

F. No. 11-18/3/2021-PLIS
भारत सरकार/Government of India
खाद्य प्रसंस्करण उद्योग मंत्रालय/Ministry of Food Processing Industries
पी एल आई स्कीम विभाग/PLIS Division

पंचशील भवन, अगस्त क्रांति मार्ग, नई दिल्ली-110040

दिनांक January 18, 2023

The General Manager
[Attn: Shri Atul Zade, DGM]
IFCI Limited, IFCI Tower,
61 Nehru Place, New Delhi-110 019

Subject: PLI Scheme for Food Processing Industry - Issue of Frequently Asked Questions (FAQs)- regarding

Sir,

I am directed to inform that S. No. 29 of the FAQs issued on 26.05.2021 and S. No. 8 of FAQs issued on 09.06.2021 are hereby withdrawn.

2. The following clarification is hereby issued:


"Question -Can the quantum of investment and branding expenditure in Committed Investment originally proposed in the application be inter changed at a later stage? Can a company change its plans within Committed Investment for Category-I, i.e. between expenditure on Capital (Plant & Machinery, Technical Civil Work and Associated Infrastructure) and Branding & Marketing expenditure?"

Answer - A company can shift Branding & Marketing expenditure, in part or in full, towards committed expenditure on Capital (Plant & Machinery, Technical Civil Work and Associated Infrastructure) but not vice-versa. Any such shifting in expenditure is subject to approval of the Ministry and on compliance of the scheme guidelines, particularly clause 7.10 and clause 9.6."

3. It is requested to kindly bring this decision to the notice of all the PLI beneficiaries for their information.

4. This issues with the approval of Competent Authority.

Yours faithfully


(Raju Saraswat)
Under Secretary

Copy to:

1. Director, NIC- with a request to kindly upload on MoFPI Website under Circulars
2. Hindi Section- with a request to provide Hindi version