



D.O. No. A- 12012/1/2018-Admin (Part-I)

September 9, 2022

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of August, 2022 for your kind perusal.

2. After the approval of a new segment under the Production Linked Incentive Scheme (PLI) for Food Processing, Expression of Interest (Eoi) were invited with the last date of receipt of applications was 29.07.2022. A total number of applications received for Organic products and Millet based products were 9 & 33 respectively. It is expected that the successful beneficiaries under the Millet Based Products and Organic Products categories will be on-boarded latest by the end of the second week of October, 2022.

3. Expression of Interest (Eoi) for inviting proposals under component schemes of Pradhan Mantri Kisan Sampada Yojana (PMKSY) was notified on 27.06.2022 with last date of application was 20.08.2022. The total number of proposals received under component schemes of PMKSY is 1053. The proposals are under scrutiny.

4. The Ministry also celebrated 76th Independence Day in accordance with the Azadi ka Amrit Mahotsav protocol on 15.08.2022 and encouraged its employees to participate in the "Har Ghar Tiranga" Campaign organized from 13th to 15th August, 2022.

-Sd/-
(Anita Praveen)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
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Encl.: as above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.
3. All Cabinet Ministers/ Ministers of States.
4. All Secretaries to the Govt. of India.


(Anita Praveen)

Ministry of Food Processing Industries - Report for August, 2022

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

A. Aatmanirbhar Bharat:

a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of August, 2022 in the implementation of the Scheme are as under:

a1. Implementation Status: -

• Seed Capital:

- National Rural Livelihood Mission (NRLM): 17478 SHG members have been recommended by State Rural Livelihood Mission (SRLM) to SNA for seed capital of Rs. 68.28 crore. Rs. 6.49 crore was released against 2341 rural SHG enterprises.
- National Urban Livelihood Mission (NULM): 1234 SHG members have been recommended by State Urban Livelihood Mission (SULM) to SNA for amount of Rs. 3.63 Crore for seed capital. Rs. 0.65 crore was released against 275 urban SHG enterprises.
- **Project Implementation Plan (PIP):** PIP from 6 states namely Maharashtra, Rajasthan, Ladakh, Haryana, Madhya Pradesh and Manipur was recommended in the 23rd Project Executive meeting held on 08th August 2022.
- **Progress on Individual Applications:** 4455 individual applications were submitted and 1180 loans sanctioned. Central share of Rs.1.49 crore released to 379 beneficiaries.
- **Branding and Marketing:** Branding of Chaat Masala of 'Cori Gold', Ragi cookies of 'Somdana', Masala Jaggery Powder of 'Madhurmithas', dried Amla of 'Amrit Phal', Mixed Pickle of 'Pind Se' and Pineapple Fruit bar of 'Anaras' launched by Hon'ble Union Minister of Home Affairs and Cooperation on 22nd August 2022.

a2. Promotional Activities:

- 18 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings were conducted under PMFME Scheme and Azadi Ka Amrit Mahotsav initiative with media coverage, 10 success stories of PMFME Scheme Beneficiaries published under Kahaani Sukshma Udyamon Ki Series under Azadi Ka Amrit

Mahotsav. Social media creatives published, PMFME Scheme related social media posts and updates shared regularly.

Meetings:

- 23rd Meeting of Project Executive Committee was held on 08.08.2022 to discuss the proposals received under the scheme under the Chairmanship of Additional Secretary, FPI.
- Meetings were conducted to review the progress of implementation of PMFME Scheme under the Chairpersonship of Secretary, FPI for the state of Chhattisgarh, Rajasthan, Jammu & Kashmir, Delhi, Nagaland, Lakshadweep, Dadra and Nagar Haveli & Daman & Diu, Jharkhand on 01.08.22, 03.08.2022, 04.08.2022, 25.08.2022 and 26.08.2022 respectively.
- PMFME Review Meeting was held on 02.08.2022 under Chairmanship of Secretary, FPI.
- PMFME Review Meeting held on 17.08.2022 under Chairmanship of Additional Secretary, FPI.

B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:

- A review meeting was held with Project Management Agency (PMA) on 12.08.2022 to assess the progress of appraisal of applications received for Millet Based Products and Organic Products.
- An interaction session was held with potential applicants on 25.08.2022 to discuss various means to promote Indian brands abroad.

C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. NIFTEM:

(A). NIFTEM- Thanjavur:

- NIFTEM, Thanjavur celebrated 76th Independence Day in accordance with the Azadi ka Amrit Mahotsav celebrations on 15.08.2022.
- NIFTEM, Thanjavur and Sishabari Mahila Udyog Farmers Interest Group have jointly organized a 5 days' Workshop on 'Processing & Marketing Skill Development in the Food Processing Sector' from 22nd to 26th August for self-help groups and women entrepreneurs of the Siliguri, District Darjeeling, which was fully sponsored by MoFPI.
- NIFTEM, Thanjavur organized a One Day Online Training Program on "Processing and Value Addition of Spices" on 17.08.2022.
- NIFTEM, Thanjavur organized 'Science and Engineering Research Board Karyashala' sponsored "High-End Workshop on Recent Trends in Sensing Techniques for Food Quality Evaluation" from 28.07.2022 to 03.08.2022.

(B). NIFTEM- Sonapat:

- NIFTEM, Sonapat participated in two days' training program on Development and Implementation of Food Safety Management System based on ISO 2200 held on 29-30th August, 2022.
- NIFTEM, Sonapat participated in Vichar Vimash Programme of DD Kisan on 'Mote Anaz par Charcha' by Prasar Bharti on 08.08.2022.
- NIFTEM, Sonapat organized Har Ghar Tiranga Programme in association with All India Council for Technical Education (AICTE) is initiated through various societies after obtaining due approval.
- NIFTEM, Sonapat organized Quiz & Poem Recitation Competition for Har Ghar Tiranga Programme.

C-2. Cold Chain:

- The Inter-Ministerial Empowered Committee (IMAC) reviewed one ongoing project in its meeting held on 18.08.2022.

C-3. Mega Food Park:

- The Inter-Ministerial Empowered Committee (IMAC) reviewed three ongoing projects in its meeting held on 18.08.2022.

C-4. Backward and Forward Linkages:

- The Inter-Ministerial Empowered Committee (IMAC) reviewed one ongoing project in its meeting held on 18.08.2022.

C-5. Investment Promotion:

- A meeting was held on 04.08.2022 with Government of Chhattisgarh to discuss investible projects, issues, collaborative activities, etc.
- A meeting was held on 05.08.2022 with Rising Tide (India) regarding investment plans and queries pertaining to Pradhan Mantri Kisan SAMPADA Yojana (PMKSY).

C-6. Promotional Activities:

i. Campaigns/Coverage: -

1. Covid Awareness Posts being regularly shared from Ministry's social media handles.
2. Running Campaign on Millets.
3. Running Campaign on Azadi Ka Amrit Mahotsav/ 75th years of Independence.
4. "Har Ghar Tiranga" Campaign was organized from 1st to 15th August, 2022.

ii. Social Media Activities Undertaken during August, 2022:

Activities on Social Media Handles

<p>Twitter:</p> <ul style="list-style-type: none"> • Total No of Tweets: 109 • Earned – 351 Re-tweets & 1300 Likes • During this period, we earned 1 Lac 13 thousand Impression • 40,800 People Visit on Our Handle • Video 4500 Views • Earned 1723 New Followers <p>Total Followers: 1 Lac 80 Thousand</p>	<p>Facebook:</p> <ul style="list-style-type: none"> • Posts: 150 • Reach: 19,211 • Page Followers (New): 1119 • Post Engagement: 4,871 <p>Total Followers: 75,000</p>
<p>Instagram:</p> <ul style="list-style-type: none"> • Posts: 46 • Post likes: 2500 • Post Impressions: 45,200 • Post Reach: 7,115 • New Followers of Account: 100 <p>Total Followers: 18,700</p>	<p>YouTube:</p> <ul style="list-style-type: none"> • Views: 5,606 • Watch Time: 123.9 hrs. • New Subscribes: +146 • Impression: 57,900 • Unique Viewers: 3700 <p>Total Subscribers: 10,088</p>
<p>LinkedIn:</p> <ul style="list-style-type: none"> • Post Impressions: 7,700 • New Followers: 799 • Unique Visitors: 208 <p>Total Followers: 7278</p>	<p>Koo:</p> <ul style="list-style-type: none"> • New Followers: 18,000 <p>Total Followers: 1,17,200</p>

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Nil

3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
12275	11428 (93.01%)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
134	21

B. Meeting of Committee of Independent External Monitors (CIEM) during the month of August, 2022: Nil

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil
