

**Minutes of the 8th Meeting of Mission Operation Greens held in Committee Room,
MoFPI, Delhi at 3.00 pm on 08.08.2019**

The meeting was held under the chairmanship of Joint Secretary, FPI to discuss role of State Govt., State Level Cooperative Marketing Federation and agencies in implementation of short-term measures under the Scheme, proposal for short term intervention received from Govt. of Uttar Pradesh, presentation on Market Intelligence and Early Warning System Ltd (MIEWS) developed by NAFED through Agri Watch and to reconsider integrated value chain development proposal submitted by the applicants namely M/s Asandas & Sons, M/s Smartagri Agroville and M/s Hindustan Agro on account of decision taken in the last IMAC resulting into amendment in scheme guidelines. The meeting was attended by members of the Mission Operation Greens (MOG), State Level Cooperative Marketing Federations and the applicants. The list of participants of the meeting is at Annexure-I.

2. At the outset, Chairman welcomed the participants and intimated the purpose of the meeting. The following agenda items were discussed in the meeting:

Agenda No. 1:

To discuss role of State Mission Directors of National Horticulture Mission and State Level Cooperative Marketing Federation in implementation of price stabilization measures under Operation Greens

NAFED informed that they had empaneled the State Level Marketing Federations for short-term price stabilization measures.

State level marketing federation of Uttar Pradesh (HOFED) and State level marketing federation of Maharashtra (Mahamarkfed) expressed willingness to empanel the agencies for evacuation of TOP crops in their State during the glut provided some administrative expenses is given to them by the Ministry. Other State level marketing federations also agreed with the possibility of taking lead role in implementation of short term intervention measures. They were requested to submit the detailed comments on the role of State Govt., State Level Marketing Federation and empaneled agencies and Standard Operating Procedure (SOP) enlisting the type of documents/certification required as proof for evacuation of TOP crops and submission of claim for the subsidy.

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Agenda No. 2**Presentation on Market Intelligence and Early Warning System (MIEWS) for TOP Crops by M/s Indian Agribusiness Systems Ltd (Agriwatch)**

M/s Agri-Watch, agency hired by NAFED to develop e-platform for demand and supply management of TOP crops. The agency made the presentation on online Dashboard system. They informed that the system will indicate alert during the glut situation as per the following three criteria:

- a. When the prices fall below preceding 3 years' average market price at the time of harvest;
- b. When the prices fall more than 50% compared to last year market price at the time of harvest;
- c. When the prices fall less than the benchmark, if any, fixed by the State/Central Government for a specified period;

M/s Agri-Watch shared the URL of the e-platform with all the members, State level Marketing Federations and requested to submit their comments/suggestions regarding the e-platform.

Agenda No. 3

To consider the proposal by Govt of Uttar Pradesh regarding subsidy for transportation of Potato stored in the Cold Storage during Jun-Oct'2019

It was informed that Govt. of Uttar Pradesh submitted the proposal for evacuation of potato stored in the Cold Storage during Jun-Oct' 2019 under short-term price stabilization measures of Operation Greens scheme. Ministry forwarded the same to NAFED for their comments. NAFED conveyed its comments and informed that as per scheme guidelines, the provision of evacuation may be undertaken at the time of harvest, when there is glut situation at the time of harvest.

The representative of Govt. of Uttar Pradesh suggest that the provision of short term intervention should not be limited to the harvesting period as in UP, most of the farmers use to store their crop in the storage after the harvest and start withdrawing from cold storage after the month of June. Further, he informed that Govt. of UP has recently launched a scheme under which 25% assistance is provided to the farmers/traders for evacuating the Potato. He requested to dovetail the Operation Greens scheme with the State Govt. scheme for assistance for evacuation of Potato Crop.

He also suggested to remove the "Inter-State" in the para in the scheme guideline that provide "*Only inter- State transfer with minimum distance of 250 Km will be considered*" for transport subsidy under the scheme.

Members of the Mission agreed with the suggestion and recommended to place it before IMAC for consideration.

Agenda No. 4**M/s Smartagri Agrovilla Producer Company Limited**

PMA informed that the applicant has submitted CA certificate with revised project cost from Rs.9041.00 lakh to Rs.8499.26 lakh. The applicant was directed to submit the component-wise CA certificate as per the proposal contained in original DPR with bifurcated CE Civil and CE Mechanical certificate and a flowchart explaining the process as proposed by the applicant in the proposal.

Mission found that the proposal meets the criteria relating to limitation of component wise percentage of investment as per IMAC decision.

Mission recommended to place the proposal for consideration of the IMAC, subject to meeting of eligibility criteria of the Scheme Guidelines and decisions taken in the last IMAC by the proposals based on examination of documents to be submitted by the applicant as above by the PMA.

Mission observed that since the applicant has been registered as FPO with just 10 primary producer members under Companies Act, they should be eligible for grant in aid at the rate of 50%, and not 70% meant for FPO.

Applicant submitted the revised CA certificate as per original DPR with bifurcated CE Civil and CE Mechanical certificate and a flowchart explaining the process vide email dated 14.08.2019, which was examined by the PMA and found that the proposals meet the eligibility criteria of the Scheme Guidelines and decisions taken in the last IMAC. The component-wise investment is as under:

<u>Components</u>	<u>Amount</u>	<u>% of Total Project Cost</u>
Capacity building of FPOs	3.06 Cr	3.38%
Quality Production	11.61 Cr	12.84%
At Farm Level (other than main processing site) - PPCs, Cold Storage, smaller secondary processing line etc.	12.08 Cr	13.36%
At Main processing site (<i>all inclusive - Cold Storage, Grading- Sorting Line, Secondary processing line, Utilities, land etc.</i>)	39.63 Cr	43.83%

Mission Recommendation

The project is considered eligible with the scoring of 79 with total project cost of Rs. 9040.71 Lakh with grant-in-aid of Rs. 2613.81 Lakh.

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Mission recommended to place the proposal for consideration of the IMAC.

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Agenda No. 5**M/s Hindustan Agro Cooperative Limited**

Applicant give a detailed presentation about the facilities proposed and informed the Mission that the cold storage of 50,000 MT is a part of Farm level infrastructure and its location is 20 KM away from the main processing site.

PMA informed that the applicant has submitted revised Bank Appraisal and Bank Sanction with revised project cost from Rs.10300.00 lakh to Rs.11700.00 lakh. The component-wise investment is as under:

<u>Components</u>	<u>Amount</u>	<u>% of Total Project Cost</u>
Capacity building of FPOs	2.15 Cr	1.84%
Quality Production	8.07 Cr	6.90%
At Farm Level (other than main processing site) - PPCs, Cold Storage, smaller secondary processing line etc.	71.55 Cr	61.15%
At Main processing site (<i>all inclusive - Cold Storage, Grading- Sorting Line, Secondary processing line, Utilities, land etc.</i>)	23.90 Cr	20.43%

Mission Recommendation

The project is considered eligible with the scoring of 73 with total project cost of Rs. 11700.00 Lakh with grant-in-aid of Rs. 4388.80 Lakh.

Mission recommended to place the proposal for consideration of the IMAC.

Agenda No. 6**M/s Asandas & Sons Pvt. Ltd.**

It was informed that the proposal of M/s Asandas & Sons was rejected in the IMAC meeting held on 02.03.2019 on account of the location of main processing site i.e., Mehsana was outside the identified cluster. Applicant made representation to consider its case in CIM and CIM recommended that the case may be placed before IMAC for reconsideration.

The component-wise breakup as per DPR is tabulated below:

S No.		Amount (Rs. in Cr)	<u>% of Total Project Cost</u>
1	Capacity Building of FPO - Formation of 25 FPOs & Training of Farmers	1.75	1.04%
2	Quality Production - Farm Mechanization Equipment - 2 sets	1.60	0.96%
3	At Farm Level (other than main processing site) - PPCs, Cold Storage, smaller secondary processing line etc. - Bulk Cold Storage at Banaskantha (7,500 MT) - Box Cold Storage at Banaskantha (5,844 MT) - Bulk Cold Storage at Sabarkantha (7,500 MT)	15.13 13.78 <u>15.13</u> <u>44.04</u>	26.14%
4	At Main processing site (all inclusive - Cold Storage, Grading- Sorting Line, Secondary processing line, Utilities, land etc.) - IQF Line for French fries (7.5 MT/Hr), a pre-processing line and packaging lines - Frozen Storage (5,073 MT)	98.14 <u>9.77</u> <u>107.91</u>	64.72%
5	Agri-Logistics - Refer Vans (4 X 18 MT)	1.59	
6	Marketing Points - Frozen Storage at Delhi (926 MT) - Frozen Storage at Mumbai (926 MT)	2.66 2.66	
7	Pre-Operative & Other ineligible costs	78	
	Total	166.74	

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Applicant informed that its proposal has been also approved under Cold Chain Scheme (Total project Cost – Rs. 93.00 Cr and Grant-in-aid – Rs. 10.00 Cr) and that it has already incurred significant investment in the secondary processing facility at the main processing site.

- i. In view of recommendation of CIM and submission of the applicant, Mission observed that as per Para 7.2 (iii) of the Scheme Guidelines

“MoFPI is also implementing Pradhan Mantri Kisan Sampada Yojana (PMKSY), which have the following sub-components:

- a. Mega Food Parks*
- b. Integrated Cold Chain & Value Addition Infrastructure*
- c. Infrastructure for Agro-processing Clusters*
- d. Creation/Expansion of Food Processing & Preservation Capacities*
- e. Creation of Backward and Forward Linkages*
- f. Quality Assurance Infrastructure - Food Testing Labs, HACCP*
- g. Human Resources and Institutions - NIFTEM, IICPT, Boards, R&D, Promotional, Skill Development*

MoFPI may amend the scheme guidelines of PMKSY suitably, if needed, to facilitate convergence based on the actual requirement of the project. However, there will no duplication of grant to the PIA under PMKSY and this Scheme.”

Hence convergence of project components under Operation Greens with Cold Chain Scheme can be allowed as per guidelines. The cost of components other than the main processing site *having secondary processing facility (approved under Cold Chain Scheme)* can be considered for grant under Operation Greens Scheme.

Mission Recommendation

The project is considered eligible with the scoring of 95 with total project cost of Rs. 16673.65 Lakh with grant-in-aid of Rs. 1695.30 Lakh.

Mission recommended to place the proposal for consideration of the IMAC.

LIST OF THE APPLICANTS ATTENDED MISSION MEETING UNDER OPERATION GREENS SCHEME UNDER THE CHARIPERSONSHIP OF JOINT SECRETARY, FPL, ON 08.08.2019 (03:00 PM) IN THE MEETING ROOM NO. 120

S.No.	Name of the Officer	Email / Contact No.	Office
1.	Shri B.S. Harish, Managing Director Markfed	Bsharish1961@gmail.com 9448144406	Karnataka State Coop. markets Federation Bangalore
2.	Shri Gurpreet Singh	9878428755	Punjab Markefed State Coperative Supply & Marketing Federation Ltd.
3.	M. Murugan M.D. TANFED	7338750009 mdtanfed@gmail.com	TANFED, Tamil Nadu
4.	Gurvinder Singh Ahuja Director	8699005210 delhi@nabard.org	NABARD, Delhi
5.	Rajeev Dwivedi	9935359044	HOFED, Lucknow, UP
6.	Shivaj Pahinkar MD	022 23757608 md@mahamarkfed.org	Mumbai, Maharashtra
7.	Dr R.K. Tomar Joint Director	9415520162	Lucknow, Uttar Pradesh
8.	Dr. C. A Kishnan Director	9750968404	IIFPT, Thanjavur
9.	Mahender Singh Rawat Manager	9868214014 Mahendersrawat@nafed-india.com	NAFED, Delhi
10.	Bhaskar Natarajan CEO	9350169502 bhaskar@agriwatch.com	Agriwatch
11.	Dileep Sangharni Chairman	9426622929	Gujcomesol Ahmadabad
12.	Jogender Singh, GM	9316062578	HAFED, Haryana
13.	Raj Bahadur Singh R.M	9411802119 Rbsingh101265@gmail.com	UP State Agro Indu Corp Ltd
14.	Deepak Bisht	9540910666 deepakb@agriwatch.com	Agriwatch, Delhi
15.	Nikhil Kumar Srivastav Assistant Director	9019669428 Nikhil@ncdc.in	NCDC, Huaz Khas, Delhi
16.	Bikramjit Singh Chief Director	9650103108 bikramjit@ncdc.in	NCDC, Huaz Khas, Delhi

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S.No.	Name of the Officer	Email	Office No.
1.	Shri Minhaj Alam, IAS (Joint Secretary)	minhaj@ias.nic.in	26499433
2.	Shri Atya Nand (Deputy Secretary)	atyanand@nic.in	26497635, 26406523
3.	Shri Shyam Sundar Agrawal (Deputy Director)	ssagrawal.icoas@nic.in	26406545
4.	Shri G.D. Sharma (Consultant)	gd.sharma25@nic.in	26406549

Grant Thornton (PMA)

1	Deepti Thakur	9501594367 Deepti.thakur@in.gt.com
2	Meghraj Madke	9689216669 Megharaj.madke@gmail.com

PIA

S.No.	Name of the Officer	Email / Contact No.	Office
1.	Dr. Patil	9579991640	Hindustan Agro Co-op Ltd, Pune
2.	Sushil Bhalerao	9822478537	Smartagri Agrovillage Producer Co. Ltd
3.	Haresh Karmchandani	7575007577	Asandas & Sons Pvt Ltd Mehsana Gujarat