

I/69564/2020

Minutes of the 15th Meeting of Mission Operation Greens held on 12.06.2020Minutes of the 15th Meeting of Mission Operation Greens held over Webex
(online meeting portal) at 3.00 pm on 12.06.2020

The meeting was held under the chairmanship of Joint Secretary, FPI to scrutinize the integrated value chain project proposals received under the scheme and make power point presentation of the new scheme and its implementation procedure. Members of the Mission Operation Greens (MOG), PMA (GT) and applicants attended the meeting. The list of participants of the meeting is at Annexure-I.

2. At the outset, Chairman welcomed the participants and intimated the purpose of the meeting. Members were also informed about approval of scheme for the extension of Operation Greens Scheme from TOP to other F&V for a period of 6 months on the pilot basis on 10.06.2020 as part of Atmanirbhar Bharat Abhiyan and that the scheme guideline was notified and uploaded in the website on 11.06.2020.

3. Detailed presentations were made by the PMA(GT) on the proposals and subsequent clarifications submitted by the applicant. Mission examined whether the applicants have complied with the basic eligibility criterion, total project cost, eligible project cost and means of finance as detailed out in the agenda notes.

4. The agenda wise recommendations of the Mission are as under:

A handwritten signature in black ink, appearing to be 'J. N. Singh', is written in the lower right quadrant of the page. The signature is written in a cursive style with a long horizontal line extending to the right.

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Minutes of the 15th Meeting of Mission Operation Greens held on 12.06.2020**Agenda No.1:****Smartagri Agrovillage Producer Company Limited, Nashik, Maharashtra**

Representative of applicant firm attended the WebEx Meeting held on 12.06.2020.

PMA informed that the same applicant had applied before under the Scheme in FPO category, but IMAC approved the project subject to fulfillment of all the conditions of general category. Now, the applicant reapplied the proposal under General category.

PMA informed that the term loan sanction from a Deogiri Nagari Sahakari bank Ltd. consortium partners with Yavatmal Urban Co-Op. Bank Ltd is not valid. Further, the applicant has not submitted bank appraisal note.

It was also informed that applicant has not submitted the EMD of Rs.10.00 lakh against the application.

Mission recommendation:

In view of the above, mission rejected the proposal with advice to the applicant to resubmit the proposal.



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Minutes of the 15th Meeting of Mission Operation Greens held on 12.06.2020**Agenda Item No. 2:****Dev Kisan Sangathan Producer Company Limited, Agra, Uttar Pradesh**

Representative of applicant firm did not attend the WebEx meeting held on 12.06.2020.

PMA informed that the proposal was deferred in the last Mission meeting held on 24.02.2020 and the applicant directed was to submit detailed clarifications with term loan sanction.

PMA informed that the applicant vide its email dated 13.05.2020 informed the Ministry that it would like to rationalize the size of their project and resubmit. It further mentioned that Agra has been declared as 'red zone' for Covid-19 and as their area falls under 'Containment Zone', due to which movement is not possible. The applicant would resubmit their project as soon as the restrictions are uplifted and situation normalizes.

Mission recommendation

In view of the above, mission rejected the proposal with advice to the applicant to resubmit the proposal.



Agenda Item No. 3:**New scheme Operation Greens - "TOP to TOTAL" for short-term price stabilization measures under Atmanirbhar Bharat Abhiyan**

Member were informed about the Operation Greens Scheme, being implemented by MoFPI has been extended from tomato, onion and potato (TOP) crops to other notified horticulture crops for providing subsidy for their transportation and storage from surplus production area to major consumption centres. After Inter-Ministerial Consultation and SFC meeting held on 03.06.2020, the Scheme was approved by Hon'ble Minister on 10.06.2020 and the scheme was notified and uploaded in the Ministry's website on 11.06.2020.

Shri Shyam Sundar Agrawal, Deputy Director made detailed power-point presentation on the scheme guidelines. It was explained that the objective of intervention is to protect the growers of fruits and vegetables from making distress sale due to lockdown and reduce the post -harvest losses. Ministry will provide subsidy @ 50 % of the cost of the following two components, subject to the cost norms:

- v. Transportation of eligible crops from surplus production cluster to consumption center; and/or
- vi. Hiring of appropriate storage facilities for eligible crops (*for maximum period of 3 months*);

Regarding eligible crops, it was informed that fruits namely Mango, Banana, Guava, Kiwi, Lichi, Papaya, Citrus, Pineapple, Pomegranate, Jackfruit and vegetables namely French beans, Bitter Gourd, Brinjal, Capsicum, Carrot, Cauliflower, Chillies (Green), Okra, Onion, Potato and Tomato have been included in the Scheme. Any other fruit/vegetable can be added in future on the basis of recommendation by Ministry of Agriculture or State Government.

