



D.O. No. A- 12012/1/2018-Admin (Part-I)

March 13, 2023

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of February, 2023 for your kind perusal.

2. The claims for PLIS for Food Processing Industries have been received in the Ministry and detailed examination of claims is being done through the PMA i.e. IFCI. Efforts are on to release claims for the year 2021-22 at the earliest. Meanwhile, Stakeholders' Consultations were also held to deliberate upon the possibilities for PLI Scheme for Supplementary foods and Nutraceuticals.
3. At the end of February 2023, total of 273 Cold Chain projects have reported commencement of commercial operations including 2 in the month of February 2023 out of total 376 projects sanctioned under the Cold Chain Scheme.
4. Millet Mahotsav was organized under the International Year of Millets 2023, in Bhojpur, Bihar on 28th Feb – 1st March 2023. The event was inaugurated by Hon'ble Minister, FPI, Shri Pashupati Kumar Paras. MoFPI is undertaking various activities to celebrate the International Year of Millets. A note on the activities being undertaken is attached at Annexure-I for perusal.
5. An official delegation led by Hon'ble Minister of Food Processing Industries visited UAE during the period of 20-02-2023 to 24-02-2023 to attend Gulfood 2023 and held roadshow on the sidelines for the World Food India 2023 event.

-Sd/-  
(Anita Praveen)

**Shri Rajiv Gauba,**  
Cabinet Secretary,  
Cabinet Secretariat,  
Rashtrapati Bhawan,  
New Delhi – 110004

Encl.: As above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.
- ✓ 3. All Cabinet Ministers/ Ministers of States.
4. All Secretaries to the Govt. of India.

  
(Anita Praveen)

**Activities being Undertaken by Ministry of Food Processing Industries (MoFPI)  
to celebrate International Year of Millets:**

Ministry of Food Processing Industries has taken various measures to strengthen Millet Processing Infrastructure and advocacy for popularizing its usage:

- Ministry has incorporated Millets as one of the trust areas for incentives available under Ministry schemes. It has approved 30 Millet based proposals for Production linked Incentive (PLI) with an outlay of Rs 800 Cr, which includes proposals from 8 large entities and 22 MSMEs. In addition, Ministry has identified 19 districts with Millet Products as One District One Product (ODOP) under its PMFME scheme and has approved 984 Micro Food Processing Units for credit linked subsidy under the scheme.
- As part of the series of Millet advocacy measures in Millet ODOP districts, a Millet fair was inaugurated by Hon'ble Minister, FPI in Bhojpur, Bihar on 27th February, which attracted enthusiastic response from farmers, processors, institutions and general population. 30 such events are planned at different Millet focus points across the country.
- Ministry has planned to cap year-long Millet advocacy fairs with World Food India(WFI), 2023 during 3-5th Nov, 2023 in Pragati Maidan, New Delhi. Processed millet products would be one of the key attractions of the event. Ministry has taken series of advocacy measures to ensure participation of Countries/ States/ Central Ministries/ Industry bodies. A series of round tables with various stakeholders are being organized in this regard. Curtain Raiser to WFI, 2023 was held on 10.03.2023 in National Media Centre, New Delhi.

- An official delegation led by Hon'ble Minister, FPI participated and held roadshow on the sidelines of Gulfood 2023 Dubai, UAE during 20-24th Feb, 2023 to invite investors/ global food stakeholders to participate in WFI 2023. Hon'ble Minister, FPI held meetings with HE Dr Thani bin Ahmed Al Zeyoudi, UAE Minister of State for Foreign Trade apart from chairing networking meetings with Global CEOs.

## **Ministry of Food Processing Industries - Report for February, 2023**

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

### **A. Aatmanirbhar Bharat:**

#### **a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -**

Various actions taken/developments in the month of February, 2023 in the implementation of the Scheme are as under:

##### **a1. Implementation Status: -**

- **Progress on Individual Applications:** 18,639 individual applications were submitted and 3216 loans sanctioned. Central share of subsidy amounting to Rs. 21.86 crore was released to 1135 beneficiaries.
- **Capacity Building:** 3728 Beneficiaries trained in 27 States/ UTs.
- **Seed Capital:**

**National Rural Livelihood Mission (NRLM):** Rs. 1.47 crore was released against 567 rural SHG members.

**National Urban Livelihood Mission (NULM):** Rs. 0.01 crore was released against 3 urban SHG members.

##### **a2. Millet Based Activities:**

Under the International Year of Millets 2023, Millet Mahotsav was organized in Bhojpur, Bihar on 28th Feb – 1st March 2023. The event was inaugurated by Hon'ble Minister, FPI, Shri Pashupati Kumar Paras and encompassed a wide range of activities like Buyer Seller Meet, Exhibition of Value-Added Products, Technical Sessions by Industry Experts and Cultural Programs like Nukkad Natak, Dhol Performance, Madhubani Paintings, Bhagalpur Arts. The event witnessed good participation from stakeholders of the food processing sector from Bihar including micro food processing enterprises, self-help groups, farmer producer organizations, etc.

##### **a3. Promotional Activities:**

- 18 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings conducted under PMFME Scheme with media coverage, 3 success story of PMFME Scheme Beneficiaries published under 'Kahaani Sukshma Udyamon Ki Series' under Azadi Ka Amrit Mahotsav.

- 634 Social media posts shared via PMFME Facebook Page and Twitter Handle. 2862 Followers on PMFME Twitter Handle, 3770 Followers on Facebook Page. "Ragi Special" January 2023 Edition of PMFME Scheme Monthly E-Newsletter published.

### **Meetings:**

1. Review Meetings under the Pradhan Mantri Formalisation of Micro Food Processing Enterprises Scheme(PMFME) held on 01.02.2023, 14.02.2023 and 28.02.2023 by Secretary.
3. 26th PEC Meeting under PMFME held on 22.02.2023 to discuss the branding and Marketing proposals from Puducherry, Sikkim and NERAMAC.
4. Financial Review Meeting held on 07.02.2023 by Additional Secretary with top 10 States for the release of funds and financial progress under PMFME Scheme.

### **B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:**

- Stakeholders Consultations were held on 20.02.2023 and 28.02.2023 to deliberate upon proposed new PLIS for Nutraceuticals.
- Review meetings were held on 07.02.2023 and 23.02.2023 with PMA to assess the progress of disposal of claims of PLI beneficiaries.

### **C. Progress under Pradhan Mantri Kisan Sampada Yojna (PMKSY):**

#### **C-1. NIFTEM:**

##### **(A). NIFTEM-Thanjavur:**

- NIFTEM, Thanjavur organized a webinar on Oilseeds Processing & Value addition on 9<sup>th</sup> February 2023.
- NIFTEM, Thanjavur organized one-day training on 10.02.2023 on "Food products packaging techniques" for SC/ST/Women trainees of Entrepreneurship Skill Development Programme (ESDP) on Food Processing Techniques conducted by MSME Development and Facilitation Office, Madurai.
- NIFTEM, Thanjavur organized a Five Days Hands on Training Program on "Advanced Analytical Instrumentation Techniques (GC/MS-FID, UHPLC, FTIR) for Food Research and Development" from 6<sup>th</sup> to 10<sup>th</sup> February 2023.
- NIFTEM, Thanjavur has been awarded the patent rights for the technology "An integrated equipment useful for destalking and deskinning of small onion (shallot) and similar".
- NIFTEM, Thanjavur celebrated "National Science Day" on 28.02.2023. Dr. Muthuswamy, Dean (Research), Bharathidasan University was the Chief Guest.

##### **(B). NIFTEM-Sonepat:**

- NIFTEM, Sonepat organized Hands-on training to the students of the College of Dairy & Food Technology, Udaipur, Rajasthan on Khoa making Process on 22.02.2023.

- NIFTEM, Sonapat organized Hands-on training to the Ministry of Ayush (Ayurvedic Doctors) on Bread, Bun, Cookies, Nankhtai, Muffins making Process on 14<sup>th</sup> & 15<sup>th</sup> February 2023.
- A meeting of the Food Analyst examination board was held on 10.02.2023.

**C-2. Creation / Expansion of Food Processing & Preservation Capacities (CEFPPC):**

- Approval letters have been issued to the Project Implementing Agencies (PIAs) of 64 food processing units approved by Project Approval Committee (PAC) in its previous meetings.

**C-3. Food Testing Lab:**

- Grant in aid of Rs. 1.42 crore has been released during the month of February, 2023.

**C-4. Cold Chain:**

- 2 projects under Cold Chain have been reported completion and started commercial operations under the Ministry's Scheme component – Integrated Cold Chain & Value Addition Infrastructure of PMKSY during the month of February, 2023.
- Out of 376 cold chain projects sanctioned by the Ministry, 273 have been reported completion and started commercial operation.

**C-5. Mega Food Park:**

- A meeting of Inter-Ministerial Approval Committee (IMAC) to consider Mega Food Park projects was held under the Chairpersonship of Hon'ble Minister, FPI on 03.02.2023.

**C-6. Operation Greens:**

- Project Approval Committee (PAC) in its meeting held on 03.02.2023 under the Chairpersonship of Hon'ble Minister, FPI to consider the approval of two proposals.

**C-7. International Cooperation (IC) Division:**

- An official delegation led by Hon'ble Minister of Food Processing Industries Shri Pashupati Kumar Paras participated in Gulfood 2023 in UAE and held roadshow on the sidelines during the period of 20-02-2023 to 24-02-2023.
- Inauguration of APEDA India Pavilion by Hon'ble Minister, FPI
- Networking dinner hosted by Hon'ble Minister, FPI for UAE based Agri-food companies.
- Panel discussion on India's future leadership for food and nutrition security
- G2G meeting between Hon'ble Minister, FPI and HE Dr Thani bin Ahmed Al Zeyouidi, UAE Minister of State for Foreign Trade

- A food factory visit to Barakat Quality Plus LLC
- Multiple one-to-one business meetings with key food companies of UAE

**C-8. Investment Promotion:**

- Meeting of Hon'ble Minister of Food Processing with Hon'ble Minister David Marit, Minister of Agriculture, Govt of Saskatchewan for discussing areas of collaboration for strengthening bi-lateral trade between the nations
- An official delegation led by Hon'ble Minister, FPI participated and held roadshow on the sidelines of Gulfood 2023 in UAE.

**C-9. Promotional Activities:**

**i. Campaigns/Coverage: -**

1. Covid Awareness Posts are being regularly shared from Ministry's social media handles.
2. 15 days Campaign on Budget 2023.
3. Daily Post on Ministry of Food Processing Industries Scheme.
4. Retweet and Quote tweet MyGov and PIB of Budget 2023 under #AmritKaalBudget.
5. Retweet of IYoM, Agriculture Ministry and Invest India, FSSAI, APEDA posts related to Millet and Food Processing.

**ii. Social Media Activities Undertaken during February, 2023:**

**Activities on Social Media Handles**

<p><b>Twitter:</b></p> <ul style="list-style-type: none"> <li>• Total No of Tweets: 391</li> <li>• Earned – 721 Re-tweets &amp; 22,00 Likes</li> <li>• During this period, we earned 2 Lac 97 thousand Impression</li> <li>• 28,918 People Visit on Our Handle</li> <li>• Video 1,700 Views</li> <li>• Earned 2,500 New Followers</li> </ul> <p><b>Total Followers: 1 Lac 93 Thousand</b></p>	<p><b>Facebook:</b></p> <ul style="list-style-type: none"> <li>• Posts: 391</li> <li>• Reach: 2,99,821</li> <li>• Page Followers (New): 828</li> <li>• Post Engagement: 22,476</li> </ul> <p><b>Total Followers: 81,881</b></p>
<p><b>Instagram:</b></p> <ul style="list-style-type: none"> <li>• Posts: 391</li> <li>• Post likes: 40,100</li> <li>• Post Impressions: 11,73,400</li> <li>• Post Reach: 18,533</li> <li>• New Followers of Account: 1548</li> </ul> <p><b>Total Followers: 23,652</b></p>	<p><b>YouTube:</b></p> <ul style="list-style-type: none"> <li>• Posts: 11</li> <li>• Views: 6,600</li> <li>• Watch Time: 107.5 hrs</li> <li>• New Subscribes: +161</li> <li>• Impression: 76,700</li> </ul>

	<ul style="list-style-type: none"> <li>Unique Viewers: 4,200</li> </ul>
	<b>Total Subscribers: 11,159</b>
<b>LinkedIn:</b>	<b>Koo:</b>
<ul style="list-style-type: none"> <li>New Followers: 180</li> <li>Unique Visitors: 101</li> </ul>	<ul style="list-style-type: none"> <li>Posts: 391</li> </ul>
<b>Total Followers: 9044</b>	<b>Total Followers: 2,26,220</b>

**2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI:** An official delegation led by Hon'ble Minister of Food Processing Industries Shri Pashupati Kumar Paras participated in Gulfood 2023 in UAE and held roadshow on the sidelines during the period of 20-02-2023 to 24-02-2023.

**3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations:** Nil

**4.0 Compliance of CoS decision:**

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

**5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months:** Nil

**6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government:** Nil

**7.0 Status of Implementation of e-Governance:**

Total no. of files	Total no. of e-files
13239	12392 (93.6%)

**8.0 Public Grievances:**

**A. Status of Disposal of Public Grievances:**

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
54	21

**B. Meeting of Committee of Independent External Monitors (CIEM) during the month of February, 2023:** Nil

**9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development:** Nil

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