

Pushpa Subrahmanyam, IAS



सचिव
भारत सरकार
खाद्य प्रसंस्करण उद्योग मंत्रालय
Secretary
Government of India
Ministry of Food Processing Industries

D.O. No. A-12012/1/2018-Admin (Part-1)

9th April, 2021

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of March, 2021 for your kind perusal.

With regards,

Yours sincerely,

Sd/-
(Pushpa Subrahmanyam)

To,

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi – 110004

Encl: as above

Copy to:

1. Principal Secretary to the Hon'ble Prime Minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.

Copy also to:

- ✓ 1. All Cabinet Ministers/ Ministers of States.
2. All Secretaries to the Govt. of India.

Pushpa Subrahmanyam
(Pushpa Subrahmanyam)
9/4

Ministry of Food Processing Industries- Report for March, 2021

1.0 Important policy decisions taken and major achievements during the month:

1.1 Important policy decision taken during the month:

- **Rajya Sabha passed the National Institute of Food Technology, Entrepreneurship and Management (NIFTEM) Bill 2019 on 15th March, 2021, which aims to declare NIFTEM Kundli and the Indian Institute of Food Processing Technology (IIFPT), Thanjavur as institutes of National Importance.**
- **The Cabinet approved PLI Scheme for Food Processing Sector with a total outlay of Rs. 10,900 Crores in its meeting held on 31.03.2021.**

1.2 Major achievements during the month:

A. Expenditure under PMKSY during 2020-21:-

a. A total of Rs. 1156.54 crore have been utilized by the Ministry against RE of Rs. 1247.42 crore for FY 2020-21 which is 92.71 %. It consists of PMKSY Scheme expenditure of Rs. 667.05 crore (88.94%) against RE of Rs. 750 crore, PMFME Scheme expenditure of Rs 398.44 crore (99.61%) against RE of Rs 400 crore and Non Scheme expenditure of Rs. 91.05 (93.46 %) against RE of Rs. 97.42 crore.

b. The expenditure against RE under NER, DAP-SC and DAP-ST components are in the order of Rs. 88.99 crore (77.38%), Rs. 60.93 crore (63.83%) and 27.70 crore (56%) respectively.

c. Ministry has utilized 100% expenditure under Grants-in-aid (General) head of all the Sub-schemes of PMKSY and PMFME.

B. Aatmnirbhar Bharat:

a. Prime Minister Scheme for Formalisation of Micro Food Processing Enterprises (PM FME) :-

Various action taken/developments in the month of March, 2021 in the implementation of the Scheme are as under:

I. Implementation Status: -

- **Capacity Building:** Training of Trainers for District Level Training conducted for –
 - a. Fruits & Vegetables by 7 states.
 - b. Entrepreneurship Development Programme (EDP) by 6 states.
 - c. Fish and Marine Processing by 4 States.
 - d. Minor Forest Produce Processing by 3 States.
 - e. Dairy processing by 4 States.
 - f. Spices and Plantation Crop processing by 4 States.

- g. Grain processing by 3 States.
- h. Bakery and Confectionery by 2 States and
- i. Fats & Oilseed processing by 2 States.

- NIFTEM and IIFPT have prepared training modules (ODOP) which includes 51 presentations (PPT), 15 videos, 7 DPRs and 48 course materials/handbooks.
- Seed Capital:** 15,875 SHG members have been recommended by SRLM to SNA for seed capital.
- Incubation Centre:**
- 52 proposals approved by Hon'ble Minister, FPI.
- 2 proposals recommended by Project Executive Committee (PEC) for consideration of IMEC.
- Progress on MIS:** SSL certificate has been deployed on PMFME website.
- Login credentials for SNA/ Lending bank/Bank HO at pan India level have been circulated.
- View report and Download report section added at DRP/DLC/SNA/Lending Branch level in production environment.
- Head Bank/ Head office login interface and login IDs have been created.
- Lending bank report section added to view applications pending, approved and rejected from bank's end and download report option added.
- Dashboards added to DRP/DLC/SNA/MoFPI/Bank HO interface.
- 3141 applications have been submitted by applicants from 29 States/ UTs.
- Project Implementation Plan** - PIP of 12 States/UTs were approved by Ministry.
- Marketing and Branding** - Proposals from TRIFED and NAFED approved by Hon'ble Minister, FPI
- Preparation of State Level Upgradation Plan** – 9 States have commissioned consulting agencies for conducting studies on State Level Upgradation Plans.

ii. **Review Meetings:**

- A review meeting was held on 16.03.2021 chaired by Secretary, FPI with 24 States regarding the implementation of the PMFME Scheme.

III. Promotional Activities:

- ODOP based Posts, #KnowYourODOP Videos, and PMFME scheme update posts shared via Facebook, Twitter, and WhatsApp.
- Launch of the March Edition of the PMFME E-Newsletter and social media promotions of the same.
- VC meeting held on 31.03.2021 chaired by Secretary, FPI with DG, Doordarshan to discuss the concept and implementation of the weekly television programme on the PMFME Scheme.
- Launch of an online weekly success stories series titled "Kahani Sukshma Udyamo Ki" featuring micro food processing enterprises/SHGs/FPOs/Cooperatives. The series was launched as part of the Azadi ka Amrit Mahotsav initiative launched by the GOI on 12th March 2021. Three stories have been published under the series in the month of March.

b. Operation Greens Scheme:

- Request for Proposal (RFP) for assessment Studies for identifying gaps in infrastructure & processing facilities for development of potential value chains for 11 perishable products under Operation Green Scheme has been floated on CPP portal on 10.03.2021.

C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. Scheme for Agro-Processing Clusters (APC):

- Inter-Ministerial Approval Committee(IMAC) chaired by Hon'ble Minister, FPI was held on 26.03.2021 through Video Conferencing for considering new proposals received and projects already approved under Scheme for Creation of Infrastructure for Agro-processing Clusters. Three (3) projects have been approved by the IMAC with total project cost of Rs. 73.52 Cr, which will leverage Rs. 47.71 crore of private investment and involve subsidy outgo of Rs.25.81 crore.
- A meeting of Technical Committee held on 05.03.2021 through Video Conferencing for considering the SC proposals received under the scheme and also matters pertaining to projects already approved under the scheme.
- A review meeting was held under the chairpersonship by Secretary, FPI on 04.03.2021 & 09.03.2021 through Video Conferencing to review the progress of implementation of units approved under NER category.

C-2. Creation/Expansion of Food Processing and Preservation Capacities (Unit Scheme):

- A review meeting was held under Chairmanship by Secretary, FPI on 09.03.2021 through Video Conferencing to review the progress of implementation of units approved under NER category.

C-3. Cold Chain Scheme:

- A meeting of Inter-Ministerial Approval Committee (IMAC) was held under the chairpersonship by Hon'ble Minister, FPI on 26.03.2021 to review news proposals received in response to Expression of Interest (Eoi) dated 13.01.2021 under the Scheme for Integrated Cold Chain and Value Additional Infrastructure and approved 34 new proposals.
- Five (05) cold chain projects have reported completion and started commercial operations under the Scheme during the months of March, 2021. Total number of projects completed under the scheme is 223.

C-4. Mega Food Park:

- Inter-Ministerial Approval Committee(IMAC) chaired by Hon'ble Minister, FPI was held on 26.03.2021 to accord in-principle approval to 2 MFP projects.
- As per the decision of IMAC, In-principle Approval letters were issued to 2 Mega Food Park projects (one each in Bikaner, Rajasthan & Muzaffarpur, Bihar) on 31.03.2021.

C-5. Research and Development:

- Ministry has approved 13 new Research and Development proposal received from various Institutes/Universities with total approved Grants-in-aid of Rs. 4.47 Crores.

C-6. Food Testing Lab:

- Ministry has approved 8 proposals of Food Testing Lab with total project cost of Rs 47.07 Crores and grant-in-aid of Rs. 19.82 Crores.

C-7. NIFTEM:

- 36th meeting of Board of Management in NIFTEM was held on 23.03.2021.

C-8. IIFPT:

- 7th Research Advisory Committee meeting of IIFPT was conducted on 25.03.2021

C-9. Project Development Cell to promote investments:

The following meetings of Project Development Cell (PDC) were held in the month of March, 2021: -

- A food processing summit was organised on 05.03.2021 in Gwalior, Madhya Pradesh to discuss state opportunities, infrastructure availability, available schemes & incentives etc. The summit was graced by Hon'ble Minister of Food Processing Industries.

- Investment promotion meetings were held on India-UAE Food Corridor Project, webinars with investors from Indonesia, Mexico, Bhutan as well as Bihar and Ladakh.
- Following projects were monitored during the month: -
 - i. FishinCo (USA)
 - ii. Premium Foods (Ireland) on their investment plans
 - iii. Haldiram (India), Hyfun Foods (India), Amul (India), Our Foods (India)
 - iv. UAE Food Corridor
 - v. Gul Processing Industries LLC (UAE)
 - vi. 21 Knots (Singapore), Danfoss (Denmark), Louis Dreyfus (Netherlands)
 - vii. Al Dahra with Govt of Maharashtra

C-10. Promotional Activities:

- Social Media Activities Undertaken during March, 2021-

<p>Twitter:</p> <ul style="list-style-type: none"> □ Total No of Tweets: 190 □ Earned – 1100 Re-tweets, 3200 Likes. □ During this period, we earned 7 Lac 66 thousand Impression □ 22,000 People Visit on Our Handle □ Video Views 15500 □ Earned 1800 New Followers. <p>Total Followers: 1 Lac 31 Thousand</p>	<p>Facebook:</p> <ul style="list-style-type: none"> □ Posts: 124 □ Reach: 57,000 □ Page likes: 260 New Likes □ Post Engagement: 3000 □ Video Views: 2300 (3sec).
<p>Instagram:</p> <ul style="list-style-type: none"> □ Posts: 71 □ Post likes: 1500 □ Post Engagement: 71,000 □ Video Views: 1800 □ New Followers of Account: 850 Total Followers: 6200 	<p>Youtube:</p> <ul style="list-style-type: none"> □ Video Post: 04 □ Views: 3800 □ Watch Time: 113.1 hrs. □ New Subscribes: 140 □ Impression: 72,000 □ Unique Viewers: 2900 <p>Total Subscribers: 6,733</p>

- Other Social Media Activity: **Azadi ka Amrit Mahotsav - India at 75 Campaign**
- Success Stories by PMFME Division.
- FPI Sector at Dandi Route

- Meri Kahani Meri Jubani (Success story online Competition with the MyGov) (1st March 2021 to 31st March 2021)

1.3 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI :

- A Meeting with the Ambassador of the Republic of Poland, H.E. Prof. M Adam Burakowski, and Secretary, MoFPI was held on 17.03.2021. Various issues on Poland -India cooperation in the food processing were discussed.

2.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

3.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

4.0 No. of cases of sanction for prosecution pending for more than 3 months: Nil

5.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

6.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
10255	9418 (91.83%)

7.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
46	7

B. Meeting of Committee of Independent Monitors (CIM): CIM meeting held on 19.03.2021 to consider two grievances submitted by promoters under the scheme of Creation/Expansion of Food Processing and Preservation Capacities and Mega Food Park.

8.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil
