

Anita Praveen, IAS



सचिव
भारत सरकार
खाद्य प्रसंस्करण उद्योग मंत्रालय
Secretary
Government of India
Ministry of Food Processing Industries

D.O. No. A- 12012/1/2018-Admin (Part-I)

June 10, 2022

Dear Sir,

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of May, 2022 for your kind perusal.

2. I would also like to mention that in order to smoothen the implementation of various schemes of the Ministry, a concerted effort has been ongoing to identify the bottlenecks and to ease out problem areas. During the month of May, 2022, the guidelines of Prime Minister's Formalisation of Micro Food Processing Enterprises (PMFME) Scheme were modified and orders were issued on 18.05.2022. It is expected that the modifications will help in seamless implementation of the scheme and will go a long way to bring ease of doing business to the beneficiaries.

With regards

Yours sincerely,

(Anita Praveen)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi – 110004

Encl.: as above

Anita Praveen, IAS



सत्यमेव जयते

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Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.

Copy also to:

1. All Cabinet Ministers/ Ministers of States.
2. All Secretaries to the Govt. of India.


(Anita Praveen)

Ministry of Food Processing Industries - Report for May, 2022

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

A. Aatmnirbhar Bharat:

a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of May, 2022 in the implementation of the Scheme are as under

a1. Implementation Status: -

- **One District One Product:**
- ODOP approved for 1 district of Punjab – Malerkotla during the month.
- Hon'ble Minister, FPI launched 3 ODOP brands namely Madhurmithas, Anaras and Pind Se and two products Masala Paste and Lemon Honey (on 5/5/2022) promoted by NAFED under PMFME.
- **Capacity Building:** 170 Beneficiary Trained in 13 States / UTs during the month.
- **Seed Capital:**
- National Rural Livelihood Mission (NRLM): 2771 SHG members have been recommended by State Rural Livelihood Mission (SRLM) to SNA for seed capital of Rs. 8.35 crore. Rs. 9.49 crore was released for 2799 rural SHG enterprises.
- National Urban Livelihood Mission (NULM): 2557 SHG members have been recommended by State Urban Livelihood Mission (SULM) to SNA for seed capital. Rs. 6.51 crore released against 643 urban SHG enterprises.
- **Project Implementation Plan (PIP):** PIP from 2 states namely Karnataka & Sikkim was recommended in the 20th PEC meeting held on 11th May 2022 to IMEC.
- **Progress on Individual Applications:** 1604 individual applications were submitted and 402 loans sanctioned. Centre share of Rs.1.49 crore released to 38 beneficiaries.

a2. Modification of guidelines:- The guidelines of PMFME Scheme were modified on 18.05.2022 for smooth implementation. The modifications were made on the components (i) Support to individual micro enterprises (ii) Support to group category for setting up of common infrastructure (iii) Selection of district resource person (iv) Delegation of financial powers to State Level Approval Committee (SLAC).

a3. Promotional Activities: 2 Online Webinars / Offline Workshops/ Exhibition/ Stakeholder Meetings conducted under Azadi Ka Amrit Mahotsav initiative with media coverage. Live streaming of ODOP Brand and Product Launch on 5th May 2022 and

social media promotions of the same was done. Press release of the ODOP Brand and Product launch was also issued to PIB. PMFME Scheme related social media posts and updates were shared regularly.

B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:

- Stakeholders consultation done on framing of Guidelines for inviting applications under PLISFPI for millet-based products.

C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. NIFTEM:

(A). NIFTEM, Thanjavur:

- National Technology Day – 2022 was celebrated at NIFTEM Thanjavur on 11th May 2022.
- NIFTEM, Thanjavur participated in the TechBharat2022 – Main event at Central Food Technological Research Institute, Mysore from 19th May 2022 to 21st May 2022.
- Shri Prahlad Singh Patel, Hon'ble Minister of State, Ministry of Food Processing Industries visited Bliss Tree Foods unit, whose employees have been trained by NIFTEM Thanjavur on May 20, 2022.
- NIFTEM Thanjavur organized hands-on training on fluorescence and polarized light microscopy for food applications on 26th May 2022.
- A project title “High End workshop on Recent Trends in Sensing Techniques for Food Quality Evaluation” received from Science and Engineering Research Board scheme High End Workshop (KAARYASHALA) for which funds amounting Rs. 5.00 lakh has been allotted.

(B). NIFTEM, Sonapat:

- NIFTEM, Sonapat organized training course with Confederation of Indian Industry (CII) – ReCHAN NIFTEM Capacity Building Program on Health Supplements and Nutraceuticals (31st May to 2nd June 2022).
- NIFTEM SPORTS LEAGUE (NSL) 2022 was organized in the campus of NIFTEM.
- Smt. Anita Praveen, Secretary, Food Processing Industries, Govt. of India & Chancellor, NIFTEM Visited NIFTEM Campus on 20.05.2022.

C-2. Cold Chain:

- Meeting of Inter-Ministerial Approval Committee (IMAC) under the Chairpersonship of Hon'ble Minister (FPI) for Cold Chain projects was held on 05.05.2022 and accorded sanction to issue approval letters to 7 cold chain projects.
- Three (3) Cold Chain Projects have reported completion and started commercial operations. Till date out of 355 cold chain projects sanctioned by the Ministry, 261 have been reported completion.

C-3. Operation Greens:-

- A meeting of Government Assurance (Other Parliamentary Standing Committees) was held on 07.05.2022 under chairmanship of Sh. Rajendra Agrawal, Hon'ble MP, Lok Sabha in Mumbai on Unstarred Question No. 437 answered on 04.02.2020.

C-4. Promotional Activities:

i. Campaigns/Coverage: -

1. Corona Awareness Posts are being regularly shared from Ministry's social media handles.
2. 1st Plant Based Foods Summit' was covered on Ministry's Social Media handles.

ii. Social Media Activities Undertaken :

Activities on Social Media Handles

<p>Twitter:</p> <ul style="list-style-type: none"> • Total No of Tweets: 205 • Earned – 450 Re-tweets & 2100 Likes • During this period, we earned 2 Lac 36 thousand Impression • 53,900 People Visit on Our Handle • Video 3200 Views • Earned 2865 New Followers <p>Total Followers: 1 Lac 74 Thousand</p>	<p>Facebook:</p> <ul style="list-style-type: none"> • Posts: 152 • Reach: 40,000 • Page likes: 1302 (New) • Post Engagement: 13,037 <p>Total Followers: 72,802</p>
<p>Instagram:</p> <ul style="list-style-type: none"> • Posts: 116 • Post likes: 2500 • Post Impressions: 1 lakh 77 Thousand • Post Reach: 74,503 • Video Views: 5326 (3sec) • New Followers of Account: 900 <p>Total Followers: 16,600</p>	<p>YouTube:</p> <ul style="list-style-type: none"> • Video Post: 08 • Views: 5,600 • Watch Time: 120.6 hrs. • New Subscribes: +134 • Impression: 56,700 • Unique Viewers: 3900 <p>Total Subscribers: 9660</p>
<p>LinkedIn:</p> <ul style="list-style-type: none"> • Posts: 30 • Post Impressions: 31,400 • New Followers: 570 • Unique Visitors: 231 <p>Total Followers: 5842</p>	<p>Koo:</p> <ul style="list-style-type: none"> • Posts: 110 • New Follower: 4300 <p>Total Followers: 85,700</p>

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Nil.

3.0 Important policy matter held up on account of prolonged Inter – Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
12228	11429 (93.46%)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
243	15

B. Meeting of Committee of Independent External Monitors (CIEM) during the month of May, 2022: Nil

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil
