



अनीता प्रवीण, भा.प्र.से.
ANITA PRAVEEN, IAS

D.O. No. A- 12012/1/2018-Admin (Part-I)

May 11, 2023

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of April, 2023 for your kind perusal.

2. Under the International year of Millet 2023, Millet Mahotsav was organised in two locations during the month - in Jodhpur (Rajasthan) on 20-21 April and in Khunti (Jharkhand) on 27 - 28 April 2023. Both the locations saw excellent turnout of farmers and industry representatives. There were various B2B meetings with positive outcomes. Such events have been planned to be rolled out in many other places all through the year to facilitate millet based food production. Other activities being undertaken by the Ministry of Food Processing Industries (MoFPI) to celebrate International Year of Millets 2023, are attached at Annexure-I.

-Sd/-
(Anita Praveen)

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi – 110004

Encl.: As above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.
3. All Cabinet Ministers/ Ministers of States.
- ✓ 4. All Secretaries to the Govt. of India.


(Anita Praveen)

**Activities being Undertaken by Ministry of Food Processing Industries
(MoFPI) to celebrate International Year of Millets:**

Ministry of Food Processing Industries has taken various measures to strengthen Millet Processing infrastructure and advocacy for popularizing its usage:

1. As part of Millet advocacy measures, Ministry has organized Millet Mahotsavs in 2 districts during April, 2023 - (i) The event organized in Jodhpur, Rajasthan during 20-21 April 2023 attracted enthusiastic participation from local populace and was attended by Shri Gajendra Singh Shekhawat, Hon'ble Union Minister of Jal Shakti, Shri Prahlad Singh Patel, Hon'ble Minister of State, Food Processing Industries & Jal Shakti and Shri Kailash Chaudhary, Hon'ble Minister of State, Agriculture and Farmers' Welfare; (ii) The event organized in Khunti, Jharkhand during 27-28 April 2023 was inaugurated by Secretary, FPI and showcased local Millet products.
2. Ministry has incorporated Millets as one of the thrust areas for incentives available under Ministry schemes. Ministry has approved 984 Millet based Micro Food Processing Units for credit linked subsidy under PMFME scheme, out of which 52 micro enterprises were approved during April. So far, Ministry has approved 30 Millet based proposals for Production linked Incentive (PLI), which includes proposals from 22 MSMEs. In addition, Ministry has identified 19 districts with Millet Products as One District One Product (ODOP) under its PMFME scheme and has approved 3 Marketing & Branding proposals for Millet Products.
3. Ministry has planned to cap year-long Millet advocacy fairs with World Food India(WFI) during 3-5th Nov, 2023 in Pragati Maidan, New Delhi. Processed millet products would be one of the key attractions of the event. Ministry has taken series of advocacy measures to ensure participation of countries/ states/ Central Ministries/ Industry bodies etc and toward this end, series of round tables have been organized. M/o DONER & ITPO have partnered with Ministry in organizing the event. Madhya Pradesh, Odisha & Bihar have consented to be Focus State for the event. Many other states and countries have shown inclination to be associated with the event and Ministry is further pursuing with them.

Ministry of Food Processing Industries - Report for April, 2023

1.0 Important policy decisions taken and major achievements during the month:

1.1 Major achievements during the month:

A. Aatmanirbhar Bharat:

a. Prime Minister Scheme for Formalization of Micro Food Processing Enterprises (PM FME): -

Various actions taken/developments in the month of April, 2023 in the implementation of the Scheme are as under:

a1. Implementation Status: -

- **Progress on Individual Applications:** 8,884 individual applications were submitted and 1745 loans were sanctioned.
- **Capacity Building:** 3552 Beneficiaries trained in 29 States/ UTs and 10 DLTs & 214 DRPs trained in 32 States UTs.
- **Seed Capital:**
- **National Rural Livelihood Mission (NRLM):** Rs. 10.95 crore released against 2661 Rural SHG members.
- **National Urban Livelihood Mission (NULM):** Rs. 2.63 crore released against 757 Urban SHG members.

a2. Millet Based Activities:

- Under the International Year of Millets 2023, Millet Mahotsav were organized in Jodhpur (Rajasthan) on 20th-21st April and in Khunti (Jharkhand) on 27-28 April, 2023.
- Three Union Ministers viz., Shri Gajendra Singh Shekhawat, Hon'ble Minister of Jal Shakti, Shri Prahlad Singh Patel, Hon'ble MoS of Food Processing Industries & Jal Shakti and Shri Kailash Choudhary, Hon'ble MoS of Agriculture and Farmers' Welfare participated in the Jodhpur Millet Mahotsav.
- Smt. Anita Praveen, Secretary, FPI inaugurated the Millet Mahotsav in Khunti, Jharkhand. The event encompassed a wide range of activities like Buyer Seller Meet, Exhibition, Millet recipes demonstration, Live kitchen, Technical Sessions, launch of Millet products, inauguration of Incubation Centre and Cultural Programs.

a3. Promotional Activities:

- 5 Online Webinars / Offline Workshops/ Exhibitions/ Stakeholder Meetings conducted under PMFME Scheme with media coverage, 1 success story of

PMFME Scheme Beneficiary published under 'Kahaani Sukshma Udyamon Ki Series' under Azadi Ka Amrit Mahotsav.

