

I/69800/2020

Minutes of the 19<sup>th</sup> Meeting of Mission Operation Greens held on 13.07.2020Minutes of the 19<sup>th</sup> Meeting of Mission Operation Greens held over Webex  
(online meeting portal) at 3.00 pm on 13.07.2020

The meeting was held under the chairmanship of Additional Secretary, FPI to review the status of implementation of the scheme Operation Greens from TOP to TOTAL as a part of AatmNirbhar Bharat Abhiyan. Members of the Mission Operation Greens (MOG), PMA (GT & NABCONS) attended the meeting. The list of participants of the meeting is annexed at **Annexure-I**.

2. At the outset, Chairman welcomed the participants and intimated the purpose of the meeting. Members were informed about new scheme Operation Greens - "TOP to TOTAL" for short-term price stabilization measures as part of Atmanirbhar Bharat Abhiyan and the status of implementation. It was informed that about 429 applicants have registered under the Scheme so far. He informed that the complete information regarding last three years production and average price information is still awaited from most of the State Government.

3. Regarding missing price information, it was informed that the compiled list for price, crops and clusters was shared with all the States along with Meeting Notice with a request to provide the price information in case of "NR" in the list. It was informed that the list does not include eligible fruits namely Kiwi, Litchi, Jack-fruit, Passion fruit, Pear (5) and vegetables namely Bitter Gourd (1), due to their non-listing in Horticulture Statistics. The major producing states of these crops were requested to provide the list of their major production clusters, last three years production/area and average price information for each of these crops so that they can be included in the list.

4. It was informed to the representatives of the State Government that even after relaxing the average price calculation methodology *regarding minimum availability of daily price information from 50% days in a month to 25%*, there are many clusters for which no price information is available in the AGMARK NET Portal. It was clarified that in absence of the price information, the scheme in that particular cluster cannot be implemented. All the state governments were once again requested to provide the complete information to the Ministry within next 2-3 days so that list can be updated.

In case of non-availability of price information for all the Clusters and Mandis, State Government were advised to provide price information available for 2-3 major production cluster, so that a single trigger price for each crop may be prescribed for the entire state.

5. Regarding request for addition of Fruits & Vegetables and/or new production clusters, it was informed that State Governments have submitted only partial information. Accordingly, they were requested to submit the request along with the

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requisite details such as crop-wise harvesting season months, production and price data for last three years.

6. Representatives of Govt. of Tamil Nadu, Kerala, Telangana, Chhattisgarh, Himachal Pradesh, Uttarakhand, Uttar Pradesh, Jharkhand, Nagaland, Manipur, Punjab, Goa and J&K took active part in the discussion during the meeting. They were advised to submit the requisite details such as crop-wise peak harvesting season months, production and price data for last three years with in 2-3 days

5. Representative of Kerala, J&K and Himachal Pradesh requested to relax the minimum quantity and distance criteria. Regarding distance criteria, it was clarified to them that the scheme is aimed for transfer from major surplus production center to major consumption center/market, which will invariably involves transportation more than 100 Km. Localized transfer within the production clusters is not covered for transport subsidy under the Scheme Guidelines. Regarding relaxation in Quantity criteria, as an alternative, it was suggested to make "group of farmers" as one of eligible category of applicant under the scheme.

The meeting ended with a vote of thanks to the Chair.

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## Annexure-I

**List of the Members attended Mission Meeting held under the Chairmanship of Additional Secretary, MoFPI on 13.07.2020 at 03:00 PM over Cisco Webex Meeting (online portal)**

**Ministry of Food Processing Industries**

S. No.	Name of the Officer	Email	Office no.
1.	Shri Manoj Joshi (Additional Secretary)	as-mofpi@nic.in	26492476, 26492863(F)
2.	Shri Shyam Sundar Agrawal, (Deputy Director)	Ssagrawal.icoas@nic.in	26406545
3.	Shri Dalveer Singh, (Assistant Section Officer)	Dalveer.maan@gov.in	26406545

**Members**

S. No.	Name of the Officer	Office/Contact/Email
1.	Dr. Subodh Agarwal (IAS)	Department of Mines & Geology, Rajasthan
2.		Director Agriculture, Goa
3.	Smt Anitha, Regional Manager	Kerala State Horticultural Products Development Corporation, Kerala
4.	Shri Thiru R. Doraikkannu	Agricultural Production Commissioner and Principal Secretary to Government, Tamil Nadu
5.	Chief Executive Officer	Vegetable and Fruit Promotion Council Keralama
6.	Horticulture Department,	MIDH-Telangana
7.	Shri Dhananjay Dewangan	D/o Co-operative & Additional Charge of Registrar, Co-operative Societies, Chhattisgarh
8.	Shri Sanjeev Kumar, MD	NAFED
9.	Shri Satish B Rao	NABARD
10.	Shri Ranbir Singh, Director	Horticulture, Punjab
11.	Shri OP Banjare	CSIDC Raipur, Chhattisgarh
12.	Shri Rejatha V, Director	Director Horticulture, Kerala
13.	Shri Kayarkanni	Horticultural officer with the

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		Department of Horticulture, Tamil Nadu
14.	Miss K Vasuki	Director Agriculture, Kerala
15.	Shri Jahangir Hashmi	Additional Secretary to Govt. of J&K
16.	Director	INDUSTRIES & COMMERCE (NAGALAND)
17.	Shri Pushkar Siingh Commissioner	Department of Horticulture and Food Processing, M.P.
18.	Shri Gulab Singh Gill, Joint Director Horticulture	State Department of Horticulture, Punjab
19.	Dr. P B Jamatia,, Director	Department of Horticulture & Soil Conservation, Tripura
20.	Director of Horticulture	Government of Karnataka Commissionarate of Horticulture Lalbagh, Bangalore
21.	Director Industries Goa	Industry Directorate, Trade and Commerce, Goa
22.	Shri Rafiq Ahmad Hakim(KAS)	Director Horticulture Planning & Marketing J&K
23.	Sri Rohit Kumar Lenka, IFS	<u>Director of Horticulture</u> , Government of Odisha
24.	Shri S B Sharma, Director	Director, Horticulture and Food Processing UP Lucknow
25.	Shri Tanhoda	Department of Horticulture and Plantation Crops, Tamilnadu
26.	Dr. Arjun Singh Saini	Directorate of horticulture, Haryana
27.	Dr. D.K. Puranik	MP State Agro Ind., Bhopal
28.	Smt R Meenakshi, Secretary	Horticulture, Uttarakhand
29.	Shri Vijay Kumar, Director	NHM, Jharkhand
30.	Shri Udai Vir Singh	Department of Horticulture and Food Processing, Uttar Pradesh
31.	Shri Abhi Anand	#
32.	Shri Tejas	
33.	Miss Swapna Agopan	
34.	Shri Saumyarakesh	
35.	Shri Anand Prashar	
36.	Shri S.J.Chiru	
37.		

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<b>S. No.</b>	<b>Name of the PMA</b>	<b>Company</b>
1	Shri Karan Sharma	Grant Thornton
2	Shri Megharaj Madke	
4	Ms Deepti	

# Name of some participants is not in this list because they not entered their name, designation details during joining the meeting. All the participants are requested to join the meeting using official email ids and to enter their name, designation details in upcoming meetings