



अनीता प्रवीण, भा.प्र.से.
ANITA PRAVEEN, IAS

D.O. No. A- 12012/1/2018-Admin (Part-I)

July 10, 2023

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of June, 2023 for your kind perusal.

2. A workshop on Production Linked Incentive (PLI) Schemes was organized by Department of Promotion of Industry & Internal Trade (DPIIT) in the presence of Hon'ble Minister of Ministry of Commerce & Industry with the objective to review the progress of various PLI Schemes. The workshop also gave a platform to PLI beneficiaries for sharing their feedback.

3. The Ministry organized Roundtable with Heads of Foreign Missions in India to discuss overseas participation in the World Food India (WFI) 2023 on 15.06.2023. Under the International Year of Millet 2023, Millet Mahotsavs were organized in 2 districts the month of June 2023 (i.e. Surat from 6th-7th June 2023 and Patna from 26th-27th June 2023). Details of other activities being undertaken by the Ministry of Food Processing Industries (MoFPI) to celebrate International Year of Millet 2023, are attached at Annexure-I.

4. The Ministry organized event on International Day of Yoga (IDoY) on 21.06.2023. Hon'ble Minister, FPI, Shri Pashupati Kumar Paras led the IDoY 2023 celebrations at Hajipur, Bihar and Hon'ble Minister of State, Shri Prahlad Singh Patel led IDoY 2023 celebrations at Jabalpur, M.P

-Sd/-
(Anita Praveen)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi - 110004

Encl.: As above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.
3. All Cabinet Ministers/ Ministers of States.
4. All Secretaries to the Govt. of India.

(Anita Praveen)

Activities being Undertaken by Ministry of Food Processing Industries (MoFPI)
to celebrate International Year of Millets(IYoM):

Ministry of Food Processing Industries has taken following measures for celebration of IYoM and preparations for World Food India 2023:

1. As part of Millet advocacy measures, Ministry has organized Millet Mahotsavs in 2 districts during June, 2023 - (i) Surat, Gujarat during 6 -7 June and (ii) Patna, Bihar during 26-27 June. These Millet Mahotsavs were organized with the help of Industry Associations and attracted participation of Food processing entrepreneurs, Farmers/ Producers, FPOs/FPCs/ Cooperatives/ SHGs, equipment manufacturers, Academicians etc.
2. Ministry has incorporated Millets as one of the trust areas for incentives available under Ministry schemes. So far, a total of 1,284 loan have been sanctioned amounting Rs. 70.54 Cr for individual millet processing units from various states under PMFME scheme. Out of this, 1037 loans have been disbursed amounting Rs. 46.66 Cr. Ministry has approved 30 Millet based proposals for Production linked Incentive (PLI), which includes proposals from 22 MSMEs. In addition, Ministry has identified 19 districts with Millet Products as One District One Product (ODOP) under its PMFME scheme and has approved 3 Marketing & Branding proposals for Millet Products.
3. Ministry has planned to cap year-long Millet advocacy fairs with World Food India(WFI) during 3-5th Nov, 2023 in Pragati Maidan, New Delhi with processed millet products as key attraction of the event. Ministry has already on boarded wide spectrum of stakeholders to make the event successful. Tamil Nadu, Bihar, Kerala, Odisha, Madhya Pradesh, Uttar Pradesh, Telangana, Andhra Pradesh & Jharkhand have consented to be Partner/Focus States of the event. Central Government Ministries/ organizations like M/o Aayush, Commerce, Fisheries, MSME, DONER, APEDA, Commodity Boards are actively associated in preparations, showcasing respective related initiatives and have consented to be Partner Ministry. Many other states and countries

have shown inclination to be associated with the event and Ministry is further pursuing with them.

4. The Ministry organized Roundtable with Heads of Foreign Missions in India to discuss overseas participation in the World Food India (WFI) 2023, at Sushma Swaraj Bhawan, New Delhi on 15.06.2023. It was attended by Ambassadors, High Commissioners, Charge d' Affaires and other senior representatives from wide spectrum of countries. In all, 47 countries were represented in the interaction. All the representatives of the embassies appreciated the special importance of the event in existing global food scenario and assured all efforts for active participation from respective countries. The representatives assured presence of strong food processing sectoral contingent from respective countries.
5. The 2nd Inter-Ministerial Committee Meeting on World Food India-2023 was held at Vigyan Bhawan Annexe, New Delhi on 30.06.2023. All the central ministries and departments confirmed their participation in the event through exhibition space/stalls, participation in technical sessions as well as engagements in the Reverse Buyer Seller Meet of the event. The participating officers assured further support required for the event in Buyer Seller Meets/RBSM, engagements with startups, promotion of special Ayush products, ODOP and GI products. The Ministries and Departments were requested to share specifics of plan of action of their participation/partnership in the World Food India

