

Pushpa Subrahmanyam, IAS



सचिव
भारत सरकार
खाद्य प्रसंस्करण उद्योग मंत्रालय
Secretary
Government of India
Ministry of Food Processing Industries

D.O. No. A-12012/1/2018-Admin (Part-1)

8th December, 2020

As per the instructions contained in Cabinet Secretary's ID. No. 601/2/1/2014 (Vol.III)-TS dated 28.04.2016, I am sending herewith a report of the initiatives taken by the Ministry during the month of November, 2020 for your kind perusal.

Yours sincerely,

Sd/-
(Pushpa Subrahmanyam)

To,

Shri Rajiv Gauba,
Cabinet Secretary,
Cabinet Secretariat,
Rashtrapati Bhawan,
New Delhi – 110004.

Encl: as above

Copy to:

1. Principal Secretary to the Hon'ble Prime minister, Prime Minister's Office, South Block, New Delhi.
2. PS to Hon'ble Minister, Food Processing Industries, Panchsheel Bhawan, New Delhi.

Copy also to:

1. All Cabinet Ministers/ Ministers of States.
2. All Secretaries to the Govt. of India.


(Pushpa Subrahmanyam)

Ministry of Food Processing Industries- Report for November, 2020

1.0 Important policy decisions taken and major achievements during the month:

1.1 Important policy decision taken during the month:

- The guidelines of Operation Greens have been amended on 02.11.2020. As per the amended scheme guidelines, in addition to direct submission of online claim to MoFPI, the transportation subsidy is also available for transportation of notified fruits and vegetables by Air from the NER and Himalayan Region States.
- The scheme guidelines have further been amended on 27.11.2020 to provide 50% subsidy to eligible entities under the scheme through NAFED for transportation and/or storage of apple from Jammu and Kashmir.

1.2 Major achievements during the month:

A. Aatmnirbhar Bharat:

a. Prime Minister Scheme for Formalisation of Micro Food Processing Enterprises (PM FME) :-

Various action taken/developments in the month of November, 2020 in the implementation of the Scheme are as under:

I. Implementation Status: -

- One District One Product (ODOP) for 13 States, viz. Andhra Pradesh, Assam, Gujarat, Himachal Pradesh, Rajasthan, Manipur, Uttar Pradesh, Odisha, Tamil Nadu, Kerala, Karnataka, Punjab & Sikkim approved by Ministry for 323 products.
- ODOP proposals received from 5 more States/ UTs, viz. Andaman and Nicobar Island, Chhattisgarh, Jammu and Kashmir, Meghalaya and Telangana are under consideration for approval.

- State Level Technical Institutions for 23 States/ UTs approved by Ministry. 3 more States viz. Arunachal Pradesh, Bihar and Chhattisgarh have nominated their SLTI.
- 25 State Level Approval Committee & 23 District Level Committee constituted by States.
- Two States namely Andhra Pradesh and Telangana have shared their Project Implementation Plan.
- **Capacity Building:** Training of Master Trainers for EDP and Fruits and Vegetable Processing conducted from 17.11.2020 to 21.11.2020 by NIFTEM and IIFPT respectively.
- Cloud space has been purchased and allocated for PM FME scheme. MIS portal and PM FME website has been deployed on the cloud portal for the purpose of testing and review.
- **Scheme Guidelines:**
 - Guidelines for Incubation Centres and Common Infrastructure issued on 02.11.2020.
 - Guidelines for Capacity Building Component issued on 03.11.2020.
 - Guidelines for Capacity Building issued on 19.11.2020.
 - Guidelines for Seed Capital Disbursement issued on 26.11.2020

II. Review Meetings:

- VC to discuss the status and implementation of PMFME Scheme in NER States, chaired by Secretary, FPI, held on 03.11.2020.
- 1st Meeting of Technical Committee to support Committee on Capacity Building and Research held on 04.11.2020.
- 2nd Meeting of Committee to assess the requirements of common incubation facilities for Incubation Centers held on 04.11.2020.

- Review meeting on the MIS progress, chaired by Secretary, FPI, held on 06.11.2020.
- VC regarding convergence with Ministry of Rural development chaired by Additional Secretary, FPI held on 6.11.2020.
- Hon'ble Minister, FPI inaugurated the Training of Master Trainers and launched the ODOP Digital Map on 17.11.2020. Hon'ble MoS, FPI also present on the occasion.
- First Inter Ministerial Empowered Committee (IMEC) meeting chaired by Hon'ble Minister, FPI held on 18.11.2020.
- 3rd Meeting of Committee to assess the requirements of common incubation facilities for Incubation Centers held on 20.11.2020.
- 1st Meeting of Expert Committee to review the curriculum and course content prepared under the Capacity Building Component of PMFME Scheme held on 27.11.2020.

III. Setting of NPMU:

- 4 Consultants, 2 Young Professionals (Media & PR) and 1 Young Professional (Technical) have joined the NPMU.
- Offer Letter sent to 1 Consultant, 2 Young Professionals (Technical) and 4 Young Professional (Management).

IV. Convergence:

- MoU with Ministry of Tribal Affairs and MoUs with National Cooperative Development Corporation (NCDC), The National Scheduled Castes Finance and Development Corporation (NSFDC), The Tribal Cooperative Marketing Development Federation of India (TRIFED) and The Indian Council of Agricultural Research (ICAR) approved by Minister, FPI.

- Joint letter with National Rural Livelihoods Mission signed and issued on 26.11.2020.

V. Promotional Activities:

- Logo and Tagline Contest for the PMFME Scheme was organized. 871 and 1676 entries were received for Logo Contest and Tagline Contest respectively.
- A program was organized by DD News under their Aatmanirbhar Special Series for the PMFME Scheme.
- Social media posts shared via Facebook and Twitter handles of PMFME Scheme.

b. Operation Greens:

- A VC meeting was held on 02.11.2020 under chairmanship of Additional Secretary, FPI to review the projects under implementation under the scheme.
- 23rd Mission Operation Greens meeting was held on 19.11.2020 under Chairmanship of Addition Secretary, FPI through VC to consider the various requests of Projects being implemented under Operation Greens scheme.

C. Progress Under Pradhan Mantri Kisan Sampada Yojna (PMKSY):

C-1. Scheme for Agro-Processing Clusters (APC):

- Hon'ble MoS, FPI reviewed the progress of implementation of the projects approved under APC Scheme specifically in NER on 12.11.2020.
- A meeting of Technical Committee (TC) held on 12.11.2020 through Video Conferencing (VC) for considering the proposals received under the scheme and also matters pertaining to projects already approved under the scheme.
- A meeting of Inter-Ministerial Approval Committee (IMAC) was held under the chairpersonship by Hon'ble Minister, FPI on 24.11.2020 through Video Conferencing (VC) for considering new proposals received and projects already approved under for Creation of Infrastructure for Agro-processing Clusters. Seven projects have been approved by the IMAC, which will leverage Rs. 173.81 crore of private investment and involve grants-in aid outgo of Rs. 60.67 crore.

C-2. Creation/Expansion of Food Processing and Preservation Capacities (Unit Scheme):

- A meeting of Inter-Ministerial Approval Committee (IMAC) was held under the chairmanship by Hon'ble Minister, FPI on 20.11.2020 through Video Conferencing (VC) for considering new proposals received and projects already approved under for CEFPPC Scheme. 28 proposals were approved by the IMAC, which would leverage Rs. 212.91 crore of private investment and involve grant-in-aid of Rs. 107.42 crore.
- Two meetings of Technical Committee (TC) were held on 10.11.2020 and 27.11.2020 through Video Conferencing (VC) for considering the proposals received under the scheme and also matters pertaining to projects already approved under the scheme.

C-3. Mega Food Park:

- Hon'ble Minister, FPI inaugurated (via VC) a Mega Food Park in Kapurthala, Punjab in the presence of Hon'ble MoS, FPI on 24.11.2020.
- A meeting of Inter-Ministerial Approval Committee (IMAC) was held on 24.11.2020 under the chairmanship of Hon'ble Minister, FPI. In this meeting, IMAC decided to accord in-principle approval to 2 MFP projects, one each in Meghalaya and Tamil Nadu.

C-4. Cold Chain Scheme:

- A meeting of Inter-Ministerial Approval Committee (IMAC) was held under the chairmanship by Hon'ble Minister, FPI on 09.11.2020 to consider 24 projects proposal received in response to Expression of Interest (EoI) dated 29.01.2020 under the Scheme for Integrated Cold Chain and Value Additional Infrastructure.
- Three (03) cold chain projects have reported completion and started commercial operations under the Ministry's Scheme component - Integrated Cold Chain and Value Additional Infrastructure of PMKSY during the months of November, 2020. Total number of projects completed under the scheme is 209.

C-5. Backward & Forward Linkages:

- A total grant-in-aid of Rs. 4.06 crores was released in November, 2020 and total grant released Rs. 37.75 crores in the current financial year (i.e. 2020-21).

C-6. Research and Development:

- Ministry has approved one new Research and Development proposal received from IIT, Kharagpur, West Bengal with total approved grant-in-aid of Rs. 32.12 Lakh.

C-7 IIFPT:

- Virtual Launching of Digital ODOP Map GIS Mapping and Inauguration of Training of Master Trainers held on 17.11.2020.
- An online training on Pulse Processing and Value Addition was organised on 04.11.2020 in Tamil. The technical session included methods & machineries used for pulse processing, values addition of pulses, integrated pest, management and FSSAI standards.
- An e-training program on Food Nanotechnology was organised on 13.11.2020. The program covered aspects on the fundamentals and applications of nanotechnology in the food industry, with emphasis on challenges and R&D needs and an Online Workshop on Package of Ready to Eat (RTE) & Ready to Cook (RTC) Foods on 20.11.2020.
- A State-level Online Workshop on PM Formalization of Micro Food Processing Enterprises (PM-FME) Scheme was organised in Tamil on 23.11.2020. Around 1000 participants joined in the event.

C-8. NIFTEM:

- NIFTEM developed Course content of **Five Job Roles** (Milk Powder Manufacturing Technician, Cottage Cheese Maker, Soya Beverage Making Technician, Corn Starch Manufacturing Technician and Extruder Operator - Food Processing) for PMKVY in Hindi along with four different regional languages (Gujarati, Panjabi, Marathi, and Assamese) and submitted to **MOFPI**. NIFTEM also submitted Participants' Handbook and Facilitators' Guide of **Three Job Roles** named as Multi skill worker, Food Microbiologist and supervisor – Fruits & vegetable Processing in English Language.

C-9. Project Development Cell to promote investments:

- a. The following meetings of Project Development Cell (PDC) were held in the month of November, 2020: -
- I. Introductory meeting of Hon'ble Minister of FPI with key stakeholders of food processing sector.
 - II. Video conference with Airports Authority of India, Cochin Airport Authority, MPEDA, APEDA and exporters to understand infrastructure requirement and identify investible project at Cochin Airport.
 - III. Meeting of MoFPI PDC with Britannia (India) and officials of Department of Commerce regarding MEIS.
 - IV. Video Conference with concerned Government authorities, financial Institution, interested entrepreneurs of Sikkim to discuss potential investible projects, company specific investment interests/ issues, create awareness of benefits under PMKSY etc.
 - V. Meeting with Unilever (United Kingdom) and Pulmuone (South Korea) regarding their investment interests.
 - VI. Discussion with RP Sanjiv Goenka Group (India) regarding their expansion interest.
- b. The following participated meetings of Project Development Cell (PDC) were held in the month of November, 2020: -
- I. Participation in country specific food & drink webinar for targeting potential investors of United Kingdom
 - II. Participated in the webinar of Ministry of Agriculture & Farmers' Welfare with Assam and made presentation on State opportunities, roles of MoFPI PDC.
 - III. Review of MoFPI PDC activities by Additional Secretary DPIIT.
- c. Roadshows in Gwalior and Morena (MP) were organized by Project Development Cell (PDC) of MoFPI, to interact with local entrepreneurs and create awareness about various initiatives of MoFPI on 19th and 20th November, 2020.

- d. Review Meeting by Secretary (FPI) was held with members of Committee constituted for suggesting ways to reduce logistics cost of transporting perishables & identification of pilot routes for select perishables on 25.11.2020.

C-10. Promotional Activates:

- A new e-booklet of PMKSY and PM-FME scheme of MoFPI is prepared and uploaded in the website of the Ministry.
- Activities Undertaken for Covid Campaign
 - Video display on the reception/ Minister's Office
 - Posts on precautions to be taken during festive season
 - Video by Hon'ble Minister FPI (Hon'ble Minister's video to support Corona Campaign (in office meetings)
 - Daily post on Social Media in English/Hindi

Social Media Posts Details (Platform- Wise)		
Twitter	Facebook	Instagram
Tweets: 30	No. of posts: 29	No. of posts: 29
RT: 127	Likes: 552	Likes: 413
Likes: 577	Reach: 37,967	Reach: 15,393
Views on Videos: 3829	Engagement: 867	Impressions: 16,051
Impressions: 108, 413	Views on Video: 1258	Video Views: 1392
Engagement: 2938		

D. Constitution Day:

- Constitution day was held on 26.11.2020 and a pledge was administered by Secretary, FPI on 26.11.2020 among the staff of Ministry.

1.3 Foreign visit of Hon'ble Minister, FPI and foreign delegation to MoFPI:

The following meetings of foreign delegation were held in the month of November, 2020: -

- Meeting of Secretary FPI with HE Ambassador of Denmark to India to discuss possible collaboration in various segments of food processing sector.
- Participation in country specific food & drink webinar for targeting potential investors of United Kingdom.
- Meeting of Hon'ble Minister of Agriculture & Farmers' Welfare and Food Processing Industries of India with Minister of Agriculture, Livestock and Fisheries of Argentina was held. The key points discussed include bilateral trade, ready to eat/food processing, investment, innovative technology, health & Ayurvedic medicines, etc.
- Participated in a country specific webinar organized by Government of Navarra, Spain and targeted potential investors of Navarra region

2.0 Important policy matter held up on account of prolonged Inter - Ministerial Consultations: Nil

3.0 Compliance of CoS decision:

No. of CoS decisions pending for compliance	Proposed action plan/time lines for compliance of CoS decisions	Remarks
Nil	Nil	Nil

4.0 No. of cases of sanction for prosecution pending for more than 3 months: Nil

5.0 Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: Nil

6.0 Status of Implementation of e-Governance:

Total no. of files	Total no. of e-files
9427	8595 (91.17%)

7.0 Public Grievances:

A. Status of Disposal of Public Grievances:

No. of public grievances redressed during the month	No. of public grievances pending at the end of the month
32	8

B. Meeting of Committee of Independent Monitors (CIM): Nil

8.0 Information on the specific steps taken by the Ministry/Department for utilization of the Space technology-based tools and applications in Governance and Development. Nil
