

**Anita Praveen, IAS**



सचिव  
भारत सरकार  
खाद्य प्रसंस्करण उद्योग मंत्रालय  
**Secretary**  
Government of India  
Ministry of Food Processing Industries

**D.O. No. A-12012/1/2018-Admin (Part-1)**

**March 10, 2022**

As per the instructions contained in Cabinet Secretary's ID.No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during February 2022 for your kind perusal.

Sd/-  
**(Anita Praveen)**

**Shri Rajiv Gauba,**  
Cabinet Secretary,  
Cabinet Secretariat,  
Rashtrapati Bhawan,  
New Delhi-110004

Encl: as above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries Panchsheel Bhawan, New Delhi.

Copy to :-

1. ✓ All Cabinet Ministers / Minister of States.
2. All Secretaries to the Govt. of India.

  
**(Anita Praveen)**

## **Ministry of Food Processing Industries - Report for February, 2022**

1.0 Important policy decisions taken and major achievements during the month:

1.1 Important policy decision taken during the month:

Department of Expenditure, Ministry of Finance communicated to the Ministry on 01.02.2022 that the Cabinet has approved continuation of the central sector umbrella scheme Pradhan Mantri Kisan Sampada Yojana (PMKSY) with an allocation of Rs. 4600 Cores till 31.03.2026 or till further review, whichever is earlier.

1.2 Major achievements during the month:

**A. Aatmnirbhar Bharat:**

**a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -**

Various actions taken/developments in the month of February, 2022 in the implementation of the Scheme are as under

**A. Implementation Status: -**

▪ **Capacity Building:**

- a. Training of 12 District Level Trainers for EDP and various ODOPs concluded in 26 States/UTs and is ongoing in other States.
- b. 300 DRP trained from 28 States/UTs.
- c. Expression of Interest (EOI) for Engagement of Private Training Partners issued on 07.02.2022.

▪ **Seed Capital:**

- a. National Rural Livelihood Mission (NRLM): 4197 SHG members have been recommended by SRLM to SNA for seed capital of Rs. 14.67 Cr.

b. National Urban Livelihood Mission (NULM): 1311 SHG members have been recommended by State Urban Livelihood Mission (SULM) to SNA for seed capital.

- **Incubation Centre:** 13 Incubation centre proposals evaluated in the 19th Project Executive Committee (PEC) meeting held on 17.02.2022.
- **Project Implementation Plan (PIP):** PIP of 2 States/UTs considered in the 19th PEC meeting held on 17.02.2022.
- **Progress on Individual Applications:** 2985 individual applications were submitted and 457 loans sanctioned. Centre share of Rs 2.24 crore released to 85 beneficiaries.
- **Branding and Marketing:** Branding and Marketing proposal of NAFED evaluated in the 19th PEC meeting held on 17.02.2022.

**Promotional Activities:**

- Various promotional activities like Ads in newspaper and radio for inviting applications, 10 Online Webinars/Offline Workshops, launch of Special Edition of E-Newsletter featuring 4 Success Stories of the beneficiaries under Azadi Ka Amrit Mahotsav monthly E-Newsletter and regular social media promotions were carried out.

**B-1. NIFTEM:**

**a. NIFTEM, Thanjavur:**

- As a part of Azadi Ka Amrit Mahotsav, NIFTEM, Thanjavur organized a webinar on Business Opportunities in Millet Processing on 11<sup>th</sup> February 2022.
- NIFTEM, Thanjavur and Malvern Panalytical jointly organized a two Days workshop on powder X-ray diffraction and its application in the Food System on 10<sup>th</sup> and 11<sup>th</sup> February, 2022.
- NIFTEM, Thanjavur organized a one-day online workshop on "Application of Artificial Intelligence in Food Processing" on 15th February 2022.