- 588 Social media posts shared via PMFME Facebook Page and Twitter Handle. 3127 Followers on PMFME Twitter Handle, 4057 Followers on Facebook Page.

Meetings:

- PMFME Review Meeting held on 16.04.2023 under chairpersonship of Secretary, FPI.
- PMFME Review Meeting held on 06.04.2023 under chairpersonship of Additional Secretary, FPI.
- NPMU team members conducted visit in 3 States (Tamil Nadu, Jharkhand and Gujarat) for review of PMFME Scheme.

B. Production Linked Incentive (PLI) Scheme for Food Processing Industry:

- Ministry had released an EOI on 27.06.2022 for Millet based products scheme and 22 MSMEs were selected (out of 30 beneficiaries) under the scheme for sales based incentives for Millet based products.
- To invite the second phase of EOI for sales based incentive of Millet based products, stakeholders Consultation was held on 13.04.2023 to deliberate upon proposed new PLISMBP 2.0.
- Incentive amount of Rs. 12.42 crore was sanctioned during the month of April 2023.

C. Progress under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. NIFTEM:

(A). NIFTEM-Thanjavur:

- PMFME "Webinar on Rice Processing & Value Addition" was organised on 11.04.2023.
- One month in-plant training program for students on "Recent Advances in Food Technology and Applications" was organised from 15th March to 13th April 2023.
- Director, NIFTEM, Thanjavur attended the meeting of the Expert Committee to discuss development of technologies for primary processing, storage and valorization of Tomato Grand Challenge on 25th April 2023.

(B). NIFTEM-Sonepat:

- 15 Millet-based value-added products were developed during the month.
- NIFTEM, Sonepat did optimization and evaluation of quality characteristics of traditional Indian snack (baked balls) made by using pumpkin peel powder.
- SERB funding of Rs.5 lakhs for conducting hands-on training on processing and application of edible oils from unconventional sources and their shelf life enhancement using innovative technologies.

- NIFTEM, Sonapat conducted 3 weeks training of Food Safety Officers for 54 participants from 17.04.2023 onwards in collaboration with FSSAI.

C-2. Cold Chain:

- One meeting of Technical Committee (TC) under the Chairpersonship of Additional Secretary, MoFPI for Cold Chain Projects was held during the month.
- One meeting of Project Approval Committee (PAC) chaired by Hon'ble Minister, FPI was held on 17.04.2023.

C-3. Investment Promotion:

- Virtual Meeting held with AFGC (Australia) regarding the proposed roadshow to Australia.
- Virtual Meeting held with the Department of Agriculture, Fisheries, and Forestry (Australia) regarding the proposed roadshow to Australia.
- Virtual interaction of Secretary, FPI with Indian Missions in ASEAN countries to apprise them about the upcoming World Food India 2023.
- Virtual interaction of Secretary, FPI with Central Boards and Departments to apprise them about the upcoming World Food India 2023.
- Virtual interaction of Secretary, FPI with Indian Missions in European countries to apprise them about the upcoming World Food India 2023.

C-4. Promotional Activities:

i. Campaigns/ Coverage: -

1. Covid 19 Awareness Posts regularly shared from Ministry's social media handles.
2. Posts pertaining to World Food India 2023 regularly posted on all Social Media platforms of MoFPI.
3. Carried out Month-long Campaign on Millet and Millet benefits under "PAUSHTIK THALI MILLETS WALI".
4. Video showing achievements in Food Processing Sector, posted once in a week.
5. Daily Posts on Schemes of Ministry of Food Processing Industries.
6. Retweet IYoM, PIB India, MyGov India, Agriculture Ministry and Invest India, G20, FSSAI, APEDA Post and Important Millet and Food Processing posts.

ii. Social Media Activities Undertaken during April, 2023:

Activities on Social Media Handles

<p>Twitter:</p> <ul style="list-style-type: none"> • Total No of Tweets: 238 • Earned – 863 Re-tweets & 1937 Likes • During this period, we earned 2 Lac 38 thousand Impression • 22,500 People Visit on Our Handle • Video 39,600 Views 	<p>Facebook:</p> <ul style="list-style-type: none"> • Posts: 238 • Reach: 9,38,360 • Page Followers (New): 1124 • Post Engagement: 31629 <p>Total Followers: 84,022</p>
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<ul style="list-style-type: none"> Earned 1,031 New Followers 	
Total Followers: 1 Lac 95 Thousand	
Instagram: <ul style="list-style-type: none"> Posts: 156 Post likes: 20,291 Post Impressions: 2,44,000 Post Reach: 14,272 New Followers of Account: 1337 	YouTube: <ul style="list-style-type: none"> Posts: 12 Views: 6,200 Watch Time: 100.5 hrs New Subscribes: +119 Impression: 76329 Unique Viewers: 4,100
Total Followers: 25,439	Total Subscribers: 11,420
LinkedIn: <ul style="list-style-type: none"> New Followers: 332 Unique Visitors: 129 	Koo: <ul style="list-style-type: none"> Posts: 328
Total Followers: 9,626	Total Followers: 2,29,745

2.0 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI: Nil.

3.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

4.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

5.0 No. of cases of 'sanction for prosecution' pending for more than 3 months: Nil

6.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

7.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
12682	13529 (93.7 %)

8.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
34	16

B. Meeting of Committee of Independent External Monitors (CIEM) during the month of April, 2023: Nil

9.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development: Nil
