

अनीता प्रवीण, भा.प्र.से.
ANITA PRAVEEN, IAS

D.O. No. A- 12012/1/2018-Admin (Part-I)

April 12, 2023

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of March, 2023 for your kind perusal.

2. The performance of the Ministry of Food Processing Industries (MoFPI) under various ongoing schemes during the Financial Year 2022-2023 has been as follows:

a. **Pradhan Mantri Kisan Sampada Yojana (PMKSY)**: The Ministry is implementing a Central Sector umbrella scheme PMKSY to support creation of modern infrastructure projects, food manufacturing units, value chain development in perishables, backward and forward linkages and food testing laboratories. During FY 2022-23, a total of 339 projects have been sanctioned under component schemes with a total grant component approved to the tune of Rs. 1933.22 crores which would create processing and preservation infrastructure of 94.8 lakh MT per annum thus, benefitting about 7.54 lakh farmers and result in additional direct/indirect 2.24 lakh employment opportunities. The sanctions commit almost the entire amount provided to the Ministry under the 15th FC cycle under the scheme. The total investment leveraged with the grant is for Rs. 7390.98 crores.

b. **Production linked Incentive Scheme for Food Processing Industry Scheme (PLISFPI)**: Production Linked Incentive scheme for Food Processing sector (PLISFPI) is being implemented under the Atmanirbhar Bharat Abhiyaan by the ministry. A total of 129 proposals are now covered under various categories of the scheme. In addition, 3 proposals for organic products and 30 proposals for millet based products have also been approved for assistance. These scheme is poised to lead to investment of Rs 7722 crore. in the sector and the processed food production is likely to be worth Rs 8.29 lakh crore, exports worth Rs 1.77 lakh crore and generate employment opportunities of 2.50 lakh during the scheme period till Year 2026-27. A total amount to the tune of Rs.486.79 crores have been disbursed during 2022-23 as incentive to 29 participant companies who qualified under the scheme for receiving incentives.

c. **Pradhan Mantri Formalisation of Micro Food Processing Enterprises Scheme(PMFME)**: As against the total of 2895 credit linkages brought about till March, 2022 under the Scheme, during FY 2022-23, 28,828 loans have been sanctioned with indicates significant improvement in the performance of the Scheme. Similarly, as against 54,008 SHG members assisted for Seed Capital up to FY 2021-22, 71437 SHG Member were assisted by providing Seed Capital during FY 2022-23.

3. Further, the curtain raiser for the upcoming World Food India 2023 was held on 10.03.2023. Under the International Year of Millets 2023, Millet Mahotsav were organized in Agra (Uttar Pradesh) on 3rd-4th March, Madurai (Tamil Nadu) on 6th-7th March, Nuapada (Odisha) on 17th-18th March and Mahabubnagar (Telangana) on

25th- 26th March. The event witnessed huge participation of stakeholders with a footfall of around 2000 people in each event. A special event, the North East Food Fest was organised in Guwahati which saw tremendous response from the state of Assam and other North Eastern States. A note on the activities being undertaken to celebrate International Year of Millets is attached at Annexure-I.

-Sd/-
(Anita Praveen)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi – 110004

Encl.: As above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.
- ✓ 3. All Cabinet Ministers/ Ministers of States.
4. All Secretaries to the Govt. of India.


(Anita Praveen)

Activities being Undertaken by Ministry of Food Processing Industries (MoFPI)
to celebrate International Year of Millets:

Ministry of Food Processing Industries has taken various measures to strengthen Millet Processing Infrastructure and advocacy for popularizing its usage:

- Ministry has incorporated Millets as one of the trust areas for incentives available under Ministry schemes. It has approved 30 Millet based proposals for Production linked Incentive (PLI) with an outlay of Rs 800 Cr, which includes proposals from 8 large entities and 22 MSMEs. In addition, Ministry has identified 19 districts with Millet Products as One District One Product (ODOP) under its PMFME scheme and has approved 984 Micro Food Processing Units for credit linked subsidy under the scheme.
- As part of the series of Millet advocacy measures in Millet ODOP districts, a Millet fair was inaugurated by Hon'ble Minister, FPI in Bhojpur, Bihar on 27th February, which attracted enthusiastic response from farmers, processors, institutions and general population. 30 such events are planned at different Millet focus points across the country.
- Ministry has planned to cap year-long Millet advocacy fairs with World Food India(WFI) during 3-5th Nov, 2023 in Pragati Maidan, New Delhi. Processed millet products would be one of the key attractions of the event. Ministry has taken series of advocacy measures to ensure participation of countries/ states/ central Ministries/ Industry bodies etc. and toward this end, series of round tables have been organized. Curtain Raiser to WFI, 2023 is planned on 10.03.2023 in National Media Centre, New Delhi.
- An official delegation led by Hon'ble Minister, FPI participated and held roadshow on the side-lines of Gulfood 2023 Dubai, UAE during 20-24th Feb, 2023 to impress upon the investors/ global food stakeholders to participate in WFI 2023. Hon'ble Minister, FPI held meetings with HE Dr Thani bin Ahmed Al Zeyoudi, UAE Minister of State for Foreign Trade apart from chairing networking meetings with Global CEOs.

Ministry of Food Processing Industries - Report for March, 2023

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

A. Aatmanirbhar Bharat:

a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of March, 2023 in the implementation of the Scheme are as under:

a1. Implementation Status: -

- **Progress on Individual Applications:** 20,345 individual applications were submitted and 9078 loans sanctioned. Subsidy release: Centre share of Rs. 17.01 crore released to 1209 beneficiaries.
- **Capacity Building:** 5850 Beneficiaries trained in 29 States/ UTs and 286 DRPs trained in 32 States UTs.
- **Seed Capital:**
National Rural Livelihood Mission (NRLM): Rs. 9.01 crore released against 1930 Rural SHG members.
National Urban Livelihood Mission (NULM): Rs. 3.74 crore released against 1050 Urban SHG members.

a2. Millet Based Activities:

- Under the International Year of Millets 2023, Millet Mahotsav were organized in Agra (Uttar Pradesh) on 3rd-4th March 2023, Madurai (Tamil Nadu) on 6th-7th March 2023, Nuapada (Odisha) on 17th-18th March 2023 and Mahabubnagar (Telangana) on 25th- 26th March 2023. The event encompassed a wide range of activities like Buyer Seller Meet, Exhibition, fair & sale of Value-Added Products, Millet recipes demonstration, Live kitchen, Technical Sessions, launch of Millet products, inauguration of Incubation Centre and Cultural Programs like Folk Dances (Puliyattam, Poikkal Kuthirai Attam, Karakattam, Kummi).

- The event was a fruitful congregation of senior Government dignitaries, investors, Food processing entrepreneurs, Farmers/ Producers, FPOs/FPCs/ Cooperatives/ SHGs, equipment manufacturers, Academicians and business leaders of major food companies. The event witnessed huge participation of stakeholders with a footfall of around 2000 people in each event.

a3. Promotional Activities:

- 5 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings conducted under PMFME Scheme with media coverage, 1 success story of PMFME Scheme Beneficiaries published under 'Kahaani Sukshma Udyamon Ki Series' under Azadi Ka Amrit Mahotsav.
- 632 Social media posts shared via PMFME Facebook Page and Twitter Handle. 3048 Followers on PMFME Twitter Handle, 3900 Followers on Facebook Page.
- North East Food Fest 2023 was organized by MOFPI in collaboration with G/o Assam from 29th March-31st March 2023. The three-day event provided a unique platform to all stakeholders of the North eastern States i.e., producers, food processors, equipment manufacturers, logistics players, cold chain providers, technology providers, academia, start-up and innovators, food retailers, etc., to interact and showcase their strength. The event was a fruitful congregation of senior Government dignitaries, investors and business leaders of major domestic food companies from the North East.

Meetings:

1. PMFME Review Meeting held on 07.03.2023 under chairpersonship of Secretary, FPI.
2. PMFME Review Meeting held on 02.03.2023 with the top bank executive under chairpersonship of Additional Secretary, FPI.
3. 27th PEC Meeting held on 14.03.2023 under the chairmanship of Additional Secretary, FPI to discuss the Branding and Marketing proposal from Bihar.

B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:

- A meeting was held on 03.03.2023 with select PLI Scheme Beneficiaries, under the chairmanship of Secretary, FPI, to assess the status of committed investment and change in investment plan. Another meeting was held on 03.03.2023 under the chairmanship of Joint Secretary, FPI, with the PLI beneficiaries falling behind schedule in meeting committed investment.
- An Advisory Committee was constituted to examine issues, arising out during the claim reports examination process, on change in investment plan and use of imported ingredients, and make recommendations for the consideration of Approval Committee headed by Hon'ble Minister, FPI.
- A decision was taken to obtain additional bank guarantee, of amount equivalent to the differential amount of incentive calculated for FY 2021-22 and bank guarantee already available, where the PLI beneficiaries had not met the committed investment target for FY 2021-22.
- Incentives amounting to Rs. 378.275 crore were disbursed in 27 cases in March 2023, making a total of 29 cases amount to Rs. 486.79 crore disbursed upto 31.03.2023 after sanction by the Approval Committee headed by Hon'ble Minister, FPI.

C. Progress under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. NIFTEM:

(A). NIFTEM-Thanjavur:

- NIFTEM, Thanjavur organized the National Level Workshop on Polymerase Chain Reaction (PCR) on 13-14th March 2023 sponsored by the Science and Engineering Research Board.
- NIFTEM, Thanjavur organized a one-day online training programme on Supercritical Fluid Extraction System on Spice Products on 15th March 2023.
- NIFTEM, Thanjavur organized two days hand-on training on "Sensory Evaluation of Flavours in Food" for food quality officers and managers of Food Testing Laboratories and Industries on 20th and 21st March 2023.

(B). NIFTEM-Sonepat:

- NIFTEM, Sonepat participated in 4 days' AAHAR-2023 Exhibition and CRD officials along with the students have apprised to more than to more than 100 companies about the various courses.
- NIFTEM, Sonepat organized Masquerade event on 15.03.2023.
- NIFTEM, Sonepat organized a lecture on the topic of "Will Writing, Retirement and Tax Planning" on 28.03.2023.

C-2. Food Testing Lab:

- Grant in aid of Rs. 6.4526 crore has been released during the month of March, 2023.

C-3. Cold Chain:

- A total number of 8 projects in Cold Chain have been approved in the month of March, 2023.
- A total number of 4 projects in Cold Chain have been reported completion and started commercial operations under the Ministry's Scheme component – Integrated Cold Chain & Value Addition Infrastructure of PMKSY during the month of March, 2023.
- Out of 384 cold chain projects sanctioned by the Ministry, 277 have been reported completion and started commercial operation. No Cancellation/ withdrawal of Projects has been approved in the March, 2023.

C-4. Mega Food Park:

- A meeting of Technical Committee (TC) to consider Mega Food Park projects was held under the Chairpersonship of Shri Sanoj Kumar Jha, Additional Secretary, FPI on 15.03.2023.

C-5. International Cooperation (IC) Division:

- 2nd meeting of JWG on Food Processing, constituted within the framework of the Memorandum of Cooperation (MoC) signed between Ministry of Food

Processing Industries (MoFPI), Government of India and the Ministry of Agriculture, Forestry and Fisheries (MAFF), Government of Japan was held on 07.03.2023 in Tokyo, Japan. The JWG between both governments was co-chaired on the Indian side by Mr. Preet Pal Singh, Joint Secretary, MoFPI and the Japanese side by Mr. Takeshi Yasuraoka, Deputy Director General for Export and International Affairs, MAFF.

C-6. Investment Promotion:

- The curtain raiser for the upcoming World Food India 2023 held on 10.03.2023.
- Roundtable interaction with Wine Companies, Food Packaging and Equipment manufacturers under the Chairpersonship of Secretary, FPI also held in March, 2023– to apprise them about the upcoming World Food India scheduled between 3rd – 5th November 2023.

C-7. Promotional Activities:

i. Campaigns/ Coverage: -

1. Corona Awareness Posts are being regularly shared from Ministry's social media handles.
2. 31 days Campaign on International Women's Day 2023.
3. 15 days Campaign on AAHAR 2023 event.
4. Post on World Food India - 2023 Curtain raiser
5. Daily Post on Ministry of Food Processing Industries Scheme.
6. Retweet IYM, PIB India, MyGov India, Agriculture Ministry and Invest India, G20, FSSAI, APEDA Post and Important post related to Millet and Food Processing.

ii. Social Media Activities Undertaken during March, 2023:

Activities on Social Media Handles

<p>Twitter:</p> <ul style="list-style-type: none"> • Total No of Tweets: 315 • Earned – 927 Re-tweets & 2537 Likes • During this period, we earned 2 Lac 92 thousand Impression • 25,000 People Visit on Our Handle • Video 11,500 Views • Earned 2,500 New Followers <p>Total Followers: 1 Lac 93 Thousand</p>	<p>Facebook:</p> <ul style="list-style-type: none"> • Posts: 315 • Reach: 2,63,772 • Page Followers (New): 1083 • Post Engagement: 20,976 <p>Total Followers: 82,898</p>
<p>Instagram:</p> <ul style="list-style-type: none"> • Posts: 233 • Post likes: 29,281 • Post Impressions: 3,49,500 • Post Reach: 16,955 • New Followers of Account: 1885 <p>Total Followers: 24,798</p>	<p>Youtube:</p> <ul style="list-style-type: none"> • Posts: 34 • Views: 6,500 • Watch Time: 106.6 hrs • New Subscribes: +130 • Impression: 80,600 • Unique Viewers: 4,400 <p>Total Subscribers: 11,310</p>
<p>LinkedIn:</p> <ul style="list-style-type: none"> • New Followers: 290 • Unique Visitors: 159 <p>Total Followers: 9,334</p>	<p>Koo:</p> <ul style="list-style-type: none"> • Posts: 315 <p>Total Followers: 2,28,620</p>

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Nil.

3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
13416	12569 (93.7%)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
68	11

B. Meeting of Committee of Independent External Monitors (CIEM) during the month of March, 2023: Nil

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development: Nil