Ministry of Food Processing Industries - Report for June, 2023

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

A. Aatmanirbhar Bharat:

a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of June, 2023 in the implementation of the Scheme are as under:

a1. Implementation Status: -

- **Progress on Individual Applications:** 11,122 individual applications were submitted and 2534 loans sanctioned. Subsidy released for 3126 beneficiaries amounting to Rs. 47.34 crores.
- **Capacity Building:** 4644 Beneficiaries trained in 29 States/UTs and 24 DRPs trained in 32 States UTs.

a2. Millet Based Activities:

- Under the International Year of Millets 2023, Millet Mahotsav were organized in Surat (Gujarat) and Patna (Bihar) in the month of June 2023.
- The event encompassed a wide range of activities like Buyer Seller Meet, Exhibition, fair & sale of Value-Added Products, Millet recipes demonstration, Live kitchen, Technical Sessions and Cultural Programs. The event was a fruitful congregation of senior Government dignitaries, investors, Food processing entrepreneurs, Farmers/ Producers, FPOs/FPCs/ Cooperatives/ SHGs, equipment manufacturers, Academicians and business leaders of major food companies. The event witnessed huge participation of stakeholders with a footfall of around 2000 people in each event.

a3. Promotional Activities:

- 9 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings conducted under PMFME Scheme with media coverage, 1 Success story of PMFME Scheme Beneficiary published under Kahaani Sukshma Udyamon Ki Series under Azadi Ka Amrit Mahotsav, World Food India 2023 and Apple Special Edition of the PMFME Scheme E-Newsletter published, 802 Social media posts shared via PMFME Facebook Page and Twitter Handle. 3315 Followers on PMFME Twitter Handle, 4223 Followers on Facebook Page.

Meetings:

- PMFME Review Meeting held on 06.06.2023 and 21.06.2023 under chairpersonship of Secretary, FPI.
- PMFME Review Meeting held on 27.06.2023 under chairpersonship of Additional Secretary, FPI.
- 29th Project Executive Committee (PEC) Meeting conducted under the chairmanship of Additional Secretary, FPI on 16th June 2023 from 2pm onwards to review the PMFME Proposals
- Visit conducted in 3 States (Karnataka, Telangana, Andhra Pradesh) by the NPMU team members for financial progress of PMFME Scheme.
- PMFME Review meeting on Incubation Centre conducted on 7th June'2023 for 3 States (Karnataka, Uttar Pradesh, Rajasthan) under the chairpersonship of Additional Secretary, FPI.
- PMFME Review meeting on Seed Capital disbursement event during WFI, 2023 held on 8th June'2023 under the chairpersonship of Additional Secretary, FPI.

B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:

- A workshop on Production Linked Incentive (PLI) Schemes was organized by Department of Promotion of Industry & Internal Trade (DPIIT) in the presence of Hon'ble Minister of Ministry of Commerce & Industry. The other participants of the workshop included implementing Ministries, PLI beneficiaries, Project Management Agencies (PMAs), Industry Associations and Export Promotion Councils (EPCs). The objective of the workshop was to review the progress each scheme. The workshop also gave a platform to PLI beneficiaries for sharing their feedback. Accordingly, a presentation on the progress of the PLI Scheme for Food Processing Industry was made. Five of the PLI beneficiaries also participated as invites to the workshop.

Progress under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. NIFTEM:

(A). NIFTEM-Thanjavur:

- NIFTEM, Thanjavur celebrated World Environment Day- 2023 on 05.06.2023. Shri Akhil Thampi, IFS, District Forest Officer planted tree saplings and delivered Chief Guest Address.

- NIFTEM, Thanjavur signed MoU with Tamil Nadu Veterinary and Animal Sciences University Chennai for Collaborative Research and Training.
- NIFTEM, Thanjavur celebrated International Yoga Day-2023 on 21.06.2023.
- NIFTEM, Thanjavur organized two weeks Inplant Training programme for students on "Recent Advances in Food Processing Technology and Applications" from 1st to 15th June 2023.
- NIFTEM, Thanjavur organized application of Multiple Biomarkers for the Detection and Identification of Food-Borne Disease Sponsored by Science and Engineering Research Board-SEFB-Accelerate Vigyan-High-End Workshop from 22.06.2023 to 28.06.2023.

(B). NIFTEM-Sonepat:

- NIFTEM, Sonepat organized a Conclave on Millet Processing on 6th & 7th June 2023 by Poster presentation under supervision of Dr. Barjinder Pal Kaur.
- NIFTEM, Sonepat celebrated International Yoga Day on 21.06.2023.
- NIFTEM, Sonepat participated Second Official Language Technical Conference on 06.06.2023 organized by Department of Official Language, Ministry of Home Affairs.

C-2. Cold Chain:

- Five Cold Chain Projects have been approved during the month of June 2023.

C-3. Food Testing Lab:

- Grant in aid of Rs. 98.32 lacs have been released during the month of June 2023.
- Project Approval Committee meeting dated 12.06.2023 considered the FTL proposals/ applications received against Expression of Interest (EOI) dated 27.01.2023 under the Scheme of Setting-up/Up-gradation of Food Testing Laboratories and approved 7 proposals involving grant-in-aid of Rs. 33.09 crore.
- On-going projects of FTL scheme reviewed by Secretary, FPI on 14.06.2023.

C-4. Investment Promotion:

- Meeting with 37 Salon Gourmets (Spain) to discuss collaborative opportunities for World Food India 2023.
- Meeting of Secretary, FPI with Indo Canadian Business Chamber for collaborative opportunities for World Food India.
- Meeting of **Additional Secretary, FPI** with **UK India Business Council** to discuss collaborative opportunities for World Food India 2023.
- Interaction of **Secretary, FPI and Special Secretary, MEA** with heads of foreign missions in India to discuss collaborative opportunities for World Food India 2023.
- Meeting with the **Additional Secretary, FPI** with the Embassy of Japan to discuss collaborative opportunities for World Food India 2023.

- Meeting with the Embassy of Guatemala to discuss collaborative opportunities for World Food India 2023.
- Meeting with the **Embassy of Ethiopia** to discuss collaborative opportunities for World Food India 2023.
- Meeting with the **Embassy of Madagascar** to discuss collaborative opportunities for World Food India 2023.
- Meeting with the **Royal Bhutanese Embassy** to discuss collaborative opportunities for World Food India 2023.
- Meeting with the **Embassy of Burundi** to discuss collaborative opportunities for World Food India 2023.

C-5. International Day of Yoga (IDoY) 2023:

- International Day of Yoga was celebrated on 21st June, 2023 in the Ministry in which employees of MoFPI participated.
- Hon'ble Minister, FPI, Shri Pashupati Kumar Paras led the IDoY 2023 celebrations at Hajipur, Bihar and Hon'ble Minister of State, Shri Prahlad Singh Patel led IDoY 2023 celebrations at Jabalpur, M.P.

C-6. Promotional Activities:

i. Campaigns/ Coverage: -

1. Corona Awareness Posts are being regularly shared from Ministry's social media handles.
2. One-week Campaign on International Day of Yoga 2023. (@IDY2023)
3. One month-long Campaign through creatives and videos showcasing Millet & its benefits and Millet-based products under @KnowYourMillets.
4. Regular posts related to World Food India 2023 on all Social Media platforms of MOFPI.
5. Daily Post on Ministry of Food Processing Industries Scheme.
6. Celebrating important National and International days.
7. Retweeting PMOIndia, IYM, PIB India, MyGov India, Agriculture Ministry, Ministry of Culture, Amrit Mahotsav, Ministry of Ayush, Ministry of Health, Ministry of Women & Child Development, Ministry of Rural Development, Invest India, G20, FSSAI and Millet related tweets of various Govt. organization and Food Processing posts.

ii. Event under Promotional Activities:

Sr. No.	Organizer	Event Details	Event Start Date	Event End Date	City	State
1	ASSOCHAM	Conference on strengthening Food Processing in NORTH GUJARAT	23-06-2023	23-06-2023	Mehsana	Gujarat

2	KCCI	Conclave on Emerging Opportunities in Food Processing Schemes and Incentives, Infrastructure and Support	21-06-2023	21-06-2023	Nagpur	Maharashtra
3	PHDCCI	Agri & Food Conclave	30-06-2023	30-06-2023	Dumka	Jharkhand

iii. Social Media Activities Undertaken during June, 2023:

Activities on Social Media Handles:

<p>Twitter:</p> <ul style="list-style-type: none"> • Total No of Tweets: 229 • Re-Tweets: 383 • Earned – 948 Re-tweets & 1641 Likes • During this period, we earned 1 Lac 95 thousand Impression • 16,900 People Visit on Our Handle • Video 9,800 Views • Earned 646 New Followers <p>Total Followers: 1 Lac 96 Thousand 5 Hundred</p>	<p>Facebook:</p> <ul style="list-style-type: none"> • Posts: 164 • Reach: 2,09,724 • Page Followers (New): 744 • Post Engagement: 8862 <p>Total Followers: 85,477</p>
<p>Instagram:</p> <ul style="list-style-type: none"> • Posts: 164 • Post likes: 13,200 • Post Impressions: 1,27,000 • Post Reach: 17,067 • New Followers of Account: 1187 <p>Total Followers: 27,127</p>	<p>Youtube:</p> <ul style="list-style-type: none"> • Posts: 24 • Views: 8700 • Watch Time: 131.8 hrs • New Subscribes: +135 • Impression: 72,929 • Unique Viewers: 6,190 <p>Total Subscribers: 11,694</p>
<p>LinkedIn:</p> <ul style="list-style-type: none"> • New Followers: 649 • Unique Visitors: 392 <p>Total Followers: 10,804</p>	<p>Koo:</p> <ul style="list-style-type: none"> • Posts: 164 <p>Total Followers: 2,36,353</p>

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Nil.

3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
13751	12903 (93.8 %)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
48	9

B. Meeting of Committee of Independent External Monitors (CIEM) during the month of June, 2023: Nil

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development: Nil
