



अनीता प्रवीण, भा.प्र.से.  
**ANITA PRAVEEN, IAS**

सचिव  
भारत सरकार  
खाद्य प्रसंस्करण उद्योग मंत्रालय  
**Secretary**  
Government of India  
Ministry of Food Processing Industries

**D.O. No. A- 12012/1/2018-Admin (Part-I)**

**June 14, 2023**

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of May, 2023 for your kind perusal.

2. The 7<sup>th</sup> Inter Ministerial Empowered Committee (IMEC) for the Prime Minister Formalisation of Micro Food Enterprises Scheme (PMFME) under the chairmanship of Hon'ble Minister, FPI met to approve Project Implementation Plan for 27 States/UTs including NIFTEMs. Some of the States' PIPs were approved in the 6th IMEC meeting. Usually, the PIP was sought annually and the same approval process has to be followed every year. The PIPs have now been obtained for the entire project period upto 2025-26 and approved at one go. This has saved time as well as has helped the State Governments as well as the Project Implementation Unit at MoFPI to make timely budgetary planning. IMEC also approved Marketing & Branding Proposals from 5 States/UTs under PMFME Scheme. The PMFME has demonstrated improvement in delivery over the last year and is expected to give wide coverage to the micro units and SHG members engaged in the food processing sector.

3. Under the International Year of Millets 2023, Millet Mahotsav were organized in Tirap (Arunachal Pradesh), Almora (Uttarakhand) and Palakkad (Kerala) in the month of May 2023. The event witnessed huge participation of stakeholders with a footfall of around 2000 people in each event. Other activities being undertaken by the Ministry of Food Processing Industries (MoFPI) to celebrate International Year of Millets 2023, are attached at Annexure-I.

4. Various preparatory activities are ongoing for holding the World Food India, 2023 event and it is hoped that the event will be able to achieve the objectives with which it was initiated. MoFPI is receiving tremendous support from all the related Ministries/ Departments.

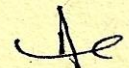
-Sd/-  
(Anita Praveen)

**Shri Rajiv Gauba,**  
Cabinet Secretary,  
Cabinet Secretariat,  
Rashtrapati Bhawan,  
New Delhi – 110004

**Encl.: As above**

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.
- ✓ 3. All Cabinet Ministers/ Ministers of States.
4. All Secretaries to the Govt. of India.

  
(Anita Praveen)

**Activities being Undertaken by Ministry of Food Processing Industries (MoFPI)  
to celebrate International Year of Millets:**

Ministry of Food Processing Industries has taken various measures to strengthen Millet Processing Infrastructure and advocacy for popularizing its usage:

1. As part of Millet advocacy measures, Ministry has organized Millet Mahotsavs in 3 districts during May, 2023 – (i) Tirap, Arunachal Pradesh during 2-3 May; (ii) Almora, Uttarakhand during 17-18 May & (iii) Palakkad, Kerala during 30-31 May. These Millet Mahotsavs were organized with the help of Industry Associations and attracted participation of Food Processing entrepreneurs, Farmers/ Producers, FPOs/FPCs/Cooperatives/ SHGs, equipment manufacturers, Academicians etc.
2. Ministry has incorporated Millets as one of the thrust areas for incentives available under Ministry schemes. So far, a total of 1,229 loan have been sanctioned amounting Rs. 67.06 Cr for individual millet processing units from various states under PMFME scheme. Out of this, 926 loans have been disbursed amounting Rs. 41.28 Cr. Ministry has approved 30 Millet based proposals for Production linked Incentive (PLI), which includes proposals from 22 MSMEs. In addition, Ministry has identified 19 districts with Millet Products as One District One Product (ODOP) under its PMFME scheme and has approved 3 Marketing & Branding proposals for Millet Products.
3. Ministry has planned to cap year-long Millet advocacy fairs with World Food India (WFI) during 3-5<sup>th</sup> Nov, 2023 in Pragati Maidan, New Delhi with processed millet products as key attraction of the event. Ministry has already on boarded wide spectrum of stakeholders to make the event successful. Tamil Nadu, Bihar, Kerala, Odisha, Madhya Pradesh, Uttar Pradesh & Jharkhand have consented to be Partner/Focus States of the event. Central Government Ministries/ organizations like M/o Aayush, Commerce, Fisheries, MSME, DONER, APEDA, Commodity Boards are actively associated in preparations, showcasing respective related initiatives and have consented to be Partner Ministry. Many other states and countries have shown inclination to be associated with the event and Ministry is further pursuing with them.

## Ministry of Food Processing Industries - Report for May, 2023

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

### **A. Aatmanirbhar Bharat:**

#### **a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -**

Various actions taken/developments in the month of May, 2023 in the implementation of the Scheme are as under:

##### **a1. Implementation Status: -**

- **Progress on Individual Applications:** 11,243 individual applications were submitted and 2307 loans sanctioned. Subsidy released for 368 beneficiaries amounting to Rs. 11.18 crores.
- **Capacity Building:** 2371 Beneficiaries trained in 29 States/ UTs and 93 DRPs trained in 32 States UTs.
- **Seed Capital:**

**National Rural Livelihood Mission (NRLM):** Rs. 6.19 crore released against 5789 Rural SHG members.

**National Urban Livelihood Mission (NULM):** Rs. 5.56 crore released against 1233 Urban SHG members.

##### **a2. Branding & Marketing:**

- 5 Branding & Marketing proposals from various States/UTs viz. Jeevika (from Bihar), Umed (from Maharashtra), Temi Tea (from Sikkim), Pudhugai (from Tamil Nadu) Neithal (from Puducherry) were approved by IMEC.

##### **a3. Millet Based Activities:**

- Under the International Year of Millets 2023, Millet Mahotsav were organized in Tirap (Arunachal Pradesh), Almora (Uttarakhand) and Palakkad (Kerala) in the month of May 2023. The events encompassed a wide range of activities like Buyer Seller Meet, Exhibition, fair & sale of Value-Added Products, Millet recipes demonstration, Live kitchen, Technical Sessions and Cultural Programs. The events involved congregation of senior Government dignitaries, Investors, Food processing entrepreneurs, Farmers/ Producers, FPOs/FPCs/ Cooperatives/ SHGs, equipment manufacturers, Academicians and business leaders of major food companies. The event witnessed very good participation of stakeholders.
- Ministry has incorporated millets as one of the trust areas for incentives available under Ministry scheme. So far a total of 1229 loan have been

sanctioned amounting to Rs.67.06 crore for individual millet processing units from various states under PMFME Scheme.

**a4. Promotional Activities:**

- 5 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings conducted under PMFME Scheme with media coverage, 778 Social media posts shared via PMFME Facebook Page and Twitter Handle. 3222 Followers on PMFME Twitter Handle, 4131 Followers on Facebook Page.

**Meetings:**

- PMFME Review Meeting held on 09.05.2023 under chairpersonship of Secretary, FPI.
- PMFME Review Meeting held on 02.05.2023, 25.05.2023 and 30.05.2023 under chairpersonship of Additional Secretary, FPI.
- 28<sup>th</sup> Project Executive Committee (PEC) Meeting conducted under the chairmanship of Additional Secretary, FPI on 9<sup>th</sup> May.
- 7<sup>th</sup> Inter Ministerial Empowered committee (IMEC) meeting conducted under the chairmanship of Hon'ble Minister, FPI on 16<sup>th</sup> May.
- Visit conducted in 21 States (Manipur, Himachal Pradesh, Haryana, Chandigarh, Delhi, Punjab, Uttar Pradesh, Assam, Uttarakhand, Sikkim, Meghalaya, Rajasthan, J&K, Chhattisgarh, Maharashtra, Bihar, MP, Goa, Odisha, Kerala and West Bengal) by the NPMU team members for financial progress of PMFME Scheme.
- PMFME Review meeting on Credit Linked Subsidy conducted for States/UTs with Banks, SLBCS and SNAs on 17 and 31 May under the chairpersonship of Additional Secretary, FPI.

**B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:**

- Discussions were held with the PMA to deliberate upon the strategy to be adopted for timely and smooth processing of claim disbursements in the current financial year. There was discussion on the format of reporting to be sought from the PLI Scheme beneficiaries for the purpose of claim verification. Since the close of current financial year would also be the close of timeline for completing the committed investment under the scheme, the emphasis was placed on verification of investment during these discussions.
- Incentive amount of Rs. 2.66 crore was sanctioned during the month of May 2023.

**C. Progress under Pradhan Mantri Kisan Sampada Yojna (PMKSY):**

**C-1. NIFTEM:**

**(A). NIFTEM-Thanjavur:**

- NIFTEM, Thanjavur organized first Convocation on 12.05.2023 for which Hon'ble Union Minister, MoFPI, Gol Shri Pashupati Kumar Paras was the Chief Guest.
- NIFTEM, Thanjavur organized National Millet Summit 2023 from 6-7 May at Chennai as part of the International Year of Millets (IYoM) celebrations.
- NIFTEM, Thanjavur organized hands on training programs on "Value addition on Fruits and Vegetables" from 08.05.2023 to 10.05.2023 and "Sustainable Processing on Fruits and Vegetables waste" on 09.05.2023.
- NIFTEM, Thanjavur celebrated "National Technology Day-2023" on 19.05.2023.
- NIFTEM, Thanjavur organized a National Workshop on "Upstream Fermentation and Downstream Processing Techniques" on 30.05.2023 and 31.05.2023.

**(B). NIFTEM, Kundli:**

- NIFTEM, Kundli organized PMFME awareness session at Hajipur and One Day Training on Food Processing Specific to Milk and Milk product on 22 May.
- NIFTEM, Kundli organized an expert talk on "MILLET A FUTURE OF FOOD PRENEURSHIP" through Hybrid Mode on 24 May.
- NIFTEM, Kundli conducted training on fortification of wheat flour and oil in collaboration with CEFF on 23.05.2023.

**C-2. Cold Chain:**

- One Cold Chain Project was completed and started commercial operations during the month.

**C-3. CEFPPC:**

- A review meeting was held under the Chairpersonship of Secretary, FPI on 24.05.2023 with PMAs to review the progress of implementation of units/ projects approved under CEFPPC Scheme.

**C-4. Food Testing Lab:**

- Grant in aid of Rs. 1.486 crores was released and one project has been reported completion during the month.

**C-5. Mega Food Park:**

- A meeting of Inter-Ministerial Approval Committee (IMAC) was held under the Chairpersonship of Hon'ble Minister, FPI on 23.05.2023 to consider Mega Food Park projects.

#### **C-6. Investment Promotion:**

- Meeting of Secretary, FPI with ASSOCHAM to discuss the collaborative opportunities for the upcoming World Food India 2023.
- Meeting of Secretary, FPI with Federation of Sweets & Namkeen Manufacturers to discuss the collaborative opportunities for the upcoming World Food India 2023.
- Virtual interaction of Additional Secretary, FPI with representatives from allied departments of Indian states and UTs to discuss the collaborative opportunities for World Food India 2023.
- Meeting of Joint Secretary, FPI with High Commissioner of New Zealand in India, HE David Pine to discuss collaborative opportunities for upcoming World Food India 2023.
- Meeting of Joint Secretary, FPI with JETRO (Japan) to discuss possible ways of collaboration for World Food India 2023.

#### **C-7. International Co-operation:**

- Shri Preet Pal Singh, Joint Secretary, MoFPI led an official delegation to the agri-food regions of Spain during the period of 08.05.2023 to 12.05.2023 to pitch the Indian food processing sector and promote the upcoming World Food India 2023. The delegation convened the following meetings:
  - Meeting with ICEX
  - Meeting with Campofrio group
  - Meeting with Secretary General for Agriculture and Food
  - Meeting with CAMARA & FIAB
  - Roundtable interaction with a delegation of Castilla y Leon
  - Meeting with Pescanova
  - Meeting with Ebro Foods
  - Roundtable with agri-food companies in Navarra
  - Meeting with the Vice President of Navarra
  - Meeting with Viscofan
  - Meeting with ACCIO
  - Breakfast meeting with Catalan companies in the food processing sector
  - Meeting with Prodeca
  - Meeting with Alimentaria in Fira Barcelona.

#### **C-8. Promotional Activities:**

##### **i. Campaigns/ Coverage: -**

1. Regular posts related to World Food India 2023 on all Social Media platforms of MOFPI.
2. One month-long Campaign through creatives and videos showcasing Millet & its benefits and Millet-based products under #KnowYourMillets.
3. Videos showing achievements in Food Processing Sector, are posted once in a week.
4. Daily Post on Ministry of Food Processing Industries Scheme.

5. Celebrating important National and International days.
6. Retweeting PMO India, IYM, PIB India, MyGov India, Agriculture Ministry, Ministry of Culture, Amrit Mahotsav, Ministry of Ayush, Invest India, G20, FSSAI and Millet related tweets of various Govt. organization and Food Processing posts.

**ii. Event under Promotional Activities:**

S.No.	Organiser	Event Details	Event Start Date	Event End Date	City	State
1	Govt. of Sikkim	Sikkim Organic Food Products Buyer Seller Meet 2023	02-05-23	03-05-23	Gangtok	Sikkim
2	ICFA	Agro Food Summit: Vibrant North-East	16-05-23	18-05-23	Guwahati	Assam
3	PBFIA	2nd Plant Based Foods Summit	25-05-23	25-05-23	New Delhi	New Delhi
4	ASSOCHAM	Conference on Strengthening Food Processing in SAURASHTRA REGION	26-05-23	26-05-23	Rajkot	Gujarat
5	KCCI	International B2B & B2G Networking Meet on Agro & Food Processing Towards a new era of Collaboration for Atmanirbhar Bharat with Promotion of World Food India 2023	27-05-23	27-05-23	Ahmedabad	Gujarat

**iii. Social Media Activities Undertaken during May, 2023:**

## Activities on Social Media Handles

<p><b>Twitter:</b></p> <ul style="list-style-type: none"> <li>• Total No of Tweets: 255</li> <li>• Earned – 1171 Re-tweets &amp; 1968 Likes</li> <li>• During this period, we earned 2 Lac 6 thousand Impression</li> <li>• 8,700 People Visit on Our Handle</li> <li>• Video 7,300 Views</li> <li>• Earned 524 New Followers</li> </ul> <p><b>Total Followers: 1Lac95 Thousand 9 Hundred</b></p>	<p><b>Facebook:</b></p> <ul style="list-style-type: none"> <li>• Posts: 211</li> <li>• Reach: 4,21,428</li> <li>• Page Followers (New): 711</li> <li>• Post Engagement: 6000</li> </ul> <p><b>Total Followers: 84,733</b></p>
<p><b>Instagram:</b></p> <ul style="list-style-type: none"> <li>• Posts: 151</li> <li>• Post likes: 15,200</li> <li>• Post Impressions: 2,65,000</li> <li>• Post Reach: 13,361</li> <li>• New Followers of Account: 1186</li> </ul> <p><b>Total Followers: 25,962</b></p>	<p><b>Youtube:</b></p> <ul style="list-style-type: none"> <li>• Posts: 24</li> <li>• Views: 7,800</li> <li>• Watch Time: 116.8 hrs</li> <li>• New Subscribes: +131</li> <li>• Impression: 90581</li> <li>• Unique Viewers: 5,100</li> </ul> <p><b>Total Subscribers: 11,551</b></p>
<p><b>LinkedIn:</b></p> <ul style="list-style-type: none"> <li>• New Followers: 411</li> <li>• Unique Visitors: 304</li> </ul> <p><b>Total Followers: 10,124</b></p>	<p><b>Koo:</b></p> <ul style="list-style-type: none"> <li>• Posts: 211</li> </ul> <p><b>Total Followers: 2,32,274</b></p>

**2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Nil.**

**3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil**

**4.0 Compliance of CoS decision:**

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

**5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil**



**6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil**

**7.0 Status of Implementation of e-Governance:**

<b>Total no. of files</b>	<b>Total no. of e-files</b>
13633	12785 (93.7 %)

**8.0 Public Grievances:**

**A. Status of Disposal of Public Grievances:**

<b>No. of public grievances redressed during the month</b>	<b>No. of public grievances pending at the end of the month</b>
45	14

**B. Meeting of Committee of Independent External Monitors (CIEM) during the month of May, 2023: Nil**

**9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development: Nil**

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