA 2022 held at Mumbai, PMFME Scheme beneficiaries participated and showcased their products. 4 video success stories of PMFME Scheme beneficiaries were published and social media promotions of the event were shared

## **Meetings:**

- 24<sup>th</sup> Meeting of Project Executive Committee held on 27.09.2022 to discuss the proposals received under the Scheme under Chairmanship of Additional Secretary, FPI.
- VC meetings with GMs of Banks conducted on 20.09.2022 under the chairpersonship of Additional Secretary, FPI.
- VC meeting with 17 States for credit-linked subsidy under the chairpersonship of Additional Secretary, FPI conducted on 02.09.2022, 08.09.2022 and 09.09.2022.
- 15<sup>th</sup> meeting of Appraisal Committee for Incubation Centre held on 23<sup>rd</sup> September, 2022 under the chairpersonship of Director, NIFTEM.
- PMFME Review Meeting held on 14.08.2022 under Chairmanship of Secretary, FPI.
- PMFME Review Meeting held on 13.09.2022 and 29.09.2022 under Chairmanship of Additional Secretary, FPI.

## **B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:**

- Review meetings were held on 06.09.2022 and 07.09.2022 to deliberate upon the issues to brought before Technical Committee Meetings.
- Technical Committee Meeting were held on 12.09.2022 and 19.09.2022 to assess the applications received under PLIS for Millet Based Products and round-II of organic products.
- Stakeholders Consultations were held on 23.09.2022 and 28.09.2022 to deliberate upon proposed new PLIS for Nutraceutical and Wine sectors respectively.



**C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):**

**C-1. NIFTEM:**

**(A). NIFTEM- Thanjavur:**

- Open Day 2022 was held on 16-17 September, 2022 at NIFTEM, Thanjavur under the theme- Millet Processing: Science, Technology & Innovation. Over 12000 college and school students participated in the event.
- NIFTEM, Thanjavur organized 2 days of hands-on training on Microbial Identification through Automated Microbial Identification System on 23-24 September, 2022.
- NIFTEM, Thanjavur organized Online Training Program on "Entrepreneurship Development in Food Processing" on 27.09.2022 in Tamil Language.
- NIFTEM, Thanjavur entered into MoA with Cauvery Smart Foods and Agro Tech Private Limited for a sponsored research project on technology package for development of value-added products from coconut.

**(B). NIFTEM- Sonepat:**

- NIFTEM, Sonepat provided training to Ayurvedic Doctors with strength of 25 from Ministry of Ayush on bread & cookies making on 19.09.2022 & 20.09.2022.
- NIFTEM, Sonepat demonstrated machine to 33 framers from Regional Research Centre, Murthal on 16.09.2022.
- NIFTEM, Sonepat transferred technology "A knowhow of gluten free cookies" to Freakeat Food Pvt. Ltd., Sonepat for commercial production in September 2022.

**C-2. Cold Chain:**

- A Meeting of Technical Committee (TC) under the Chairpersonship of Joint Secretary, MoFPI were held on 07.09.2022 and 26.09.2022 for cold chain projects.
- One (1) Cold Chain Project has been reported completion and started commercial operations under the Ministry's Scheme component -Integrated Cold Chain & Value Addition Infrastructure of PMKSY during the month of September,2022. Till date out of 352 cold chain projects sanctioned by the Ministry, 268 have been reported completion and started commercial operation.

**C-3. Mega Food Park:**

- A meeting to review the status of Mega Food Park projects was held under the Chairpersonship of Hon'ble Minister, FPI on 06.09.2022. During the meeting, 32 projects were reviewed.



- A meeting under the Chairpersonship of Joint Secretary (IPP), Department of Economic Affairs (DEA) regarding review of National Infrastructure Pipeline (NIP) was held on 20.09.2022.

**C-4. Investment Promotion:**

- A meeting was held on 07.09.2022 with Canadian High Commission regarding collaborative opportunities
- A meeting was held on 21.09.2022 with Government of Gujarat to discuss investible projects, issues or any policy interventions required.
- A meeting was held on 26.09.2022 with Government of Uttarakhand to discuss action plan for promoting investment in the Food Processing sector.

**C-5. Promotional Activities:**

**i. Campaigns/Coverage: -**

1. Covid Awareness Posts are being regularly shared from Ministry's social media handles.
2. 15 Days Campaign on Hindi Pakhwada done from 14-28 September.
3. National Nutrition Week campaign from September 1 to 7.
4. Annapoorna – ANUFOOD India 2022 and FICCI WORLD India was covered on Ministry's social media handles.

**ii. Social Media Activities Undertaken during August, 2022: Activities on Social Media Handles**

<p><b>Twitter:</b></p> <ul style="list-style-type: none"> <li>• Total No of Tweets: 154</li> <li>• Earned – 925 Re-tweets &amp; 2700 Likes</li> <li>• During this period, we earned 2 Lac 5 thousand Impression</li> <li>• 99,200 People Visit on Our Handle</li> <li>• Video 4500 Views</li> <li>• Earned 1917 New Followers</li> </ul> <p><b>Total Followers: 1 Lac 82 Thousand</b></p>	<p><b>Facebook:</b></p> <ul style="list-style-type: none"> <li>• Posts: 150</li> <li>• Reach: 61,931</li> <li>• Page Followers (New): 2096</li> <li>• Post Engagement: 12,649</li> </ul> <p><b>Total Followers: 77,393</b></p>
<p><b>Instagram:</b></p> <ul style="list-style-type: none"> <li>• Posts: 102</li> <li>• Post likes: 2500</li> <li>• Post Impressions: 1,05,200</li> <li>• Post Reach: 9,985</li> <li>• New Followers of Account: 600</li> </ul> <p><b>Total Followers: 17,643</b></p>	<p><b>YouTube:</b></p> <ul style="list-style-type: none"> <li>• Video Post: 15</li> <li>• Views: 10,200</li> <li>• Watch Time: 281.2 hrs.</li> <li>• New Subscribes: +175</li> <li>• Impression: 1,02,922</li> <li>• Unique Viewers: 7100</li> </ul>



	<b>Total Subscribers: 10,274</b>
<b>LinkedIn:</b>	<b>Koo:</b>
<ul style="list-style-type: none"> <li>• Post: 24</li> <li>• Post Impressions: 30,520</li> <li>• New Followers: 389</li> <li>• Unique Visitors: 159</li> </ul>	<ul style="list-style-type: none"> <li>• Post: 154</li> <li>• New Followers: 47,511</li> </ul>
<b>Total Followers: 7674</b>	<b>Total Followers: 1,57,511</b>

**C-6. Hindi Pakhwada:** Hindi Pakhwada was organized by Ministry from 14.09.2022 to 28.09.2022. Different types of activities like Debate Competition, Essay Writing, Noting and Drafting, Quiz, Poem, typing, etc. were done in Hindi for inclusion of Hindi Language in official work. Officials of MoFPI actively participated in it.

## 2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI:

- A Meeting was held with Australian delegation comprises of senior officials of Australian High Commission and Dairy Australia on 09-09-2022 under the Chairmanship of Joint Secretary, MoFPI to discuss various issues of cooperation in dairy sector.
- A Meeting was held with officials from Embassy of Japan on 23-09-2022 under the Chairmanship of Joint Secretary, MoFPI to discuss various issues of cooperation.

## 3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

## 4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

## 5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil

## 6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

## 7.0 Status of Implementation of e-Governance:



<b>Total no. of files</b>	<b>Total no. of e-files</b>
12367	11520 (93.15%)

**8.0 Public Grievances:**

**A. Status of Disposal of Public Grievances:**

<b>No. of public grievances redressed during the month</b>	<b>No. of public grievances pending at the end of the month</b>
93	28

**B. Meeting of Committee of Independent External Monitors (CIEM) during the month of September, 2022: Nil**

**9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil**

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