Duration of Scheme is for the period of six months from the date of notification i.e., 11/06/2020. Food Processors, FPO/FPC, Co-operative Societies, Individual farmers, Licensed Commission Agent, Exporters, State Marketing/Co-operative Federation, Retailers etc. engaged in processing/ marketing of fruits and vegetables are the eligible entities for availing the subsidy under the scheme.

Regarding submission of claim for subsidy, it was informed that eligible entities, who comply with the aforesaid essential criteria may undertake the transportation and/or storage of eligible crops from notified surplus production cluster, without any prior approval from MoFPI and thereafter submit their claim on online portal <https://www.sampada-mofpi.gov.in/Login.aspx>. Applicant should register on the portal before carrying out transportation/storage of fruits and vegetables



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Regarding scrutiny and settlement of claims, it was informed that application for claim will be evaluated by the existing PMAs under Operation Greens Scheme. Their recommendation will be considered in the Mission Operation Greens meeting, which will be held regularly on weekly basis (every Monday, in case of holiday, next working day) at 03:00 PM. After approval by Mission Operation Greens, the claim will be processed for release of subsidy by the division.

Shri Bhaskar Natarajan, Manager, Agriwatch explained about methodology of compiling the data for the fruits and vegetable based on the price and production data available on the Agmarknet website to design the trigger price required for intervention under the scheme. It was informed that for intervention under the scheme, the prevailing price in the notified production clusters should be either less than the preceding 3 year's average market price at the time of harvest or price fall more than 15% compared to last year market price at the time of harvest, or price fall less than the benchmark price for procurement, if any, fixed by the State/Central Government for a specified period.

Shri Sanjay Chandra, from NIC team made detailed presentation on the Registration form and online Application template designed for submission of claims by the applicants for reimbursement of eligible cost as subsidy under the Scheme.

All the members of the Mission were requested to go through the scheme guidelines, available on the Ministry's website and submit their feedback/suggestions.



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List of the Members attended Mission Meeting held under the Chairmanship of Joint Secretary, MoFPI on 12.06.2020 at 03:00 PM over Cisco Webex Meeting (online portal)

Ministry of Food Processing Industries

S.No	Name of the Officer	Email	Office no.
1	Shri Minhaj Alam, (Joint Secretary)	minhaj@ias.nic.in	26499433
2	Shri Bijaya Kumar Behera (Economic Advisor)	behera.bk@nic.in	26491810
3	Shri Atya Nand (Deputy Secretary)	atyanand@nic.in	26497635
4	Shri H K Pattanaik, (Deputy Secretary)	hkpatan@nic.in	26406549
5	Shri Shyam Sundar Agrawal, (Deputy Director)	Ssagrawal.icoas@nic.in	26406545
5	Shri Sanjay Chandra, (NIC Team)	sanjaylsipl@gmail.com	26406557
6	Shri Dalveer Singh, (Assistant Section Officer)	Dalveer.maam@gov.in	26406545

Members

S. No.	Name of the Officer	Office/Contact/Email
1	Shri Manash Choudary, Joint Advisor	NITI Aayog
2	Shri Sunil Kumar Singh, Addl. Managing Director	NAFED
3	Shri Kamendra Srivastava, Executive Director	NAFED
4	Smt. Bonani Roy Choudary, DGM	NABARD
5	Dr. Brajesh Singh	ICAR-Central Potato Research Institute, Shimla
6	Shri S B Sharma, Director	Department of Horticulture, Uttar Pradesh
7	Shri Bhaskar Natarajan, Manager	AgriWatch
8	MS Ipsika Nayak	Department of Horticulture, Odisha

PMA

S. No.	Name of the PMA	Company
1	Shri Karan Sharma	Grant Thornton
2	Ms Deepti	Grant Thornton
3	Ms Shilpa Deshpande	NABCONS
4	Shri Bhoopendra Singh	

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Minutes of the 15th Meeting of Mission Operation Greens held on 12.06.2020**Applicant**

S. No.	Name of the Applicant
1	Smartagri Agrovillage Producer Company Limited, Nashik, Maharashtra



Digitally signed by Shyam
Sundar Agrawal
Date: Tue Jun 16 15:20:32 IST
2020
Reason: Approved

