

Pushpa Subrahmanyam, IAS



सचिव
भारत सरकार
खाद्य प्रसंस्करण उद्योग मंत्रालय
Secretary
Government of India
Ministry of Food Processing Industries

D.O. No. A-12012/1/2018-Admin (Part-1)

December 09, 2021

As per the instructions contained in Cabinet Secretary's ID.No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during November 2021 for your kind perusal.

Sd/-
(Pushpa Subrahmanyam)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi-110004

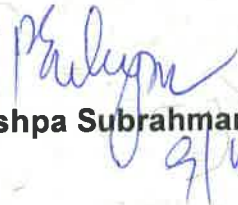
Encl: as above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries Panchsheel Bhawan, New Delhi.

Copy to :-

1. All Cabinet Ministers / Minister of States.
2. All Secretaries to the Govt. of India.


(Pushpa Subrahmanyam)

Ministry of Food Processing Industries- Report for November, 2021

1.0 Important policy decisions taken and major achievements during the month:

1.1 **Important policy decision taken during the month: Nil**

1.2 **Major achievements during the month:**

A. Aatmnirbhar Bharat:

a. Prime Minister Scheme for Formalisation of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of November, 2021 in the implementation of the Scheme are as under:

I. Implementation Status: -

- **Seed Capital:** 203 SHG members have been recommended by SRLM to SNA for seed capital of Rs. 20.74 Cr.
- For seed capital to Urban SHGs, 1,824 seed capital applications recommended by State Urban Livelihood Mission (SULM) and 602 applications have been approved by SNA
- **Incubation Centre:** 10 proposals approved by IMEC (Inter-Ministerial Empowered Committee).
- **Progress on Individual Applications:** 1646 individual applications were submitted and 322 loans sanctioned.
- **Convergence:** MoU signed with Department of Animal Husbandry and Dairying on 17.11.2021
- **Project Implementation Plan (PIP):** PIP of 6 States/UTs approved by IMEC.
- **Grant-in-Aid:** Central share of Rs. 4.15 cr for capital linked grant released for 148 individual beneficiaries.

II. Review Meetings:

- a. 4th IMEC Meeting under the chairpersonship of Hon'ble Minister, FPI held on 8th November, 2021.
- b. Meeting to discuss ODOP approach and way forward under the chairpersonship of Hon'ble MoS, FPI held on 11th November, 2021.
- c. The following review meetings under the chairpersonship of Secretary, FPI during the month of November, 2021 through VC:
 - Implementation of PMFME Scheme in UTs (on 8th November, 2021)
 - Implementation of PMFME Scheme in Northern States (on 16th November, 2021)
 - Implementation of PMFME Scheme in Southern States (on 18th November, 2021)
 - Meeting with NIFTEM to review demonstration of self-learning training modules (on 23rd November, 2021)
 - Implementation of PMFME Scheme in 7 States (on 26th November, 2021)
- d. The following review meetings were chaired by Special Secretary, FPI during the month of November, 2021 through VC: -
 - Functioning of NIFTEM Call Centre (on 9th November, 2021)
 - 17th Project Executive Committee (PEC) meeting (on 25th November, 2021)

III. Promotional Activities:

- ODOP based posts, #KnowYour ODOP, #ODOP of the Month Videos, EDP training, DRP training, Promotional activities of States, and PMFME Scheme update posts shared via Facebook, Twitter, and WhatsApp.

- Launch of the November Edition of the PMFME E-Newsletter (Fermented Milk Special Edition) and social media promotions of the same.
- Live Streaming via Youtube channel of MoFPI for the event of Signing of MoU between Department of Animal Husbandry & Dairying (DAHD) & Ministry of Food Processing Industry (MoFPI) held on 17.11.2021.
- Press release published and social media promotions of the Signing of MoU between Department of Animal Husbandry & Dairying (DAHD) & Ministry of Food Processing Industry (MoFPI) held on 17.11.2021.
- ODOP webinar/workshop on Citrus based products was organized in Nagpur District, Maharashtra on 25.11.2021 under the Azadi Ka Amrit Mahotsav (India@75) Initiative.
- ODOP webinar/workshop on Rice Processing and Value Addition in Malayalam held on 12.11.2021 under the Azadi Ka Amrit Mahotsav (India@75) Initiative.
- ODOP webinar/workshop on Vegetable Processing and Value Addition in Telugu held on 26.11.2021 under the Azadi Ka Amrit Mahotsav (India@75) Initiative.
- 2 Success Stories published under Kahaani Sukshma Udyamon Ki Success Story Series under Azadi Ka Amrit Mahotsav.
- PMFME Podcast Episode #3: Part 1, II & III released on 11.11.2021, 13.11.2021 & 27.11.2021 respectively.

B. Production Linked Incentive(PLI) Scheme for Food Processing Industry:

Meeting of the Approval Committee was held on 29.11.2021 under the Chairmanship of Hon'ble Minister, FPI to consider the proposals of Category-I

(RTE/RTC, F&VP/Spices, Marine products and Mozzarella Cheese). The total estimated outgo for the above proposals is Rs. 8397.41 crore for the FY 2020-21 to 2025-26 to 60 companies in the RTE/RTC, marine, F&V and mozzarella cheese segments.

C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. Cold Chain:

- Six (6) cold chain projects have reported completion and started commercial operations under the Ministry's Scheme component - Integrated Cold Chain & Value Addition Infrastructure of PMKSY during the month of Nov.,2021. Total number of projects completed under the scheme is 253.

C-2. Mega Food Park:

- With the approval of Hon'ble Minister (FPI), final approval letter was issued to one Mega Food Park project being implemented by Meghalaya Industrial Development Corporation Ltd. (MIDC), on 23.11.2021.

C-3. NIFTEM:

A. NIFTEM-Thanjavur

- NIFTEM organized a webinar on overview of intellectual Property Rights (IPR) on 24th November, 2021.
- As a part of Azadi Ka Amrit Mahotav, NIFTEM organized One District-One Product (ODOP) webinar on Rice Processing and Value Addition in Malayalam on 12th November, 2021 and Vegetable Processing and Value Addition in Telugu on 26th November, 2021 respectively.

- NIFTEM entered into a MoA with M/s. IDVISU VENTURES, Cochin, Kerala for Transfer of Technology (ToT) of Non Dairy Millet Ice cream on 15th November, 2021.

B. NIFTEM-Sonepat

- One-day Workshop on Micro-Analysis of Foods using Sophisticated Instruments and Validated Methods for NABL.
- NIFTEM has developed study material for the Certificate in Fruits and Vegetables Technology (CFVT) programme of IGNOU.
- Online placement is going on for students of NIFTEM pass outs.

C-4. Project Development Cell to promote investments:

The following meetings of Project Development Cell (PDC) were held in the month of November, 2021: -

- Following projects were monitored during the month: -
 - i. La Moderna (Mexico) regarding their entry plans in India.
 - ii. Nekkanti (India) and Prestige Ice Creams (India) regarding future plans in India.
 - iii. Mondelez (India) regarding their issues faced by the company in India.
 - iv. KR Foods and Agro Wiz (India) regarding their exploring opportunities in food processing sector
 - v. RP Sanjiv Goenka Group (India) regarding their clarification on state specific policies
 - vi. Bihar State Officials for holding an investment promotion summit in the state of Bihar.
 - vii. Meeting of Working Group on Industrial Collaboration (ICWG) and Joint Working Group (JWG) with Taiwan.
 - viii. Gujarat State Officials for investments in Gujarat.
 - ix. Stakeholder Consultation on draft reports/studies of Operation Greens Scheme.

C-5. Promotional Activates:

Social Media Activities Undertaken during November, 2021-

- i. Coverage of activities of Swachhta Pakhwada on Ministry's social media handles.
- ii. One Week Campaign (26th Nov 2021 to 3rd Dec 2021) on 'Constitution day 2021.
- iii. To celebrate the Azadi Ka Amrit Mahotsav, one post per day related to MoFPI's Scheme is being shared on Ministry's social media handles and the same is being uploaded on the AKAM Portal.

<p>Twitter:</p> <ul style="list-style-type: none">• Total No of Tweets: 229• Earned – 580 Re-tweets, 2900 Likes• During this period, we earned 03 Lac 45 Thousand Impression• 43,300 People Visit on Our Handle• Video Views 1,800 (min)• Earned 2,136 New Followers <p>Total Followers: 1 Lac 60 Thousand</p>	<p>Facebook:</p> <ul style="list-style-type: none">• Posts: 200• Reach: 86,100• Page likes: 335 New Likes• Post Engagement: 2,568• Video Views: 1,100 (3sec)
<p>Instagram:</p> <ul style="list-style-type: none">• Posts: 123• Post likes: 3,012• Post Impressions: 1,23,400• Post Engagement: 95,545• Video Views: 700• New Followers of Account: 1399 <p>Total Followers: 9,962</p>	<p>YouTube:</p> <ul style="list-style-type: none">• Video Post: 09• Views: 5,300• Watch Time: 127.9 hrs.• New Subscribes: 154• Impression: 65,000• Unique Viewers: 3,600 <p>Total Subscribers: 8,601</p>

LinkedIn:	Instagram:
<ul style="list-style-type: none"> • Posts: 50 • Post Impressions: 13,100 • New Followers: 410 • Unique Visitors: 249 	<ul style="list-style-type: none"> • Posts: 100 • Followers: 35,428
Total Followers: 2677	

C-6. Samvidhan Diwas (Constitution Day): Samvidhan Diwas (Constitution Day) was held on 26.11.2021 and a pledge was administered by Secretary, FPI on 26.11.2021 among the staff of Ministry. Essay and Quiz Competition were held for sensitizing staff of Ministry.

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Meeting between Secretary, MoFPI and Indian Ambassador-Designate to UAE - was held to discuss issues pertaining to India-UAE bilateral relations.

3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of sanction for prosecution pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
11223	10426 (92.90)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
119	4

B. Meeting of Committee of Independent External Monitors (CIEM): A meeting of Committee of Independent External Monitoring (CIEM) was held on 05.11.2021 to consider representations of IAs/ promoters against the decision of IMAC. Seven proposals of Cold Chain Scheme were considered by CIM

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil
