

Anita Praveen, IAS



सचिव
भारत सरकार
खाद्य प्रसंस्करण उद्योग मंत्रालय
Secretary
Government of India
Ministry of Food Processing Industries

D.O. No. A-12012/1/2018-Admin (Part-1)

April 8, 2022

As per the instructions contained in Cabinet Secretary's ID.No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during March 2022 for your kind perusal.

Sd/-
(Anita Praveen)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi-110004

Encl: as above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries Panchsheel Bhawan, New Delhi.

Copy to :-

- ✓ 1. All Cabinet Ministers / Minister of States.
2. All Secretaries to the Govt. of India.

(Anita Praveen)

Ministry of Food Processing Industries - Report for March, 2022

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

A. Aatmnirbhar Bharat:

a. Prime-Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of March, 2022 in the implementation of the Scheme are as under

I. Implementation Status: -

• Capacity Building:

- Training of 55 District Level Trainers for EDP and various One District One Products concluded in 26 States / UTs and is ongoing in other States. 1468 Beneficiary Trained in 13 States / Uts.

• Seed Capital:

- National Rural Livelihood Mission (NRLM): 6881 SHG members have been recommended by State Rural Livelihood Mission (SRLM) to SNA for seed capital of Rs. 20.12 crore out of which Rs. 17.46 crore was released against 5929 rural SHG enterprises.
- National Urban Livelihood Mission (NULM): 4110 SHG members have been recommended by State Urban Livelihood Mission (SULM) to SNA for seed capital. Rs. 14.63 crore was released against 636 urban SHG enterprises.
- **Progress on Individual Applications:** 3787 individual applications were submitted and 1028 loans sanctioned. Central share of Rs.1.49 crore released to 38 beneficiaries.
- **Branding and Marketing:** Branding and Marketing phase 2 proposal of NAFED amounting to Rs.19.75 Cr. approved.

II. Promotional Activities:

- Various promotional activities conducted like, 10 Online Webinars / Offline Workshops, Launch of Rice Special March 2022 Edition of PMFME E-Newsletter, 5 Success Stories published under Azadi Ka Amrit Mahotsav initiative, Videos created on one year of Azadi Ka Amrit Mahotsav initiative, PMFME Scheme benefits and for Sashakt Bharat Ki Aatmanirbhar Nari on the occasion of International Women's Day, PMFME Podcast with Founder and

MD, Mr. Makhana published and regular social media promotions were carried out.

B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:

- Discussions were held with industry representatives and associations on framing of Guidelines for inviting applications under PLISFPI for millet-based Products. Comments were sought upto 31.03.2022.

C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. NIFTEM:

A. NIFTEM, Thanjavur:

- NIFTEM, Thanjavur organized a Webinar on Mango Processing & Value Addition on 1st March, 2022.
- Shri Pasahupati Kumar Paras, Hon'ble Minister (FPI) virtually inaugurated the Centre of Excellence in Nonthermal Processing & Main Entrance Arch at NIFTEM, Thanjavur in the presence of Shri Prahlad Singh Patel, Hon'ble Minister of State (FPI) and Secretary, MoFPI on 8th March, 2022.
- Shri Prahlad Singh Patel, Hon'ble Minister of State (FPI) virtually inaugurated the Woman's Day Special Awareness Program on PMFME Scheme for Self Help Groups at NIFTEM, Thanjavur in the presence of Shri Pasahupati Kumar Paras, Hon'ble Minister (FPI) and Secretary, MoFPI on 8th March 2022.
- NIFTEM, Thanjavur organized an Online Training Program on Food 3D and 4D Printing on 18th March, 2022. 63 participants benefited.
- World's first fully authored book on 3D printing of food has been written by NIFTEM, Thanjavur.
- A Memorandum of Agreement (MoA) was signed between NIFTEM, Thanjavur and M/s. Integrated Appalam Cluster, Madurai for sponsored research project of optimization and shelf-life extension of papad on 21st March, 2022.

B. NIFTEM, Sonapat:

- NIFTEM, Sonapat organized 5 days training programme for staff and students on bakery products and machines at Bakery pilot plant from 11.03.2022 to 15.03.2022.
- NIFTEM, Sonapat participated in Job Fair organized by Horticulture Training Institute, Uchana, Karnal and Horticulture Dept. Haryana, from 24-26 March, 2022.

- Hon'ble Minister Shri D.K. Sahu of Rajya Sabha, Chhattisgarh visited NIFTEM on 26.03.2022.

C-2. Promotional Activates:

- One Month campaign on International Women's Day, 2022.
- Online Quiz was organized in collaboration with MyGov on the occasion of International Women's Day, 2022.
- Corona Awareness Posts are being regularly shared from Ministry's social media handles.
- Covid awareness and Women's Day Special videos were shared on Ministry's Reception TV.

i. Activities on Social Media Handles

<p>Twitter:</p> <ul style="list-style-type: none"> • Total No of Tweets: 332 • Earned – 880 Re-tweets & 3400 Likes • During this period, we earned 3 Lac 65 thousand Impression • 62,700 People Visit on Our Handle • Video 3200 Views • Earned 1626 New Followers <p>Total Followers: 1 Lac 70 Thousand</p>	<p>Facebook:</p> <ul style="list-style-type: none"> • Posts: 260 • Reach: 41,000 • Page likes: 229 New Likes • Post Engagement: 7200 • Video Views: 3000 (3sec) <p>Total Followers: 70,923</p>
<p>Instagram:</p> <ul style="list-style-type: none"> • Posts: 150 • Post likes: 3616 • Post Impressions: 1 lakh 31 Thousand • Post Reach: 1 lac 14 Thousand • Video Views: 1085 (3sec) • New Followers of Account: 1158 <p>Total Followers: 14,700</p>	<p>Youtube:</p> <ul style="list-style-type: none"> • Video Post: 09 • Views: 9600 • Watch Time: 207.8 hrs • New Subscribes: +150 • Impression: 85700 • Unique Viewers: 7700 <p>Total Subscribers: 9420</p>
<p>LinkedIn:</p> <ul style="list-style-type: none"> • Posts: 31 • Post Impressions: 26,900 • New Followers: 309 • Unique Visitors: 249 <p>Total Followers: 5100</p>	<p>Koo:</p> <ul style="list-style-type: none"> • Posts: 160 • New Follower: 10000 <p>Total Followers: 75000</p>

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Nil.

3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of sanction for prosecution pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
11939	11140 (93.30%)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
173	10

B. Meeting of Committee of Independent External Monitors (CIEM): A meeting of CIEM was held on 23.03.2022 to consider representations of IAs/ promoters against the decision of IMAC. 1 proposal of HACCP was considered by CIEM.

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil
