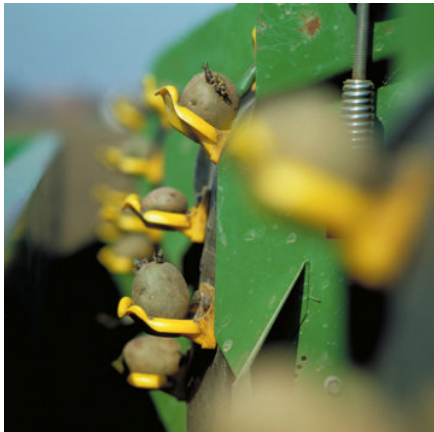




Ministerie van Economische Zaken



Make in India Indo – Dutch Collaboration

@wouterverhey

16 februari 2016



DUTCH FOOD PROCESSING EQUIPMENT - OPPORTUNITIES

- The sector consists of SME companies involved in food-processing, food packaging and foodlogistics equipments
- Companies are keen to participate in Make in India program
- They want to be seen closer to their customer.



DUTCH FOOD PROCESSING EQUIPMENT - CHALLENGES

- Companies need to have certain market share before they can decide on long term investment
- High import tariffs prevent companies from gaining larger market share
- Trade facilitation will help in facilitating investment



TRADE WITH INDIA TO MAKE IN INDIA







MAKE IN INDIA TO PRODUCE IN INDIA





Bakery



| 5 **GMV**
Food & Beverage



LOCAL SOLUTIONS TO GLOBAL TASTE





THANK YOU !!