



D.O. No. A- 12012/1/2018-Admin (Part-I)

February 10, 2023

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of January, 2023 for your kind perusal.

2. Project Approval Committee (PAC) of Ministry of Food Processing Industries (MoFPI) has approved 64 food processing units for the Scheme for Creation / Expansion of Food Processing & Preservation Capacities (CEFPPC) component scheme of the umbrella scheme Pradhan Mantri Kisan Sampada Yojana (PMKSY) on 21.12.2022. Approval letters have been issued to these 64 food processing units.
3. Hon'ble Minister of Food Processing Industries, Shri Pashupati Kumar Paras had a meeting with Dr. Mohamed Irfaan Ali, President of the Cooperative Republic of Guyana, on 12-01-2023 at 1455-1520 in New Delhi. Discussions were held about opportunities of mutual collaborations on food processing and technology.
4. The Ministry is doing various events for celebration of the International Year of Millets and is making preparations for organising World Food India (WFI) 2023- a Mega Food Event to be held on during 3rd to 5th of November, 2023. A note on activities being undertaken by the Ministry may be seen at **Annexure-1**.

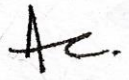
-Sd/-
(Anita Praveen)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi – 110004

Encl.: As above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.
3. All Cabinet Ministers/ Ministers of States.
4. All Secretaries to the Govt. of India.


(Anita Praveen)

Activities being undertaken by Ministry of Food Processing Industries(MoFPI) to celebrate the International year of Millets.

Throughout the year 2023, MoFPI has plans to organise various activities to celebrate the International Year of Millets. The initiatives taken by MoFPI are as follows:

1. The Ministry launched a Production Linked Incentive (PLI) scheme exclusively for Millet based products with a total allocation of Rs.800 crores.. The scheme got very positive response from the industry and 8 large and 22 MSME units have come on board to produce various products using higher component of Millets.
2. As many as 30 events are being organised in those districts which are high millets producers and are in the list of One District One Product (ODOP) for Millet production. Technical seminars and fairs are being arranged for local producers, micro units and PLI beneficiaries so as to encourage and promote Millet based products.
3. NIFTEM Thanjavur has been roped in to hold events in the metro cities, in which they are organising National Millet Summit, 2023 in Bengaluru in February and Exhibitions in Chennai and Mumbai.
4. A Global Conclave on harnessing the potential of millets for achieving food, nutritional and economic security is being organised during 24th-26th August in NIFTEM, Kundli, Sonipat where academia, industry and various stakeholders will participate.
5. As a highlight of the celebrations, World Food India 2023 (WFI) will be held from 3rd-5th November, 2023. The event is proposed be an annual event henceforth to become a signature food related international fair of Ministry of Food Processing Industries which will showcase processed foods, machinery manufacturers, food packaging products manufacturers, startups and innovators. Sustainability of the food processing sector will be given priorities in these fairs.

WFI 2023 will have Millets in focus. Full-fledged planning for implementation of the event is ongoing and various roundtables have been held with the Industries, Embassies in India and Ministries. A very positive response has been received from all sectors.

WFI was done the last time in 2017 and inauguration was done by the Hon'ble Prime Minister. A similar request has been placed with the PMO for WFI, 2023.

Ministry of Food Processing Industries - Report for January, 2023

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

A. Aatmanirbhar Bharat:

a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of January, 2023 in the implementation of the Scheme are as under:

a1. Implementation Status: -

- **Progress on Individual Applications:** 15,983 individual applications were submitted and 1795 loans sanctioned. Rs. 4.86 crore subsidy was disbursed to 198 beneficiaries.
- **Capacity Building:** 9505 Beneficiaries trained in 27 States/ UTs, 46 District Level Trainers (DLTs) and 140 District Resources Persons (DRP)s were given training.
- **Seed Capital:**
- **National Rural Livelihood Mission (NRLM):** Rs. 25.83 crore was released to 10,143 rural SHG members.
- **National Urban Livelihood Mission (NULM):** Rs. 14.37 crore was released to 3878 urban SHG members.

a2. Promotional Activities:

- 14 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings conducted under PMFME Scheme with media coverage, 1 success story of PMFME Scheme Beneficiaries published under 'Kahaani Sukshma Udyamon Ki Series' under Azadi Ka Amrit Mahotsav.
- 343 Social media posts shared via PMFME Facebook Page and Twitter Handle. 2727 Followers on PMFME Twitter Handle, 3528 Followers on Facebook Page. Under the International Year of Millets 2023, Millet Mahotsav organized in Mandla, Madhya Pradesh on 21-22 January, 2023 and in Vizianagaram, Andhra Pradesh on 22-23 January, 2023.

Meetings:

- PMFME Review Meeting held on 10.01.2023 and 24.01.2023 under chairpersonship of Secretary.
- Meeting held under the chairpersonship of Additional Secretary on 06.01.2023 with NERAMAC to discuss the next steps of Branding & Marketing proposal for the North East Region.

- Meeting held under the chairpersonship of Additional Secretary on 20.01.2023 regarding the inclusion of West Bengal in PMFME Scheme.
- Meeting held under the chairpersonship of Additional Secretary on 24.01.2023 regarding the review of Training Coordinator under PMFME Scheme.
- Meeting held under the chairpersonship of Additional Secretary on 30.01.2023 with NAFED to review the status of Phase I & Phase II of the Branding & Marketing proposal under PMFME Scheme.
- Meeting held under the chairpersonship of Additional Secretary on 30.01.2023 to review the progress of Incubation Centres.
- Meeting of Evaluation Committee chaired by Director, FPI held on 31.01.2023 to discuss the Research and Development proposal under PMFME Scheme.