- Director, NIFTEM addressed the Budget Webinar organised by Ministry of Agriculture and Farmers' Welfare on 'Smart Agriculture' Strategies for Implementation on the positive impact of Budget 2022 on the Agriculture Sector.
- NIFTEM, Thanjavur organized a Value Lecture Workshop on "Food Safety: Current Trends and Future Directions" on 25<sup>th</sup> February 2022.

b. **NIFTEM, Sonapat:**

- NIFTEM, Sonapat organized an online EDP for 26 participants from 21.02.2022 to 25.02.2022 in association with NIESBUD, Dehradun.
- Shri Pashupati Kumar Paras, Hon'ble Minister, FPI and Shri Ramesh Chander Kaushik, MP visited NIFTEM on 18.02.2022 and inaugurated NIFTEM Bakery Pilot Plant and NIFTEM Jindal S.S. Gallery (Engg. Workshop).

**B-2. Promotional Activates:**

- The Ministry Participated in the international event – "Dubai Expo" during the period from 16<sup>th</sup> Feb, 2022 to 2<sup>nd</sup> March 2022. Meetings were held with Gulf as well as international companies.
- Social Media Activities Undertaken during February, 2022-

i. **Activities on Social Media Handles**

<b>Twitter:</b>	<b>Facebook:</b>
<ul style="list-style-type: none"> <li>• Total No of Tweets: 336</li> <li>• Earned – 1000 Re-tweets &amp; 4600 Likes</li> <li>• During this period, we earned 5 Lac Impression</li> <li>• 78,200 People Visit on Our Handle</li> <li>• Video 6900 Views</li> <li>• Earned 2022 New Followers</li> </ul>	<ul style="list-style-type: none"> <li>• Posts: 250</li> <li>• Reach: 41,735</li> <li>• Page likes: 314 New Likes</li> <li>• Post Engagement: 9300</li> <li>• Video Views: 1600 (3sec)</li> </ul> <p><b>Total Followers: 70,190</b></p>

<b>Total Followers: 1 Lac 68 Thousand</b>	
<b>Instagram:</b> <ul style="list-style-type: none"> <li>• Posts: 148</li> <li>• Post likes: 4776</li> <li>• Post Impressions: 1 lac 88 Thousand</li> <li>• Post Reach: 1 lac 42 Thousand</li> <li>• Video Views: 1920</li> <li>• New Followers of Account: 1322</li> </ul> <b>Total Followers: 13,600</b>	<b>Youtube:</b> <ul style="list-style-type: none"> <li>• Video Post: 05</li> <li>• Views: 7400</li> <li>• Watch Time: 149.7 hrs</li> <li>• New Subscribes: +224</li> <li>• Impression: 76600</li> <li>• Unique Viewers: 5200</li> </ul> <b>Total Subscribers: 9257</b>
<b>LinkedIn:</b> <ul style="list-style-type: none"> <li>• Posts: 40</li> <li>• Post Impressions: 33,900</li> <li>• New Followers: 445</li> <li>• Unique Visitors: 361</li> </ul> <b>Total Followers: 4791</b>	<b>Koo:</b> <ul style="list-style-type: none"> <li>• Posts: 100</li> <li>• New Follower: 4000</li> </ul> <b>Total Followers: 65000</b>

ii. **Additional Campaigns/Coverage**

- One Month campaign on Union Budget 2022.
- Azadi Ka Amrit Mahotsav Week was celebrated from 7<sup>th</sup> February, 2022 to 14<sup>th</sup> February, 2022 on Ministry's social media handles.
- Coverage of Dubai Expo 2020 on Ministry's Social Media handles.

- 15 days Campaign was launched to promote the Pradhan Mantri Kisan SAMPADA Yojna.
- Covid Awareness Posts are being regularly shared from Ministry's social media handles.
- Covid Awareness Banners were shared on social media platforms and on the website.
- Covid awareness videos are being shared on Ministry's Reception TV.

**2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI:**  
Nil.

**3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations:** Nil

**4.0 Compliance of CoS decision:**

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

**5.0 No. of cases of sanction for prosecution pending for more than 3 months:** Nil

**6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government:** Nil

**7.0 Status of Implementation of e-Governance:**

Total no. of files	Total no. of e-files
11726	10927 (93.18%)

**8.0 Public Grievances:**

**A. Status of Disposal of Public Grievances:**

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
101	09

**B. Meeting of Committee of Independent External Monitors (CIEM): Nil.**

**9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil**

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