

Anita Praveen, IAS



सचिव
भारत सरकार
खाद्य प्रसंस्करण उद्योग मंत्रालय
Secretary
Government of India
Ministry of Food Processing Industries

D.O. No. A- 12012/1/2018-Admin (Part-I)

August 10, 2022

Dear Sir,

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of July, 2022 for your kind perusal.

2. After the approval of a new segment under the Production Linked Incentive Scheme (PLI) for Food Processing, Expression of Interest (EoI) were invited during July, 2022 under for Millet based products and for Organic categories. This Ministry has received 9 application for Organic products and 33 applications for Millet based products. The applications are under scrutiny.

3. During the month of July, 2022, 3 Incubation Centres were approved in the States of Andhra Pradesh, Karnataka and Sikkim with a total outlay of Rs.9.27Crores under Prime Minister's Formalisation of Micro Food Processing Enterprises (PMFME) raising the total number of incubation centers in the country to 76.

4. High Commissioner of Sri Lanka to India approached the Minister for Food Processing to discuss about collaboration in various sectors of Food Processing with Sri Lanka in the present economic crisis being faced by them. The meeting took place on 01.07.2022. MoFPI took follow up steps and export of milk powder, a commodity of great need for Sri Lanka presently, was facilitated.

With regards

Yours sincerely,

Anita Praveen
(Anita Praveen)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi – 110004

Encl.: as above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.
3. All Cabinet Ministers/ Ministers of States.
4. All Secretaries to the Govt. of India.

Ministry of Food Processing Industries - Report for July, 2022

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

A. Aatmanirbhar Bharat:

a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of July, 2022 in the implementation of the Scheme are as under:

a1. Implementation Status: -

- **Capacity Building:** 729 Beneficiary Trained in 17 States / UTs.
- **Incubation Centre:** 3 proposals of Incubation Centre approved in three states with an outlay of Rs. 9.27 Crore.
- **Seed Capital:**
- **National Rural Livelihood Mission (NRLM):** 20319 SHG members have been recommended by State Rural Livelihood Mission (SRLM) to SNA for seed capital of Rs. 76.89 crore., Rs. 12.74 crore released against 4176 rural SHG enterprises.
- **National Urban Livelihood Mission (NULM):** 4666 SHG members have been recommended by State Urban Livelihood Mission (SULM) to SNA for seed capital. Rs. 0.11 crore released against 28 urban SHG enterprises.
- **Project Implementation Plan (PIP):** PIP from 6 states namely Tamil Nadu, Himachal Pradesh, Tripura, Chhattisgarh, Jammu & Kashmir and Lakshadweep was recommended in the 22th PEC meeting held on 12th July 2022.
- **Progress on Individual Applications:** 3672 individual applications were submitted and 975 loans sanctioned. Central share of Rs.1.49 crore released to 379 beneficiaries.
- **Subsidy Release:** Cental share of Capital linked grant released for 10 individual beneficiaries amounting to Rs.0.22 crore.
- **Branding and Marketing:** 2 proposals from the State of Andhra Pradesh submitted by Shri Modakondamma Thalli Halwa Utpatthidaarula Sangham (SMTHUS) and workers mutually aided Co-operative Society and Girijana Mahila Samakhya, Seethampeta ITDA respectively and 2 proposals from the State of Karnataka submitted by Davanagere and Chitradurga Districts Organic Farmers Co-operative Federation (DCOFCF) and Karnataka State Pulses Abhivridhi Mandali Ltd. (KSPAML) respectively were approved in the Inter Ministerial Empowered Committee (IMEC) Meeting held on 14.07.2022.

- **EFC Memorandum:** A draft Expenditure Finance Committee (EFC) Memorandum was sent to various Ministries and State Governments for soliciting opinion on revision in patterns of assistance, targets and implementation period.

a2. Promotional Activities:

8 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings conducted under PMFME Scheme and Azadi Ka Amrit Mahotsav initiative with media coverage, 6 success stories of PMFME Scheme Beneficiaries published under Kahaani Sukshma Udyamon Ki Series under Azadi Ka Amrit Mahotsav. PMFME Scheme's 2 Year Completion Campaign – Video bytes of Hon'ble Minister, FPI and Hon'ble MoS, FPI released, Press Release sent to Press Information Bureau, social media creatives published, PMFME Scheme related social media posts and updates shared regularly.

Meetings:

- 6th Inter Ministerial Empowered Committee (IMEC) Meeting held on 14.07.2022 under chairmanship of Hon'ble Minister, FPI.
- Meetings conducted to review the progress of implementation of PMFME Scheme under the Chairpersonship of Secretary, FPI for the States of Andhra Pradesh, Telangana, Punjab, Bihar, Assam, Tamil Nadu, Odisha, Uttarakhand and Kerala on 01.07.2022, 05.07.2022, 07.07.2022, 08.07.2022, 11.07.2022, 25.07.2022, 26.07.2022, 27.07.2022, 29.07.2022 respectively.

B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:

- Following the interaction with potential applicants on 30.06.2020, FAQs were issued on 17.07.2022 for clearing the points of doubts on the PLI Scheme for Millet based products. A total of 9 and 33 applications were received for Organic Products and Millet Based Products respectively till the last date of receipt of applications i.e. 29.07.2022.
- Review Meetings of selected applicants under PLI Scheme were held on 18th & 19th July 2022 with the companies which were lagging in making committed investments.
- A webinar was held in association with Indian Institute of Millet Research, Nutrihub, on 25.07.2022 with start-ups engaged in production of millet based products, on the PLI Scheme for Millet Based Products.

C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. NIFTEM:

(A). NIFTEM- Thanjavur:

- Organized an online Training Programme on Microbial and Molecular Methods in Food Science on 06.07.2022.
- Organized online Training on Spray Drying, Freeze Drying and Spray-freeze Drying of Foods on 08.07.2022.

- Shri Shankar Patil Munenakoppa, Hon'ble Minister of Textiles & Sugarcane, Karnataka has visited NIFTEM-Thanjavur on 21.07.2022.
- NIFTEM, Thanjavur entered into a MoA with M/s Vibhor Exim Pvt. Ltd. for industry sponsored research on technology for the production of vegan meat on 28.07.2022.

(B). NIFTEM- Sonapat:

- Participated in Technical Evaluation Committee meeting at MSME, Government of Haryana, Panchkula on 20.07.2022.
- Organized 5 days' training program on rheology and baking from 05.07.2022 to 08.07.2022.
- Initiated proposal for Har Ghar Jhanda programme in association with AICTE through various societies.

C-2. Cold Chain:

- I. Hon'ble Minister, FPI has accorded approval for cancellation of approval granted to integrated cold chain projects of M/s Vishwas Milk Products Pvt. Ltd, Gurdaspur, Punjab.
- II. Four (4) Cold Chain Projects have reported completion and started commercial operations under the Ministry's Scheme component – Integrated Cold Chain & Value Addition Infrastructure of PMKSY during the month of July 2022. 267 cold chain projects out of 356 cold chain projects sanctioned by the Ministry, have been completed and started of commercial operation.

C-3. Operation Greens:

- Meeting of the Inter Ministerial Empowered Committee (IMAC) held on 06.07.2022 under the Chairmanship of Hon'ble Minister, FPI.

C-4. Mega Food Park:

- A meeting to review the status of 18 Mega Food Park was held under the Chairpersonship of the Secretary, FPI on 06.07.2022.
- A meeting under the Chairpersonship of Joint Secretary (IPP), Department of Economic Affairs (DEA) regarding integration of NIP, PMG and PM Gati Shakti Portals was held on 28.07.2022.

C-5. Promotional Activates:

i. Campaigns/Coverage: -

1. Corona Awareness Posts are being regularly shared from Ministry's social media handles.
2. 15 Day Campaign on 2 years of PMFME Scheme.

ii. Social Media Activities Undertaken during July, 2022:

Activities on Social Media Handles

<p>Twitter:</p> <ul style="list-style-type: none"> • Total No of Tweets: 205 • Earned – 337 Re-tweets & 1300 Likes • During this period, we earned 1 Lac 90 thousand Impression • 47,100 People Visit on Our Handle • Video 2200 Views • Earned 1725 New Followers <p>Total Followers: 1 Lac 78 Thousand</p>	<p>Facebook:</p> <ul style="list-style-type: none"> • Posts: 150 • Reach: 55,000 • Page Followers (New): 1000 • Post Engagement: 14,000 <p>Total Followers: 74,300</p>
<p>Instagram:</p> <ul style="list-style-type: none"> • Posts: 115 • Post likes: 2500 • Post Impressions: 1 lakh • Post Reach: 90,000 • Video Views: 3000 (3sec) • New Followers of Account: 600 <p>Total Followers: 17,643</p>	<p>YouTube:</p> <ul style="list-style-type: none"> • Video Post: 02 • Views: 5500 • Watch Time: 119.3 hrs. • New Subscribes: +129 • Impression: 60,000 • Unique Viewers: 3900 <p>Total Subscribers: 9918</p>
<p>LinkedIn:</p> <ul style="list-style-type: none"> • Posts: 25 • Post Impressions: 50,000 • New Followers: 1000 • Unique Visitors: 465 <p>Total Followers: 6430</p>	<p>Koo:</p> <ul style="list-style-type: none"> • Posts: 75 • New Follower: 18,000 <p>Total Followers: 1,10,000</p>

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI:

- A meeting held on 01.07.2022 with H.E. Mr. Milinda Moragoda, High Commissioner of Sri Lanka to India with the Hon'ble Minister, FPI, Shri Pashupati Kumar Paras to discuss about collaboration on various sectors of Food Processing and scope related to Milk exports.
- A meeting held on 07.07.2022 with First Secretary (Commercial), Government of Sri Lanka, Joint Secretary, FPI and representatives from APEDA & NDDB on urgent action for support for export of Milk powder from India to Sri Lanka.

3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
12497	11697 (93.5%)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
199	22

B. Meeting of Committee of Independent External Monitors (CIEM) during the month of July, 2022: Nil

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil

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