B. Production Linked Incentive Scheme (PLIS) for Food Processing Industry:

- Stakeholders Consultations were held on 10.01.2023 to deliberate upon proposed new PLIS for Nutraceuticals.
- 6th Meeting of Approval Committee under the chairmanship of Hon'ble Minister, FPI held on 18.01.2023 for consideration of issues relating to the scheme.
- Review meeting held on 23.01.2023 with the Program Management Agency (PMA) to assess the status of claims submission.

C. Progress under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. NIFTEM:

(A). NIFTEM-Thanjavur:

- NIFTEM, Thanjavur organized SEFB sponsored high end workshop "Advanced Testing and Quality Evaluation of Food Packaging Materials" from 02.01.2023 to 08.01.2023.
- NIFTEM, Thanjavur organized a National Level Workshop cum Training Programme on Fermentor, PCR and Electrophoresis Techniques from 3rd to 4th January 2023.
- NIFTEM, Thanjavur participated in the 108th Indian Science Congress Pride of India Expo held at Nagpur, Maharashtra from 3rd to 7th January 2023.
- NIFTEM, Thanjavur organized "Millets Stakeholders Meet" in coordination with Thanjavur Chamber of Commerce and Industries on 20.01.2023.
- NIFTEM, Thanjavur organized training on 'Value Addition of Fruits & Vegetables and Millets' for FPO members under Tiruvarur District Agri Marketing and Agri Business department on 24.01.2023.

(B). NIFTEM-Sonepat:

- NIFTEM, Sonepat organized two days training on Bakery and Chakli Making for 40 participants of Village Haibatpur, Nilokheri, Karnal during Village Adoption Programme.
- NIFTEM, Sonepat organized DLT Training in coordination with State Project Management in EDP+ and food domain for 05 days. Total No. of Participants-23.

C-2. Creation / Expansion of Food Processing & Preservation Capacities (CEFPPC):

- Approval letters have been issued to the Project Implementing Agencies (PIAs) of 64 food processing units approved by Project Approval Committee (PAC) in its previous meetings (i.e 21.12.2022) for considering proposals received against Expression of Interest (EoI) dated 21.06.2022.

C-3. Food Testing Lab (FTL):

- Additional Secretary chaired a meeting to review the on-going Government FTL projects under the Scheme of Setting-up/Up-gradation of Food Testing Laboratories.

C-4. Cold Chain:

- A total number of 2 projects in Cold Chain have been reported completion and started commercial operations.
- Out of 376 cold chain projects sanctioned by the Ministry, 271 have reported completion and started commercial operation so far.

C-5. International Cooperation (IC) Division:

- Hon'ble Minister of Food Processing Industries Shri Pashupati Kumar Paras had a meeting with Dr. Mohamed Irfaan Ali, President of the Co-operative Republic of Guyana, on 12-01-2023 at New Delhi. Discussions were held about opportunities of mutual collaborations in food processing and technology.
- An industry interaction between the Industry association of India and Japan was held on 17.01.2023 under the chairmanship of Shri Sanoj Kumar Jha, Additional Secretary to discuss issues being faced by industries while doing business in both the countries; possible ways to increase industry collaboration on mutual basis, etc.

C-6. Promotional Activates:

i. Campaigns/Coverage: -

1. Corona Awareness Posts are being regularly shared from Ministry's social media handles.
2. 3-month Campaign on 'Know your Scheme under Amrit Mahotsav'.
3. Videos based on Millets based Food Processing products to promote the International Year of Millet (One Month).
4. 15 days Campaign under 'Republic Day' and about 'know about your Millet'.
5. Retweet and Quote - retweet My Gov and PIB of all posts on PPC (Pariksha Pe Charcha).
6. Retweet IYM, Agriculture Ministry and Invest India post related to Millet and Food Processing.

ii. Social Media Activities Undertaken during January, 2023:

Activities on Social Media Handles

<p>Twitter:</p> <ul style="list-style-type: none"> • Total No of Tweets: 265 • Earned – 496 Re-tweets & 19,00 Likes • During this period, we earned 2 Lac 52 thousand Impression • 14,000 People Visit on Our Handle • Video 3,100 Views • Earned 3,124 New Followers <p>Total Followers: 1 Lac 91 Thousand</p>	<p>Facebook:</p> <ul style="list-style-type: none"> • Posts: 170 • Reach: 6,92,719 • Page Followers (New): 1,474 • Post Engagement: 28,727 <p>Total Followers: 81,055</p>
<p>Instagram:</p> <ul style="list-style-type: none"> • Posts: 170 • Post likes: 3700 • Post Impressions: 1,90,100 • Post Reach: 10,313 • New Followers of Account: 500 <p>Total Followers: 22,500</p>	<p>YouTube:</p> <ul style="list-style-type: none"> • Posts: 14 • Views: 6,800 • Watch Time: 121.1 hrs • New Subscribes: +188 • Impression: 89,900 • Unique Viewers: 4,500 <p>Total Subscribers: 11,000</p>
<p>LinkedIn:</p> <ul style="list-style-type: none"> • New Followers: 163 • Unique Visitors: 99 <p>Total Followers: 8889</p>	<p>Koo:</p> <ul style="list-style-type: none"> • Posts: 170 <p>Total Followers: 2,24,900</p>

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Nil

3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
13060	12213 (93.51 %)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
104	17

B. Meeting of Committee of Independent External Monitors (CIEM) during the month of January, 2023: Nil

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development: Nil
